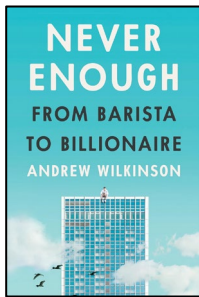




SPRING 2024  
RIGHTS GUIDE

Represented by:  
Folio Literary Management  
Melissa White  
[melissa@foliolit.com](mailto:melissa@foliolit.com)

## BUSINESS & ECONOMICS



### NEVER ENOUGH: From Barista to Billionaire

By Andrew Wilkinson

Publication: July 2024

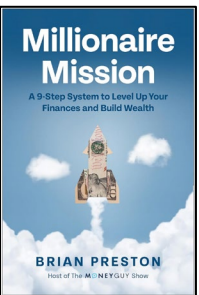
**Andrew Wilkinson, touted as the Warren Buffett of tech, pulls back the curtain on the lives of the ultra-rich in this memoir outlining Wilkinson's rapid rise from barista to successful entrepreneur. Readers will get insights into building a successful business and a surprising, first-person account of what it's actually like to become a billionaire.**

By the age of thirty-six, Andrew Wilkinson had built a business worth over a billion dollars, but his path to success was anything but a straight line. *Never Enough* shares both the lessons Wilkinson has learned as well as the many mistakes made on the road to wealth—some of which cost him money, happiness, and important relationships.

In this rare and deeply honest glimpse into the life of the super rich, Wilkinson examines not only his journey to nine zeros but also what comes after that pinnacled number—something, as Wilkinson has come to realize, that money can't buy.

**Andrew Wilkinson** has been touted as the Warren Buffett of tech. He grew up in Vancouver, British Columbia, started his first successful business while in high school, dropped out of college after only a single semester, and made his first billion dollars by age 35.

Wilkinson now runs Tiny, a long-term holding company for Internet businesses. Under Tiny's umbrella, Wilkinson oversees more than 40 companies, cumulatively employing over 1,000 people and generates hundreds of millions of dollars in yearly revenue. He has acquired, started, or invested in over 70 companies. Along the way, he's gathered a treasure trove of business and life lessons that he's now eager to share with others.



### MILLIONAIRE MISSION: A 9-Step System to Level Up Your Finances and Build Wealth

By Brian Preston, Host of The Money Guy Show

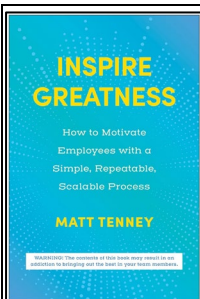
Publication: May 2024

**Brian Preston, Host of The Money Guy Show podcast and Co-founder of Abound Wealth Management, lays out a nine-step system for building wealth with the money you already have. *Millionaire Mission* helps you account for your financial blind spots, overcome the fear of making wrong decisions, and take the guesswork out of what to do with your next dollar.**

"In *Millionaire Mission*, Brian provides a thorough and practical road map for anyone seeking to build wealth in a foolproof manner. Consistent with the teachings and data detailed nearly 40 years ago in *The Millionaire Next Door*, Brian's work supports the view that 'being rich is better than looking rich.'"

—**Sarah Stanley Fallaw, PhD, bestselling coauthor, *The Next Millionaire Next Door***

**Brian Preston, CPA, CFP®, PFS**, is the founder and host of *The Money Guy Show* and Managing Partner and co-founder of Abound Wealth Management. Started in 2006, *The Money Guy Show* is its own enterprise, helping millions of individuals build wealth and own their time.



## INSPIRE GREATNESS: How to Motivate Employees with a Simple, Repeatable, Scalable Process

By Matt Tenney

Publication: May 2024

**Quickly and sustainably improve employee motivation, engagement, and performance with this simple, four-step process from a top leadership expert.**

Leadership tends to be thought of as an art, not a science. Imagine the benefits of having an *algorithm*—a repeatable process based on decades of research on what motivates employees—that any leader could follow to consistently inspire greatness in others.

From sought-after speaker and consultant Matt Tenney, *Inspire Greatness* outlines a simple, scalable, four-step process that enables leaders to routinely bring out the best in team members and improve performance by:

*Inspire Greatness* is a practical guide to consistently bringing out the best in team members while also helping you and other leaders in your organization realize deep meaning and fulfillment at work.

\*The book highlights Brazilian company, Semco, and its long-time CEO, Richard Semler.

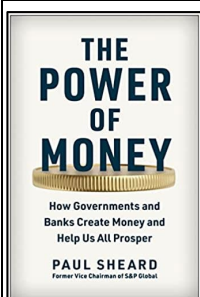
"This transformative guide equips leaders and leadership teams with a process and tools for building a sustainable, high-performance culture that drives organizational success and helps employees thrive."—**Skip Prichard, CEO, OCLC, Inc., and Author, *The Book of Mistakes: 9 Secrets to Creating a Successful Future***

"*Inspire Greatness* is a groundbreaking book on employee motivation and engagement . . . A must-read for all leaders—from the front line to the C-Suite—who want to be better leaders of teams and improve business results."—**Mark Smith, Executive Director, Global Talent, The Kraft Heinz Company**

"This is an inspirational and thought-provoking book . . . A must-read for anyone looking to be more effective as a leader while also finding deeper meaning and fulfillment at work."

—**Alyssa Thach, Co-founder and CEO, Pierpoint International**

**Matt Tenney** has been working to help organizations develop leaders who improve employee engagement and performance since 2012. His ideas have been featured in major media outlets and his clients include numerous national associations and Fortune 500 companies. He is often invited to deliver keynote speeches at conferences and leadership meetings.



## THE POWER OF MONEY: How Governments and Banks Create Money and Help Us All Prosper

By Paul Sheard

Publication: 2023

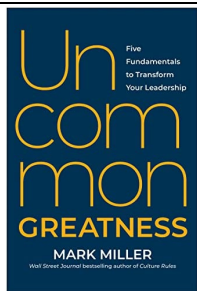
**Brazil:** Alta. **Japanese:** Hayakawa. **Korean:** Dasan Books. **Simplified Chinese:** China Translation & Publishing House.

**\*\* Wall Street Journal Bestseller\*\* \*\*Over 15,000 copies sold!\*\***

**Money permeates our everyday lives—it literally makes the economic world go round—and yet confusion and controversy about money abound. In *The Power of Money*, economist Paul Sheard distills what money is, how it comes into existence, and how it interacts with the real economy.**

With *The Power of Money*, Sheard empowers readers to become better-informed economic citizens by providing context for some of the biggest questions surrounding money.

**Paul J. Sheard** is a Research Fellow at **Harvard Kennedy School**. He was formerly Vice Chairman of S&P Global and held global chief economist positions at Standard & Poor's, Nomura Securities, and Lehman Brothers. Earlier he held faculty positions at Osaka University and at the Australian National University and held visiting scholar positions at Stanford University and the Bank of Japan. He is a member of the World Economic Forum's Global Agenda Council on the New Agenda for Fiscal and Monetary Policy, and is a member of the Council on Foreign Relations, the Bretton Woods Committee, the Economic Club of New York, and the Foreign Policy Association.



## **UNCOMMON GREATNESS: Five Fundamentals to Transform Your Leadership**

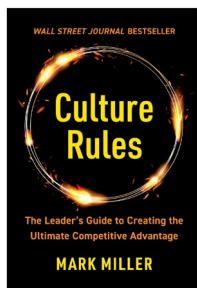
By Mark Miller

**Publication: February 2024**

**International bestselling author Mark Miller reveals the fundamentals required for any leader who wants to go from ordinary to extraordinary, and lead at levels beyond their wildest imaginations.**

Virtually every problem can be traced back to one cause: ineffective leadership. Far too many leaders are struggling, merely maintaining the status quo and unable to find the way forward.

What these leaders need is a fresh take on how to unlock their full potential as a leader.



## **CULTURE RULES: The Leader's Guide to Creating the Ultimate Competitive Advantage**

**Publication: March 2023**

**\*\*Wall Street Journal Bestseller  
Over 15,000 copies sold!**

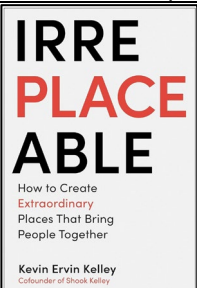
**\*\*Publishers Weekly Bestseller**

**Create the company culture of your dreams—and make it last.**

In every organization, people either love their work or loathe it; they contribute or coast. Your culture can be soul enriching or soul crushing. Your culture gives life or takes it. Your employees care deeply or couldn't care less. Your organization's culture can become the most valuable intangible asset you steward. You can build a high performance culture—a place where people and the organization win.

In *Culture Rules*, leaders will learn the three simple rules that determine the health, vitality, and sustainability of culture, enabling them to build organizations that uncover untapped potential and transform it into performance.

**Mark Miller** serves as the Vice President of High Performance Leadership at Chick-fil-A, Inc. For the last 25 years, Mark has focused his energy on serving leaders: helping them grow themselves, their teams, and their organizations. He has traveled the world encouraging and equipping leaders. Mark began writing years ago when he teamed up with Ken Blanchard to write the international bestseller, *The Secret*. Over one million copies of Mark's books are in print in **25 languages**. *Culture Rules* is his 11th book to date.



## **IRREPLACEABLE: How to Create Extraordinary Places That Bring People Together**

By Kevin Ervin Kelley

**Publication: March 2024**

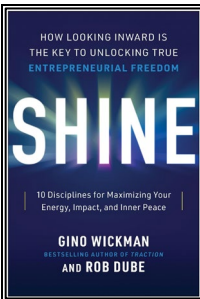
**Do we still need physical places like grocery stores, restaurants, and office buildings? Or will the "Replacement Economy" led by the tech titans and retail giants wipe out these venues in their rapid ascent to unicorn status?**

What about museums, universities, and performing arts venues? Is there still a place for these thousand-year-old institutions in our lives? Or are we holding onto them out of habit, guilt, or nostalgia?

Through exotic storytelling, human behavior insights, and proven design techniques, Kevin Kelley—an attention architect and cofounder of Shook Kelley, a strategic design firm that pioneered the field of "convening"—unfolds why physical places are essential to civil society, business, and community.

In these pages, he reveals what it takes for physical places to attract an audience and maintain a competitive edge in our increasingly digital world, whether you're a **retail leader or institutional manager, student of design or concerned citizen**.

**Kevin Kelley, AIA** is a co-founding partner and principal of Shook Kelley. Kevin has headed up the Los Angeles office since 2002 and serves as the principal-in-charge of retail stores, restaurants, grocery stores and leisure-related projects. Kevin holds two degrees in architecture from the University of NC at Charlotte and has spent a large portion of his career developing a process that combines business, science, and design into one integrated approach he calls perception design. Kevin's specialty is getting inside the minds of consumers to determine how the physical environment affects consumer behavior and purchase decisions. Kevin has worked closely with the leaders of many well-known companies, such as Harley-Davidson, Whole Foods, Kraft, Cadbury, The J.M. Smucker Company and USAA, in their efforts to develop new kinds of immersive brand experiences.



## **SHINE: How Looking Inward is the Key to Unlocking True Entrepreneurial Freedom**

### **10 Disciplines for Maximizing Your Energy, Impact, and Inner Peace**

By Gino Wickman and Rob Dube

**Publication: March 2024**

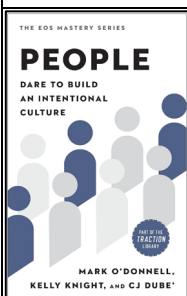
**It's possible to be a driven entrepreneur *and* have inner peace. With 10 simple disciplines, this guide will help you make a bigger impact while increasing your freedom and creativity.**

Driven entrepreneurs often have a burning need to succeed. But that same relentless brilliance that propels them in their career often takes a toll on their teams, personal relationships, and even their health. Gino Wickman, bestselling author of *Traction*, teams up with mindfulness expert Rob Dube to share their journeys and help readers strike a crucial balance between their inner and outer worlds while taking their success to new heights.

With a self-assessment survey, a rich resource guide, and prompts for reflection at the end of every chapter, *Shine* is a groundbreaking approach to work–life balance and peace of mind.

An entrepreneur since the age of 21, **Gino Wickman** has always had an obsession for learning what makes businesses and entrepreneurs thrive. He is the author of the bestselling, award-winning book *Traction*, along with six other titles which together have sold over 1 million copies. He is the creator of EOS® (The Entrepreneurial Operating System®), and founder of EOS Worldwide, one of the largest business coaching companies in the world. There are over 200,000 companies using the EOS tools.

**Rob Dubé** is the cofounder of imageOne, Visionary and CEO of The 10 Disciplines for Managing and Maximizing Your Energy, and cofounder and podcast host of *Entrepreneurial Leap*. He is also the author of *donothing*, host of the Do Nothing retreat, and host of the *Leading with Genuine Care* podcast.



## **PEOPLE: Dare to Build an Intentional Culture (EOS Mastery Series)**

By Mark O'Donnell, Kelly Knight, and CJ DuBé

**Publication: April 2024**

**If you want to master the people component of your business, you have to build an intentional culture—EOS can help you do that.**

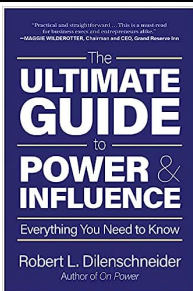
The second installment of the Traction Library's EOS Mastery Series, *People* gives readers all the tools they need to create a thriving workplace culture, and shows why it's an absolutely essential part of any successful business.

Creating an intentional culture isn't optional—it's crucial to ensuring the future of your business and improving the quality of your life. *People* will teach entrepreneurs how to get their employees on board and on the same page for a culture overhaul, eventually getting to the point where the intentional culture self-perpetuates.

This isn't a one-time fix; building an intentional culture requires tending. But this book will provide readers with the framework to prevent many problems before they start, and to solve problems in a way that gets to the root of the issue, driving growth in both your business and your people themselves.

**Mark O'Donnell** is a highly successful entrepreneur, CEO, and Expert EOS Implementer. He is the current Visionary and CEO of EOS Worldwide and has also served as Head Coach for the company. With over 100 companies under his belt, Mark has helped numerous companies achieve their goals and get what they want from their businesses. **Kelly P. Knight** has served as EOS Worldwide's Integrator since 2016. She's worked with eleven Visionaries to date in her career and prior to joining EOS, Kelly honed her skills as an expert team-builder for over 20 years while leading dynamic organizations in the financial services industry. **CJ DuBé** has always been an entrepreneur. With more than 25 years of experience, CJ knows a lot about business and people. Not following a traditional path, CJ has worked in a variety of capacities, from managing a sales team for a large international company to director of operations & HR for a facilities management firm. In 2006, along with two other talented entrepreneurs, CJ launched a Human Resources consulting firm.





## **THE ULTIMATE GUIDE TO POWER & INFLUENCE: Everything You Need to Know**

By Robert Dilenschneider

**Publication: July 2023**

***Publishers Weekly, USA Today, and Wall Street Journal* bestseller!**

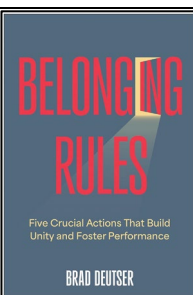
**Over 15,000 copies sold!**

**Respected consultant Robert Dilenschneider explains how technology and globalization have revolutionized the ways to both build and keep success—and tells readers that to accomplish your goals, you must gain power and apply it with proper wisdom.**

Drawing from current-day lessons and the wisdom of hundreds of drivers of change in all fields of business, Dilenschneider's latest guide provides anecdotes and insights on a wide range of keys to success, including how to seize opportunity amid crisis, manage your network, communicate effectively, and take full advantage of social media to bolster your image.

For graduate students to corporate professionals alike, *The Ultimate Guide to Power & Influence* is an essential guide to charting the ever-changing waters of the business world with imagination, competence, and grace.

**Robert L. Dilenschneider** formed The Dilenschneider Group in October 1991. Headquartered in New York and Chicago, the Firm provides strategic advice and counsel to Fortune 500 companies and leading families and individuals around the world, with experience in fields ranging from mergers and acquisitions and crisis communications to marketing, government affairs and international media.



## **BELONGING RULES: Five Crucial Actions That Build Unity and Foster Performance**

By Brad Deutser

**Publication: September 2023 – Over 10,000 copies sold!**

**#3 *Wall Street Journal* Bestseller!**

**In *Belonging Rules*, Executive coach and award-winning management consultant Brad Deutser gives leaders the tools, knowledge, and confidence to harness belonging to address the workplace's most critical challenges.**

The need to belong is innate and enduring, yet often elusive. Genuine belonging requires a bold approach, one that offers both depth and credibility to the work required from leaders whose organizations are craving a sense of connection, security, and acceptance.

*Belonging Rules* offers nuanced, direct guidance for navigating both the pre-existing and ever-evolving social and organizational demands of today's workplace. The five rules within, based on extensive research and application, create a framework to dissect and decode the complex, complicated, and controversial issues of the modern workforce.

"Brad Deutser brilliantly captures this universal human need to belong; why we need it and how to make space for it. A genuine and compelling concept, and the tangible steps to translate it into action."

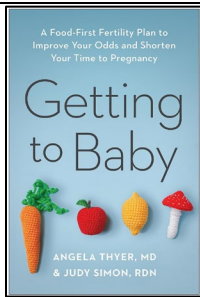
**—Marissa Orr, former Google & Facebook executive, and bestselling author of *Lean Out***

"In *Belonging Rules*, Brad Deutser shines a light on what I consider to be one of the most important predictors of long-term success at organizations: belonging . . . This book highlighting belonging, authenticity, and vulnerability is at the intersection of so many crucial issues at work, at home, and in our society."

**—Shawn Achor, *New York Times* bestselling author of *The Happiness Advantage* and *Big Potential***

**Brad Deutser** is the visionary leader behind Deutser and Deutser Clarity Institute (Houston, New York, Bermuda and Arizona). He is a trusted counselor, executive coach and leadership guru for CEOs, Board Chairs, and top corporate management. His unique insights and original approach have impacted top businesses, leading universities, professional sports franchises, and cause-based organizations. He is an expert in creating spaces and leadership capacity for belonging and inclusion. He is the bestselling author of *Leading Clarity: The Breakthrough Strategy to Unleash People, Profit, and Performance*.

## HEALTH & WELLNESS



### **GETTING TO BABY: A Food-First Fertility Plan to Improve Your Odds and Shorten Your Time to Pregnancy**

by Angela Thyer, MD and Judy Simon, RDN

**Publication: April 2024**

**If you're struggling to conceive, the last thing you want is vague advice—you need real answers and a plan of action. That's where this book comes in. The fastest, healthiest way to baby is through the kitchen. Let *Getting to Baby* show you how.**

Infertility can stem from a number of challenges: PCOS, endometriosis, fibroids, egg quality, low sperm count, and more. But you can impact all of these conditions with one key shift: changing your diet. In this practical, step-by-step blueprint, fertility specialist Angela Thyer, MD, and reproductive health nutritionist Judy Simon, RDN, share:

The compelling research on how food supports fertility

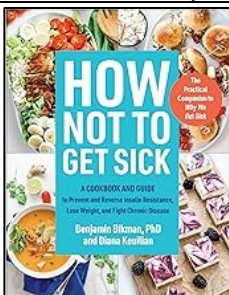
What to eat more of and less of to support conception and healthy pregnancy

A six-week plan for implementing dietary and lifestyle changes

Stories from other women who have conceived successfully on the Food for Fertility plan

**Angela Thyer, MD**, is a reproductive endocrinologist and infertility specialist in Seattle, Washington. She is triple-board-certified in reproductive endocrinology, infertility, obstetrics, and gynecology, and lifestyle medicine, and her special interests include polycystic ovary syndrome (PCOS), nutrition and fertility, lifestyle medicine, and reproductive aging. She codeveloped the Food for Fertility Program with Judy Simon and is the medical director for both the Food for Fertility program and the Wellness program at SRM.

**Judy Simon, RDN**, is a registered dietitian nutritionist who specializes in reproductive health. She is the founder of Mind Body Nutrition, LLC, clinical instructor, and staff dietitian at the University of Washington. Judy has held leadership roles in the American Society of Reproductive Medicine Nutritional Special Interest Group, and is a Fellow of the Academy of Nutrition and Dietetics.



### **HOW NOT TO GET SICK: A Cookbook and Guide to Prevent and Reverse Insulin Resistance, Lose Weight, and Fight Chronic Disease**

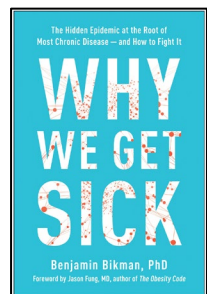
By Benjamin Bikman and Diana Keuilian

**Publication: July 2024**

**Prevent illness, reach your ideal weight, and feel better than ever with the cookbook and lifestyle guide companion to *Why We Get Sick*, from internationally renowned scientist Benjamin Bikman and fitness coach & recipe developer Diana Keuilian.**

With his breakout book *Why We Get Sick*, Benjamin Bikman helped thousands of people to understand insulin resistance: what it is, why it happens, how it affects nearly every system in our bodies. **HOW NOT TO GET SICK** features 70 low-carb and keto-friendly recipes to help adults affected with insulin resistance. Illustrated with stunning full-color photography and chock-full of knowledge and encouragement.

**Benjamin Bikman** earned his PhD in Bioenergetics and was a postdoctoral fellow with the Duke-National University of Singapore studying metabolic disorders. Currently, his professional focus as a scientist and professor (Brigham Young University) is to better understand the origins and consequences of metabolic disorders, including obesity and diabetes, with a particular emphasis on the role of insulin.



### **WHY WE GET SICK: The Hidden Epidemic at the Root of Most Chronic Disease—and How to Fight It**

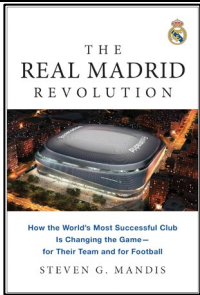
by Benjamin Bikman

**Publication: 2020**

**Over 20,000 copies sold!**

**Arabic:** Jarir Bookstore. **Bulgarian:** Bard. **Complex Chinese:** Persimmon. **Croatian:** Stilus Knjiga. **German:** MVG. **Greek:** Okto Publishing. **Hebrew:** Focus Publishing. **Italian:** Sangiovanni's. **Korean:** Bookdream. **Polish:** JK. **Portugal:** Alma dos livros. **Russian:** Popuri. **Simplified Chinese:** Beijing Science. **Slovakia:** Citadella. **Slovene:** V.B.Z. **Spanish:** Eraf.

## HISTORY / SPORTS



### **THE REAL MADRID REVOLUTION: How the World's Most Successful Club is Changing the Game – for Their Team and for Football**

By Steven G. Mandis

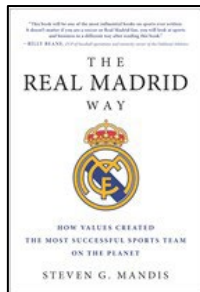
**Publication: November 2024**

**Real Madrid's innovative, modern strategies may not only keep them on top—but save soccer itself.**

Featuring behind-the-scenes coverage and expert analysis, this book gives fans an up close and personal look at one of the world's most legendary teams during a major crossroads for the sport.

Former Columbia Business School adjunct professor Steven G. Mandis, who analyzed Real Madrid's path to success in *The Real Madrid Way*, returns to examine how the club is coping with systemic changes in the sport of soccer and innovating the sport in the process.

Founded in 1902 and granted a royal title by the king of Spain in 1920, Real Madrid Club de Fútbol went onto become the world's most valuable sports team (by revenue), most popular sports team (by social media followers), and most successful sports team (by number of trophies).



### **THE REAL MADRID WAY: How Values Created the Most Successful Sports Team on the Planet**

by Steven G. Mandis

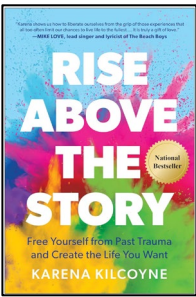
**Publication: 2016**

**Japanese:** Toho. **Polish:** Rebis. **Russian:** Eksmo. **Simplified Chinese:** Cheers. **Thai:** Wara. **Turkish:** Indigo. **Vietnamese:** Dong A Books.

**The untold story of Real Madrid, one of the most incredible turnarounds in sports and business history.**

**Steven G. Mandis** is an adjunct professor at Columbia Business School. He also teaches at Columbia's Master's of Sports Management Program. His previous award-winning book, *What Happened to Goldman Sachs: An Insider's Story of Organizational Drift and its Unintended Consequences*, is a rigorous analysis of when, why, and how the culture of Goldman Sachs changed.





### **RISE ABOVE THE STORY: Free Yourself from Past Trauma and Create the Life You Want**

By Karena Kilcoyne

Publication: January 2024

**\*\*Over 20,000 copies sold!**

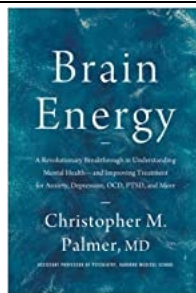
**\*\*USA Today Bestseller   \*\*Publishers Weekly Bestseller**

**What do we do when the pain of the past is too much to bear? When trauma and shame overwhelm us? When we feel empty and worthless despite our success and daily triumphs? We rise above our story.**

Before Karena Kilcoyne was a successful criminal defense attorney, trauma defined her early life. Her mother tried to give her away at birth. Her father went to a federal penitentiary when she was 12, leaving the family poverty-stricken and Karena to care for her siblings and her mentally unstable mother. After her mother died, she adopted her 9-year-old brother and graduated from law school at the age of 24. She fought for the freedom of others while imprisoning herself in self-doubt, depression, and anxiety.

Rising above your story will empower you to live the life of your dreams. Karena's beautifully simple, yet powerful, formula offers emotional freedom and unfettered joy when you're ready to embrace the vibrant, worthy, and lovable person you truly are. Your past doesn't define you—you do. It's time to rise above your story and live the authentic life you deserve.

**Karena Kilcoyne** is a former trial lawyer who specialized in criminal defense, including complex white-collar criminal and civil litigation in federal and state courts. Later in her practice, she worked as in-house counsel for a publicly traded worldwide manufacturing company.



### **BRAIN ENERGY: A Revolutionary Breakthrough in Understanding Mental Health – and Improving Treatment for Anxiety, Depression, OCD, PTSD, and More**

By Christopher M. Palmer, MD

Publication: 2022

**Brazil:** Alaúde/Alta. **Dutch:** Lucht. **German:** VAK. **Korean:** Prunsoop. **Polish:** Helion. **Russian:** Eksmo. **Simplified Chinese:** Citic. **Spanish:** Alfaomega. **Turkish:** Say Yayinlari.

**\*\*Over 40,000 copies sold!**

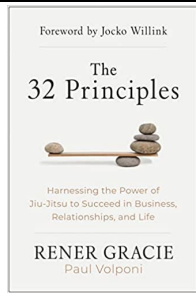
**Drawing on decades of research, Harvard psychiatrist Dr. Chris Palmer outlines a revolutionary new understanding that for the first time unites our existing knowledge about mental illness within a single framework: Mental disorders are metabolic disorders of the brain.**

"*Brain Energy* is a dramatic breakthrough in understanding mental illness by a leading Harvard psychiatrist who provides a revolutionary road map for people suffering from depression, anxiety, bipolar disease, in fact, almost any brain disorder."—Mark Hyman, MD, senior advisor at the Cleveland Clinic Center for Functional Medicine and 14-time *New York Times* bestselling author

"*Brain Energy* provides a long-awaited unifying mechanism underlying a vast spectrum of mental illness conditions. And this new paradigm will undoubtedly usher in potent therapeutic interventions for pervasive psychiatric conditions for which standard pharmaceutical approaches have proven minimally effective."

—David Perlmutter, MD, #1 *New York Times* bestselling author of *Grain Brain*

**Dr. Christopher M. Palmer** is a Harvard psychiatrist and researcher working at the interface of metabolism and mental health. He is the Director of the Department of Postgraduate and Continuing Education at McLean Hospital and an Assistant Professor of Psychiatry at Harvard Medical School. For over 25 years, he has worked with people who have treatment-resistant mental illness using standard treatments. He has been pioneering the use of the medical ketogenic diet in the treatment of psychiatric disorders—conducting research in this area, treating patients, writing, and speaking around the world on this topic.



### THE 32 PRINCIPLES: Harnessing the Power of Jiu-Jitsu to Succeed in Business, Relationships, and Life

By Renner Gracie with Paul Volponi

**Publication: September 2023**

**Brazil: Intrinseca.**

**\*Over 20,000 copies sold!**

**Overcome any obstacle life throws at you by thinking and *reacting* like a world-class martial artist—without ever setting foot on the mat.**

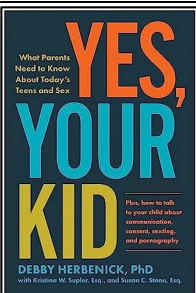
Jiu-jitsu is more than a martial art; it is a lifestyle that promotes health, confidence, self-determination, and being in balance with the world. Now, for the first time, the most important and life-enhancing principles of jiu-jitsu can be applied to every aspect of life.

In *The 32 Principles*, famed jiu-jitsu instructor Renner Gracie, who has coached more than 350,000 students in 196 countries, presents the core teachings of jiu-jitsu and explains **how they can apply to all of our daily lives.**

Every obstacle is a technique waiting to be discovered. Learn how to live life through the lens of a martial arts master, and no challenge will knock you down for long.

**Renner Gracie** was born into the family that founded Brazilian jiu-jitsu and the UFC (Ultimate Fighting Championship). His jiu-jitsu journey began before he took his first steps, and he earned his black belt at nineteen. In 2009, with the help of his brother, Ryron Gracie, he broke the mold of traditional martial arts instructor by creating the first interactive online learning center for Brazilian jiu-jitsu, which today boasts over 350,000 students in 196 countries. Headquartered in Southern California, his jiu-jitsu company, Gracie University, has over 200 certified training centers worldwide.

**Paul Volponi** is the award-winning author of sixteen books including *Phyllis George: Shattering the Ceiling* (a nonfiction biography), and the novels *The Final Four* (on the NYC Chancellor's reading list NYC Reads 365), *Top Prospect* (part of Scholastic's nationwide book club) and *Black and White* (winner of the international Reading Association's Children's Book Award). Paul is the recipient of a dozen American Library Association honors



### YES, YOUR KID: What Parents Need to Know About Today's Teens and Sex

By Debby Herbenick PhD, with Kristina W. Super Esq., and Susan C. Stone Esq.

**Publication: November 2023**

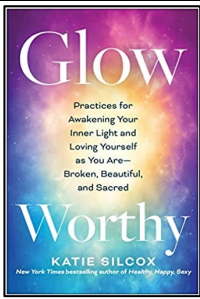
**A crash course for parents on talking to teens and older kids about sex in order to keep them healthy, happy, and safe—and how to do it in a way that they'll listen.**

Too often, parents wear blinders when it comes to the sex lives of their children. They hear the statistics—how 80% of college students have engaged in rough sex or choking; how 44% have shared nude or suggestive photos via text—and think, “*Not my kid.*”

Parents of teenagers and young adults have enormous catching up to do to understand how sexting, internet porn, TikTok, Title IX, and more have shaped sex for young people. Authoritative, supportive, sex-positive, and facts-forward, *Yes, Your Kid* provides parents with the frank, accurate information they and their children need to safely navigate today's sexual landscape.

**Debby Herbenick, PhD** is a professor at the Indiana University School of Public Health and the author of five bestselling books about human sexuality. She has been published in the *Washington Post*, *New York Times*, *Men's Health* magazine, and *Glamour*. **Susan Stone, Esq.** is certified in restorative justice and cohosts the podcast *Real Talk with Susan and Kristina* to discuss with outside guests cutting-edge issues affecting students. For more than fifteen years, **Kristina Supler, Esq.**, has protected and counseled clients during the most difficult periods in their lives. Her experience is regularly enlisted for complex cases involving allegations of sexual assault, and she has worked on national defense teams representing students and executives facing prosecution in the United States and abroad.

## **MIND, BODY, SPIRIT**



### **GLOW-WORTHY: Practices for Awakening Your Inner Light and Loving Yourself as You Are—Broken, Beautiful, and Sacred**

By Katie Silcox

**Publication: October 2023**

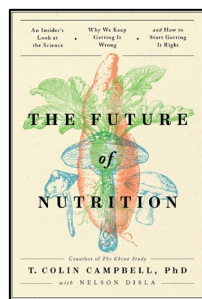
**From NYT Bestselling author Katie Silcox comes *Glow-Worthy*, a powerful framework combining modern science and wisdom from global spiritual traditions will help you live a fuller, more authentic life—no matter your background or faith.**

It's possible to live from a place of deep connection to something that is far sweeter, far more powerful, and far wiser than you ever knew. To feel aligned in your mind and heart with a sense of purpose that resonates all the way to your soul. And to recapture an authentic relationship with your physical, breathing body that, in turn, can deepen your engagement with the world around you.

Through guided meditations, journaling prompts, and more, you'll channel Your inner Divine, the source and spark of spiritual light that resides within each of us. And the only person who can truly connect with and nourish that sacred inner spark is *you*. *Glow-Worthy* gives you the tools to connect with your Higher Self—and shine from the inside out.

**Katie Silcox, MA**, is the *New York Times* bestselling author of the book *Healthy, Happy, Sexy: Ayurveda Wisdom for Modern Women*. Her business, The Shakti School, focuses on the convergence of ancient holistic medicine, modern science, and heart-centered spirituality. In a former life, she was a cover model for *Yoga Journal* magazine, and was named one of "San Francisco's Best Yoga Teachers" and one of "100 Trailblazers in Yoga and Ayurveda."

## BACKLIST



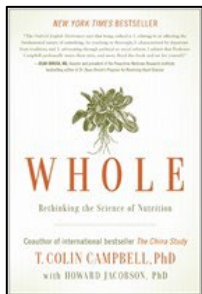
### THE FUTURE OF NUTRITION: An Insider's Look at the Science, Why We Keep Getting It Wrong, and How to Start Getting It Right

by T. Colin Campbell, PhD with Nelson Disla

**Publication:** 2020

**Complex Chinese:** Persimmon.

**Italian:** Rizzoli. **Korean:** Open Science. **Russian:** Eksmo.



### WHOLE: Rethinking the Science of Nutrition

by T. Colin Campbell, PhD with Howard Jacobson

**Publication:** 2014

**Complex Chinese:** Persimmon.

**Croatian:** Teledisk. **Czech:** Svitani.

**Canada (French):** Ariane. **French:** Arenes.

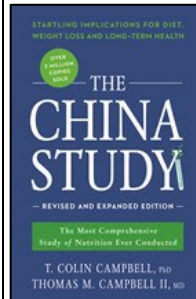
**German:** Systemische Medizin. **Hebrew:** Focus. **Italian:**

Macro. **Japanese:** Yusabul. **Korean:** Open Science.

**Polish:** Galaktyka. **Romanian:** Adevar. **Russian:**

Mann, Ivanov and Ferber. **Slovenian:** Sitis. **Spanish**

**(world):** Sirio Panaderos. **Vietnamese:** Tinh Hoa Net.



### THE CHINA STUDY: Deluxe Revised and Expanded Edition

**The Most Comprehensive Study of Nutrition Ever Conducted and the Startling Implications for Diet, Weight-Loss, and Long-Term Health**  
by T. Colin Campbell, PhD & Thomas M. Campbell II, MD

**Publication:** 2016

**Albanian:** Artini. **Complex Chinese:**

Persimmon. **Czech:** Svitani. **Danish:**

Direction. **German:** Systemische

Medizin. **Greek:** Symmetria. **Hebrew:** Focus. **Hungarian:**

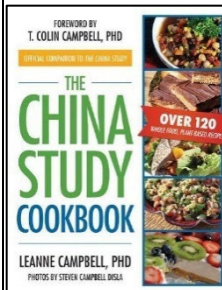
Hungarian Park. **Italian:** Macro. **Kazakh:** Mazmundama

Public Fund. **Korean:** Open Science. **Romanian:** Adevar

Divin. **Russian:** Mann, Ivanov and Ferber. **Serbian:**

Mitrashina/Neopress. **Vietnamese:** Tinh Hoa Net.

**OVER 2 MILLION COPIES SOLD IN THE US!**



### THE CHINA STUDY COOKBOOK: Over 120 Whole Food, Plant-Based Recipes

by Leanne Campbell, PhD

**Publication:** 2013

**Czech:** Svitani. **German:** Munchner.

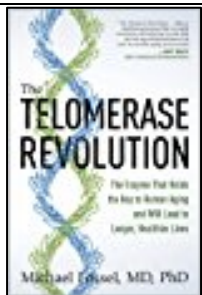
**Greek:** Arigata. **Hebrew:** Focus

Partners. **Italian:** Macro. **Polish:**

Galaktyka. **Romanian:** Adevar Divin.

**Russian:** Mann, Ivanov, and Ferber.

**Slovenian:** Sitis. **Spanish (LA, Spain and US):** Sirio.



### THE TELOMERASE REVOLUTION: The Enzyme that Holds the Key to Human Aging...and Will Soon Lead to Longer, Healthier Lives

by Michael Fossel

**Publication:** 2015 (paperback:

2017)

**Complex Chinese:** ShyMau.

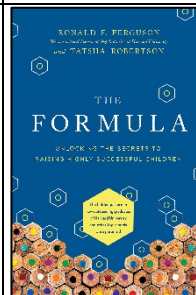
**Czech:** ANAG. **French:** Guy

Tredaniel. **Portugal:** 20/20 Editoria.

**Russian:** Exem. **Simplified**

**Chinese:** Shanghai Scientific and Technical. **Spanish:**

Planeta Mexico. **UK:** Allen & Unwin.



### THE FORMULA: Unlocking the Secrets to Raising Highly Successful Children

by Ronald F. Ferguson, PhD and Tatsha Robertson, MA

**Publication:** 2019

**Complex Chinese:** Commonwealth

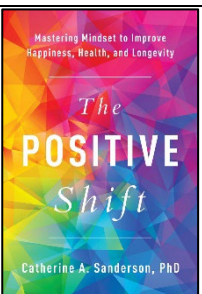
Education. **Japanese:** Toyo Keizai.

**Korean:** Woongjin Think Big.

**Romanian:** Polirom. **Russian:** Eksmo.

**Simplified Chinese:** Cheers.

**Vietnamese:** Nha Nam.



### THE POSITIVE SHIFT: Mastering Mindset to Improve Happiness, Health, and Longevity

by Catherine A. Sanderson

**Publication:** 2019

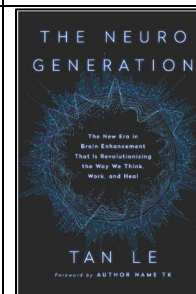
**Arabic:** Hindawi Foundation.

**Complex Chinese:** Star Publishing.

**Japanese:** Discover 21. **Korean:**

KEDBP. **Simplified Chinese:**

Huazhang. **Thai:** B2S.



### THE NEUROGENERATION: The New Era in Brain Enhancement That is Revolutionizing the Way We Think, Work, and Heal

by Tan Le

**Publication:** January 2020

**ANZ:** Allen & Unwin. **Korean:** Hanbit

Biz. **Simplified Chinese:** CITIC.

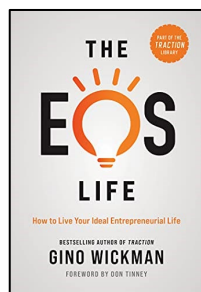


## **TRACTION: Get a Grip on Your Business**

by Gino Wickman

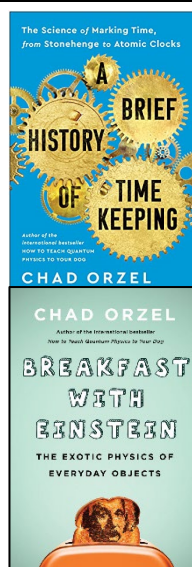
**Publication:** 2012 **Over 200,000 copies sold!**

**Brazil:** Sextante. **Dutch:** Parthenon. **French:** Pearson France. **Hungarian:** Pongor. **Japanese:** Business Kyoku Shuppansha. **Korean:** Booklog. **Romanian:** Act si Politon. **Russian:** Eksmo. **Simplified Chinese:** Huazhang. **Vietnamese:** Alpha.



**THE EOS LIFE: How to Live Your Ideal Entrepreneurial Life**  
by Gino Wickman  
**Publication:** 2021

**HOW TO BE A GREAT BOSS**  
by Gino Wickman and Rene Boer  
**Publication:** 2016  
**Romanian:** For You. **Simplified Chinese:** China Renmin Univ. Press.



## **A BRIEF HISTORY OF TIMEKEEPING: The Science of Marking Time, from Stonehenge to Atomic Clocks**

By Chad Orzel

**Publication:** 2022

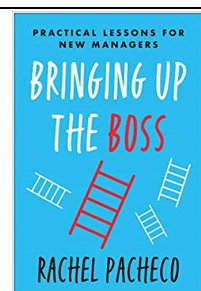
**Korean:** Book 21. **Simplified Chinese:** CITIC. **UK:** Oneworld.

## **BREAKFAST WITH EINSTEIN: The Exotic Physics of Everyday Objects**

by Chad Orzel

**Publication:** 2018

**Korean:** Freelec. **Polish:** Prószyński. **Russian:** Eterna. **Simplified Chinese:** CITIC. **Slovak:** Motyl Branko. **Ukrainian:** KM Books. **UK:** Oneworld.

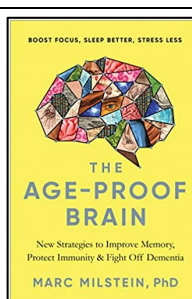


## **BRINGING UP THE BOSS: Practical Lessons for New Managers**

by Rachel Pacheco

**Publication:** 2021

**Korean:** Hanbit Biz. **Simplified Chinese:** Cheers.



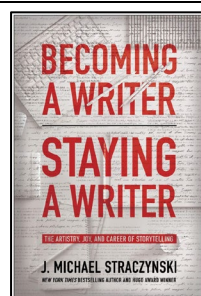
## **THE AGE-PROOF BRAIN: The New Strategies to Improve Memory, Protect Immunity, and Fight Off Dementia**

By Dr. Marc Milstein

**Publication:** 2022

**Brazil:** Tordesilhas/Alaude. **Korean:** Woongjin Think Big. **Simplified Chinese:** Cheers.

**Over 15,000 copies sold**



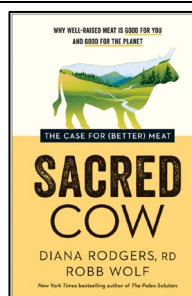
## **BECOMING A WRITER, STAYING A WRITER: The Artistry, Joy, and Career of Storytelling**

by J. Michael Straczynski

**Publication:** 2021

**Korean:** Bada Publishing Co. **Russian:** Eksmo. **Simplified Chinese:** Ginkgo.

By TV and film screenwriter Straczynski (*Babylon 5; Sense8*).



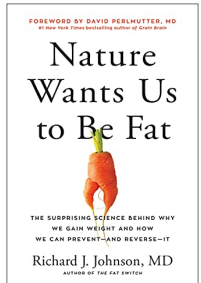
## **SACRED COW: The Case For (Better) Meat**

by Diana Rodgers, RD & Robb Wolf

**Publication:** 2020

**Brazil:** Citadel. **Estonian:** AS Postimees Grupp. **Italian:** Officina Letteraria. **Korean:** Thenan Contents Group. **Simplified Chinese:** Huazhang. **Vietnamese:** Unicorn Books.

**Over 15,000 copies sold!**



## **NATURE WANTS US TO BE FAT: The Surprising Science Behind Why We Gain Weight and How We Can Prevent – and Reverse – It**

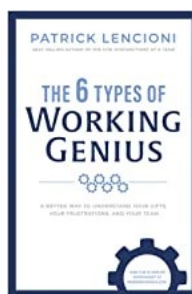
By Richard J. Johnson, MD

With a foreword by David Perlmutter, MD, #1 NYT bestselling author of *Grain Brain*

**Publication:** 2022

**German:** VAK Verlag. **Japanese:** NHK. **Korean:** SEEP. **Russian:** AST. **Simplified Chinese:** People's Sports Publishing House. **Turkish:** Celsus Yayinlari. **Vietnamese:** Skybooks.

**Over 10,000 copies sold**



## **THE 6 TYPES OF WORKING GENIUS: A Better Way to Understand Your Gifts, Your Frustrations, and Your Team**

by Patrick Lencioni

**Publication:** 2022

**Brazil:** Sextante. **Bulgarian:** Iztok-Zapad. **Czech:** Navrat domu. **Dutch:** Business Contact. **French:** Pearson. **German:** Wiley-VCH. **Hungarian:** HVG. **Italian:** Franco Angeli. **Korean:** Korea Economic Daily & Business Publication.

**Polish:** MT Biznes. **Russian:** MIF. **Simplified Chinese:** Publishing House of Electronics Industry. **Slovak:** Porta libri družstvo. **Spanish (world):** Urano. **Turkish:** Optimist Kitap. **Vietnamese:** 1980 Books.

**\*\*150,000 copies sold\*\***

**\*PW Bestseller \*WSJ Bestseller**



