# Red Wheel / Weiser

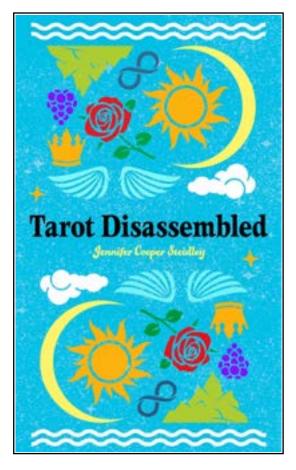


Tarot and Oracle Decks

## **Tarot Disassembled**

(78 Full-Color Cards)

**Jennifer Cooper Steidley** 



Word Count:

Illustrations: 78 full-color cards Translation Territory: World

 Price: 24.95
 Trim Size: 3.25 x 5.25

 Pages:
 Format: Card Deck

 First Pages: 07/29/24
 Final Files: 09/17/24

### **Rights Information**

Also by this author:

Tarot Disassembled Guidebook

## **Key Selling Points**

- Uses fresh, bold graphics to allow readers to connect to the cards in a completely intuitive way
- There are no people included in the deck open to the reader's interpretations
- 2022 CARTA Awards winner: Best Tarot Deck Judges' Choice

### Description

"The true Tarot is symbolism; it speaks no other language and offers no others signs." —A. E. Waite

Tarot Disassembled is a full seventy-eight-card tarot deck that **deconstructs** and reexamines the traditional symbolism found in the classic Rider-Waite-Smith tarot deck. Utilizing a bright color palette and simple, bold graphics, each card reveals a pattern created from a fresh arrangement of the traditional symbols.

One of the most unique tenets of this deck is the **almost complete absence of human representation**. This allows the user of the deck to connect with the symbols in a completely intuitive way, free from any pictorial narrative around gender, skin color, age, size, ability, or any other human constructs. (There are only four exceptions to this rule in this deck: The Hanged One, The Tower, Judgement, and The World. In each of these cards, the positioning of the human figure is so inherent to the meaning of the card that a simple wooden mannequin-style symbol was used.)

Tarot Disassembled can be used and enjoyed by seasoned tarot readers and complete novices alike. The simplicity of the symbols makes it a **great first deck for a newbie**, while the complexity of the visual information makes it a great deep dive for a pro.

Digging into the research for *Tarot Disassembled* has been like going on a walk in the forest and discovering that every tiny rock and leaf holds hidden treasure underneath. The reverence and fascination of the tarot has only been compounded by discovering the **layers upon layers of meaning each individual symbol holds**.

#### About the Author(s)

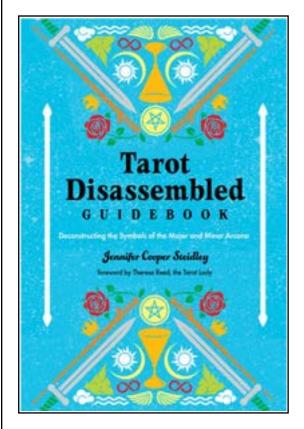
**Jennifer Cooper Steidley** is a graphic designer by day and a tarot deck collector, creator, and enthusiast at all other times.

## **Tarot Disassembled Guidebook**

## Deconstructing the Symbols of the Major and Minor Arcana

Jennifer Cooper Steidley, creator of the Tarot Disassembled deck

Foreword by Theresa Reed, the Tarot Lady



Word Count: 63,000

Illustrations: 117 b&w illustrations Translation Territory: World

Price: 18.95 Trim Size: 5.5 x 8.25
Pages: 272 Format: Trade Paper
First Pages: 07/23/24 Final Files: 01/24/25

#### **Rights Information**

## **Key Selling Points**

- · A fresh and fun approach to the tarot
- · Allows readers to connect to the cards in a completely intuitive way
- · Companion tarot deck available

#### Description

This guide uses the traditional symbolism found in the tarot and shares it as bold graphics to allow readers to connect to the cards in a completely intuitive way.

Sometimes we need to take apart a sandwich to appreciate what's in it, and the same is true for the ingredients—the individual symbols—that make up the complex picture of a tarot card. There is potential for deep understanding that comes with the act of disassembling, and the *Tarot Disassembled Guidebook* deconstructs each of the seventy-eight cards to look at the individual symbols. This fully illustrated guide presents a picture of each card but reduced down to the bare minimum: so the Fool card is a satchel, a dog, the sun, a feather, a flower, a mountain. Even without the actual Fool, these symbols speak for themselves, and the card is still undeniably recognizable. Once you do this with all the cards, the rich symbolism becomes clear—the sun and mountains appear over and over in many other cards, as do feathers, clouds, flowers, and so on. For people looking to find deeper card connections in their readings, this book is for you.

Although this book is based on the symbology of the Rider-Waite-Smith tarot—arguably the most iconic and widely used deck in the world—once you understand the disassembling of tarot symbols, you can begin to apply this deconstructing technique to other decks, finding the inner patterns. This method allows you to connect with any traditional deck in a completely intuitive way, free from any pictorial narrative around gender, skin color, age, size, ability, or any other human constructs.

This unique and innovative guidebook includes keywords, astrological and planetary associations, and elemental associations for each tarot card. It can be used with any deck based on the Rider-Waite system or as a companion to the *Tarot Disassembled* deck, sold separately.

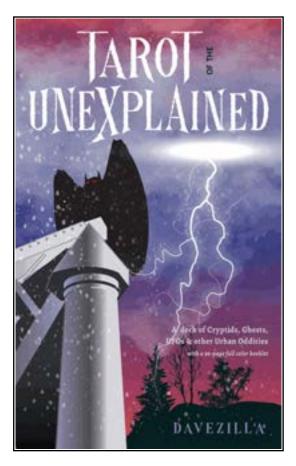
#### About the Author(s)

**Jennifer Cooper Steidley** is a graphic designer by day and a tarot deck collector, creator, and enthusiast at all other times.

## **Tarot of the Unexplained**

# A Deck of Cryptids, Ghosts, UFOs and Other Urban Oddities (78 Cards and 96-Page Full-Color Booklet)

Davezilla



Word Count: 16,792

Illustrations: 78 Full Color card images

Translation Territory: World

 Price: 22.95
 Trim Size: 3.25 x 5.25

 Pages: 96
 Format: Card Deck

 First Pages: 12/07/23
 Final Files: 01/25/24

**Rights Information** 

## **Key Selling Points**

- UFO-, ghost-, and cryptid-hunting shows have become the most heavily-watched programs on television
- Recent shows/movies with tie-ins: Wednesday, Stranger Things, Evil, Locke & Key, Midnight Academy
- · Author/creator is an experienced media marketing expert

## Description

A fun, quirky exploration of unexplained phenomena as a means to divine the future. The tarot deck Fox Mulder would have wanted.

We are living in strange times. The US Navy has admitted to the existence of UFOs. Our government has been studying cryptids at Skinwalker Ranch. The CIA-sponsored Stargate Project used remote viewers with ESP to spy on other nations. Ghost- and cryptid-hunting shows have become the most heavily watched programs on television. And experts in the paranormal and quantum physics fields are arriving at the same conclusion: All of these seemingly disparate phenomena are related.

Strange times call for strange tools. *Tarot of the Unexplained* was conceived and designed to represent the most commonly seen and experienced and yet unexplained phenomena: apparitions, Fortean phenomena, and cryptids. It incorporates these modern concerns as suits: Wands, Swords, Cups, and Pentacles become Sasquatch knocking sticks, Ghosts, Portals, and Flying Saucers. Pages have become Fans, Knights are now Hunters, Queens are Advocates, but Kings are Skeptics, and their role is to take a hard look at the situation and ensure you aren't letting your imagination escalate things.

This is a deck that embraces the diversity and weirdness of the 21st century. Embrace the weirdness. You're not alone.

## About the Author(s)

Davezilla became the first blogger to be sued by a billion-dollar company (he won). Because of this, there is a Davezilla Wikipedia page and Dave has the dubious distinction of being a verb in the Urban Dictionary. He's worked in advertising and illustration most of his life, but he also worked at a think tank for General Motors and did a brief stint at the Los Alamos National Laboratories, working on science projects he can't discuss. He is a Gardnerian witch (initiated 1979), Discordian (hot dogs on Fridays), Ngangalero (initiated 1993), Santero (initiated 2006), and full-time illustrator. Dave prefers to paint occult, cryptid, alien, and other fringe topics. He has over forty years in occult/new age religions and thirty years of illustration experience. As the executive vice president of Campbell Ewald (2nd oldest ad agency in the US), he ran the entire digital department.

## **Starlore Arcana**

# Constellations for Tarot, Astrology, and Cartomancy (56 Full-Color Cards and 128-Page Guidebook)

**Nitasia Roland** 

Foreword by Sasha Ravitch



Word Count: 30,000

Illustrations: 56 Full-Color Cards Translation Territory: World

 Price: 29.95
 Trim Size: 5.25 x 7.25

 Pages: 128
 Format: Card Deck

 First Pages: 12/11/23
 Final Files: 02/28/24

#### **Rights Information**

Forthcoming titles by this author:

Tarot Emblemata Tarot Chimera

## **Key Selling Points**

- Explores the connection between the tarot, the fixed stars, the zodiac, and cartomancy.
- Of interest to astrologers, tarotists, and cartomancers.
- Includes champagne gold foil stamping on box and edging on the cards.

## Description

A beautiful fifty-six-card cartomancy deck exploring the mythology, folklore, and mythical stories of constellations and the zodiac. The companion 128-page guidebook provides starlore and tarot arcana interpretations.

The stars and constellations have long been regarded as gods, sacred ancestors, and powerful entities. This beautiful fifty-six-card deck is comprised of playing cards that have been revived and remastered from original illustrations by John Lenthall, published in 1717. The focus of the *Starlore Arcana* is the mythology and folklore of sixty-three constellations, including the zodiac.

Although many of the constellations have their genesis in lore and myth stretching as far back as Egyptian, Babylonian, and Phoenician origins, most of the interpretations in the companion book derive from Greek myth. By including associations with the minor arcana, author Nitasia Roland invites a playful exploration between the tarot, the fixed stars, the zodiac, and playing card cartomancy. The deck has been crafted to align with the fifty-six cards of the tarot minor arcana, with interpretations that follow the tradition of the Rider-Waite-Smith system of symbolism and archetypes.

A stand-alone deck accessible to beginners, the **Starlore Arcana** features:

- Locations of the constellations
- Myths and lore associated with each constellation
- Cartomancy interpretations
- Tarot (minor) interpretations
- · Guidance on how to use the cards in divination

#### About the Author(s)

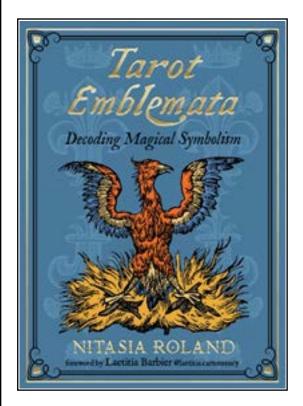
**Nitasia Roland** is a writer of esoteric nonfiction, fiction, and poetry. She received her MFA in creative writing and is the founder of the indie publisher Urantia Press. For her interdisciplinary masters degree, she studied English, poetry, printmaking, photography, and design. Nitasia works from home as an artist, independent researcher, editor, and tarot-deck creator.

## **Tarot Emblemata**

## Decoding Magical Symbolism (83 Full-Color Cards and 176-Page Guidebook)

Nitasia Roland

Foreword by Laetitia Barbier



Word Count: 37,000 Illustrations: 83 full-color cards

Translation Territory: World

 Price: 29.95
 Trim Size: 5.25 x 7.25

 Pages: 176
 Format: Card Deck

 First Pages: 10/07/24
 Final Files: 01/30/25

**Rights Information** 

## **Key Selling Points**

- Connect with traditional archetypes, as presented by Claude Paradin, "emblem collector" and historian
- The emblems used in this divination system can help you expand your path of embodiment, spiritual gnosis, inspired destiny, and empowerment
- Kit features gold foil stamping, a ribbon lift, and individually gilded cards

## Description

A magical and mystical tarot deck of Renaissance emblems with their original Latin and vernacular mottos.

Descended from Greek, Roman, and Egyptian antiquity, ancient mythology, and medieval bestiaries, Renaissance emblems are intimate illustrations; their accompanying mottos allegorically and symbolically express sentiments, concepts, societal concerns, and parables. Both secular and religious, these emblems crystallize virtue or vice and cover every possible sphere of early modern knowledge: ethics, natural philosophy, politics, science, religion, love, war, and everyday life. Based on the 1551 book of emblems by Claude Paradin, among the many emblems this deck portrays are plumes, helmets, swords, gemstone rings, coins, wands, clouds, wreaths, flowers, animals, trees, and Renaissance court and country.

The cards present a visual fusion of the arts of illustration and writing in a dynamic interplay between ancient and iconic images, alongside their allegorical and oracular meanings. The emblems also act as talismans. The accompanying 176-page guidebook presents tarot interpretations and elucidations on the symbolism of the emblems.

The charm of these emblems is that they become activated by the user's intention. By tapping into the field of subtle energies surrounding these mystical, metaphysical, and occult illustrations, relevant divinatory results and inspiring new perspectives follow, catalyzing self-knowledge and helping the reader expand on their path of embodiment, spiritual gnosis, inspired destiny, and empowerment.

Tarot Emblemata is an accessible deck for beginners and those generally familiar with the Rider-Waite-Smith system, while more experienced readers will enjoy a new and refreshing take on the cards.

## About the Author(s)

**Nitasia Roland** is a writer, poet, digital artist, and independent researcher and publisher of esoterica. She has an interdisciplinary master's degree in English, poetry, printmaking, and design and an MFA in creative writing. Nitasia has an extensive background in handmade textiles, book arts, teaching Photoshop, and editing and publishing small-press journals. She practices magic/theurgy and divination and is an avid tarot card reader and astrology enthusiast.

## **The Ofrenda Oracle**

# Celebrating the Day of the Dead/Celebrando el Día de Muertos (60 Full-Color Cards and 136-Page Guidebook)

Honoring Past Ancestors, Nurturing Future Generations

**Nancy Hendrickson and Carrie Paris** 

Illustrated by Angelica Castro

Foreword by Laura Davila, (aka @daphne\_la\_hechicera), author of Mexican Sorcery



Nancy Hendrickson: San Diego, CA Carrie Paris: Portland, OR Laura Davila: Brandon, FL

Word Count: 20,000

Illustrations: 60 Full-Color Cards Translation Territory: World

 Price: 24.95
 Trim Size: 5.25 x 7.25

 Pages: 136
 Format: Card Deck

 First Pages: 01/16/24
 Final Files: 02/28/24

## **Rights Information**

Other titles by Nancy Hendrickson:

Ancestral Tarot
Ancestral Grimoire

Other titles by Carrie Paris

The Relative Tarot
The Beloved Dead
The Sirens' Song

## **Key Selling Points**

- The celebration of Dia de los Muertos reunites family and community
- The cards and the accompanying booklet are written in both English and Spanish
- Cards can be used as stand-alone altar offerings, for Lenormand-style divination, for oracle divination

#### Description

During the annual (traditionally Mexican) Día de los Muertos celebration, the family members of a person who has died will place items with special significance on a home altar in order to welcome the deceased. This *ofrenda*, or offering, may be quite large and elaborate.

The Ofrenda Oracle includes a sixty-card deck and a 136-page guidebook. The cards and booklet are printed in both English and Spanish. The first thirty-six cards mirror those found in a Lenormand deck and can be used on their own as a stand-alone deck. The additional cards depict the vibrant symbolism seen during the Day of the Dead celebration. All of the cards can be used for divining answers and finding insight into our relationships past and present, and the guidebook offers beginners first steps and sample layouts.

The Ofrenda Oracle uses illustrations, colors, and stories to create a sacred space that is perfect for this reunion, preserving traditional elements of the religious and cultural syncretism that is lived and breathed in Mexico.

#### About the Author(s)

**Angelica Castro** is an illustrator born in the Dominican Republic and raised in Mexico. Growing up around a family of artists, drawing always came as second nature to her. After starting her illustrating career early in college, she now specializes in creating dynamic and colorful art for a wide variety of projects.

**Nancy Hendrickson** is the author of *Ancestral Tarot, Ancestral Grimoire*, and several genealogy books and magazine articles. Nancy writes about many types of divination, including tarot decks of the past as well as tarot from a cultural perspective. Find her at *sageandshadow.com*.

**Carrie Paris** was in the first class to receive a master's degree in the cultural study of cosmology and divination from the University of Kent, UK. She is the creator of several tarot and oracle decks. Carrie offers classes and divination services to a global clientele. Learn more at *carrieparis.com*.

## **Tarot of the Cosmic Seed**

## (79 Full-Color Cards and 80 Page Booklet)

#### Lalania Simone



Word Count:

Illustrations: 79 Full-Color Tarot Cards

Translation Territory: World

 Price: 24.95
 Trim Size: 3.25 x 5.25

 Pages: 80
 Format: Card Deck

 First Pages: 01/24/24
 Final Files: 04/12/24

## **Rights Information**

## **Key Selling Points**

- Removes outdated ideas of hierarchy, shifts ingrained gender norms
- Created to represent the beauty and diversity of people and cultures around the world
- Twenty-third card added to the Major Arcana—The Cosmic Seed

### Description

A vibrant collage deck, rich in dreamlike imagery and full of mystical symbolism, created by Lalania Simone, founder of Alchemy Ritual Goods.

"Using the Rider-Waite-Smith tradition as its foundation, the *Tarot of the Cosmic Seed* is a vibrant collage deck, rich in dreamlike imagery, cultural diversity, and mystical symbolism. In this deck, the Fool card is renamed 'Wanderer,' and the Empress and Emperor are the 'Sacred Feminine' and 'Sacred Masculine." —Little Red Tarot

The Tarot of the Cosmic Seed is a luxe deck, full of uniquely portrayed imagery and symbolism with a diverse array of people and cultures. The saturated colors and layers of texture make each card its own experience. Created with digital art and collage, this deck uses the Rider-Waite-Smith tradition as a foundation—with a twist. There is a twenty-third card added to the Major Arcana—The Cosmic Seed.

In an effort to decolonize the tarot, remove outdated ideas of hierarchy, and shift ingrained gender norms, Lalania has renamed all of the royalty cards, including the Hierophant, Emperor, Empress, and the court cards. The court cards in the Minor Arcana are often hard to interpret, and renaming them expands their interpretation into more of an energy signature rather than just personality types: Messenger (for Page), Action (for Knight), Nurturer (for Queen), and Mastery (for King).

## About the Author(s)

Lalania Simone is a mystic, multifaceted artist, and mother devoted to a path of liberation and awakening. She understands the power of frequency and is dedicated to raising the vibration of the planet. She holds certifications in reiki and yoga and is a meditation teacher. Lalania is the creatrix of *Tarot of the Cosmic Seed, The Oracle of Awakening*, and the upcoming *Wise Earth Medicine Tarot*. She also creates sacred crystal talismans to amplify particular energies.

## The Oracle of Awakening

## (44 Full-Color Cards and 112-Page Guidebook)

#### Lalania Simone



Word Count:

Illustrations: 44 Full-Color Cards Translation Territory: World

Price: 24.95 Trim Size: 4 x 5.5
Pages: 112 Format: Card Deck
First Pages: 01/22/24 Final Files: 03/04/24

**Rights Information** 

## **Key Selling Points**

- Offers a diverse representation of people, animals, plant life, and spiritual symbolism.
- The cards feature a selection of keywords to help readers with interpretation.
- "An occasion to meditate and reflect but also to question and be provoked."—Arcana Barcelona

#### Description

The Oracle of Awakening is a forty-four-card oracle deck and guidebook designed to help you open your heart and mind by directing you to aspects of your being that need your attention, love, and reflection.

The Oracle of Awakening is infused with high-frequency energy and intention to help trigger a remembrance of your expanded self and your infinite potential. Each card is a portal, layered with vibrant colors, textures, people, plants and animals, symbols, and keywords. The accompanying guidebook is filled with inspiration for working with the energy of each card. Use these cards in your own way—as a daily draw, as inspiration for meditation, or in your personal rituals and ceremonies. You can also combine oracle cards with your tarot readings to expand and clarify your offerings and understanding. Additional spread ideas are included in the guidebook.

We are in the time of the Great Awakening and are beginning to see through the illusions of our conditioning and realize that we are not separate from each other or the Divine.

This deluxe package contains forty-four gilt-edged, full-color cards and a 112-page guidebook. The deck has a diverse representation of people, animals, plant life, and spiritual symbolism. Each card also features a selection of keywords to inspire your interpretation.

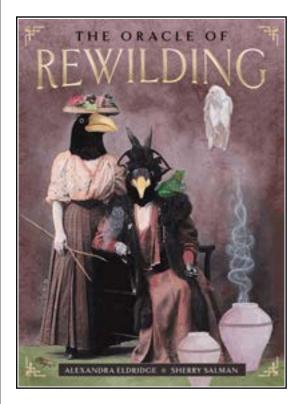
### About the Author(s)

**Lalania Simone** is a mystic artist "born in the cosmos and raised by the streets," as she says. Her mother is Mexican and her father Puerto Rican, but she descends from fifteen different regions of the world: this rainbow of different histories and heritages motivates Lalania to investigate the common root in the heterogeneity of the human being.

## The Oracle of Rewilding

# Pathways to Renewing Our Kinship with All Things (44 Full-Color Cards and 176-Page Guidebook)

Alexandra Eldridge and Sherry Salman, creator of The Radiant Tarot



Word Count: 32,380

Illustrations: 44 full-color cards Translation Territory: World

 Price: 24.95
 Trim Size: 5.25 x 7.25

 Pages: 176
 Format: Card Deck

 First Pages: 06/07/24
 Final Files: 12/02/24

**Rights Information** 

## **Key Selling Points**

- The artist's first deck, The Radiant Tarot, has sold over 9,000 copies
- Deck helps to stir in us questions that are crucial to our survival and to that of other creatures
- Eldridge's paintings inspire a unity of being and a feeling of hope

## Description

An exquisite oracle that combines vintage photographs with animal spirit paintings and provokes reflection on our deep kinship with all beings.

This oracle calls upon our imaginations in the service of creation and healing. In a time when the fate of humans and all other creatures teeter on the brink of destruction, we must consciously cultivate a visionary relationship with the world, a kinship with all things. We must, in a sense, "rewild" ourselves for the preservation of all.

Alexandra Eldridge's paintings employ glass-plate negatives from 1880–1920, an era when there was excitement about Darwin's findings that emotions exist in both humans and animals; it was the beginning of land conservation and wildlife preservation, the emergence of modernism in the arts, the invention of photography and the X-ray. Simultaneous with those developments, there was an enthusiasm for peering into the eternal beyond. A craze for seances, spirit photography, myriad ideas about "animal magnetism" and all things occult, it was the primal soup from which the idea of an active "unconscious" was born.

The forty-four cards in this oracle present universal animal archetypes and the symbolic qualities they represent. The full-color guidebook explores each of the card's meanings in depth and encompasses stories, symbols, fairy tales, poetry, and myth—all of which enhance an altered state of mind that fosters a kinship with all things.

## About the Author(s)

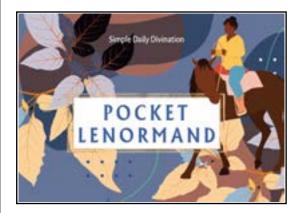
Alexandra Eldridge cofounded Golgonooza, a center for the arts based on the philosophies of William Blake. She has had over forty solo shows and has participated in many group shows throughout the US and internationally. *ARTnews*, art ltd, Art on Paper, New American Paintings, and *American Art Collector* are just a few of the outlets that have featured Eldridge. Follow her on Instagram @alexandraeldridge8.

**Sherry Salman, PhD, LP,** is a Jungian analyst, teacher, and author. A founding member and first president of the Jungian Psychoanalytic Association, she now serves on the faculty and has contributed to the education of many Jungian analysts and psychotherapists. Salman has published in numerous journals, books, and the popular press. Her latest book, *Dreams of Totality*, is about symbols and imagination in postmodern life.

## **Pocket Lenormand**

## Simple Daily Divination (40 Full-Color Cards)

## Created by Red Wheel/Weiser



Word Count:

Illustrations: 40 full-color cards Translation Territory: World

 Price: 12.95
 Trim Size: 3.5 x 2.5

 Pages:
 Format: Card Deck

 First Pages: 05/20/24
 Final Files: 08/01/24

#### **Rights Information**

The Language of Lenormand

French - Tredaniel

Other mini decks: **Protection Spells** 

Mushrooms: Daily Doses of Wisdom

## **Key Selling Points**

- · A starter Lenormand deck
- Images convey meanings and offer keywords at the most accessible level
- The perfect companion to The Language of Lenormand

## Description

A mini pocket-size Lenormand. These simple images convey Lenormand meanings and keywords at their most basic and accessible level, making this a perfect divination deck for a beginner wanting to learn how to read Lenormand. The small size will be appreciated by Lenormand readers who need to cast forty cards in a Grand Tableau layout—these cards are easy to handle and easy to read. This diverse deck includes alternative cards for inclusive representation.

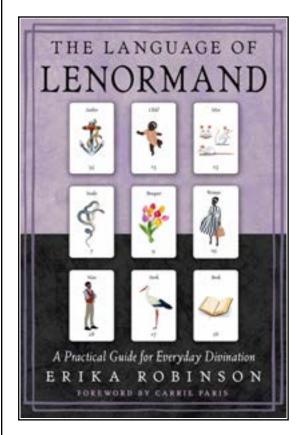
About the Author(s)

## The Language of Lenormand

## A Practical Guide for Everyday Divination

Erika Robinson

Foreword by Carrie Paris



Erika Robinson: San Diego, CA Carrie Paris: Portland, OR

Word Count: 45,973 Illustrations: 50 illustrations Translation Territory: World

Price: 18.95 Trim Size: 6 x 9
Pages: 208 Format: Trade Paper
First Pages: 06/08/23 Final Files: 08/01/23

#### **Rights Information**

French - Tredaniel

## **Key Selling Points**

- The Lenormand system uses symbols we encounter in our daily lives
- Erika Robinson breaks down barriers and to allow users to quickly attune to this system
- The cards have been popular in Europe for centuries

### Description

A much-needed guide to this increasingly popular divination system written by a Lenormand master and teacher.

An amazing resource for all budding Lenormand readers, The Language of Lenormand seamlessly breaks the Lenormand deck down into bite-sized pieces, allowing readers to consider their own understanding of the system at each step. An easy-to-read guide with a personable touch that walks the reader through the labyrinth of Lenormand meanings and into an integrated system of reading, this book adds fun to the Lenormand system and enables the reader to enjoy every step of the process. A must-have for all! —Toni Savory, founder of the World Divination Association and coauthor of The Sirens' Song: Divining the Depths with Lenormand and Kipper Cards

The Lenormand deck, consisting of 36 numbered and named cards, has been popular in Europe for centuries, and has now been embraced in North America by tarot enthusiasts, oracle readers, and others. Each card depicts an archetype – a fox, a snake, a coffin, or whip, for example – rather than tarot's somewhat more involved symbology. This makes the Lenormand system an easy entry point to divination.

Respected Lenormand authority, Erika Robinson believes that Lenormand is not just a deck of cards, but is also a language that, if mastered, can help one achieve self-empowerment and the ability to attain the life you desire. In this, her first book, Robinson, a longtime English teacher, helps readers become fluent in the language of Lenormand. The author provides a guide to the meanings of each card, so that no prior knowledge of Lenormand is required, however this is a sophisticated Lenormand book that takes Lenormand to the next level and is suitable for those who are already familiar with it.

#### About the Author(s)

**Erika Robinson** is a Lenromandist and an award-winning blogger. She is a frequent presenter at divination conferences in the US and internationally, she has contributed to *The Cartomancer Magazine* as well as other publications. Robinson lives and writes in Southern California. Find her at www.lenormandwitherika.com, erikalenormand.substack.com, and on Instagram @divine\_with me.

## **Mushrooms**

## Daily Doses of Wisdom (36 Gilt-Edged Full-Color Cards)

## Created by Red Wheel/Weiser



Word Count: 0

Illustrations: 36 gilt-edged full-color cards

Translation Territory: World

Price: 12.95 Trim Size: 3.5 x 2.5
Pages: Format: Card Deck
First Pages: 05/20/24 Final Files: 08/01/24

**Rights Information** 

## **Key Selling Points**

- Includes 36 stunning mushroom-themed cards
- Mushrooms are among the oldest organisms on planet Earth
- Mushroom-themed products continue to have mainstream popularity

## Description

Practical and down-to-earth wisdom from our most ancient and magical ancestors.

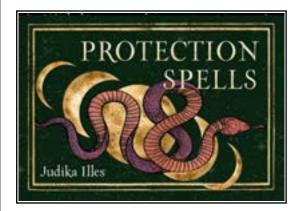
The woodlands whisper and mushrooms hold its secrets. Tiny, mysterious, and wise, fungi are among the oldest things on planet Earth, dating back more than 800 million years. From these ancient life-forms, much of life as we know it evolved. Neither plant nor animal, mushrooms continue to hold our fascination—scientifically, socially, and spiritually. Who's to say they are not themselves made of stardust and magic? Fairies are drawn to them for protection and sage guidance. Now you too can tap into the practical and down-to-earth wisdom from our most ancient ancestors.

About the Author(s)

## **Protection Spells**

## 36 Cards for Magical Self-Defense (36 Full-Color Cards)

Judika Illes, author of Encyclopedia of 5,000 Spells



Word Count:

Illustrations: 36 full-color cards Translation Territory: World

Price: 12.95 Trim Size: 3.5 x 2.5
Pages: Format: Card Deck
First Pages: 09/23/24 Final Files: 11/25/24

**Rights Information** 

Other titles by this author

**Pure Magic** 

Witches: A Compendium

## **Key Selling Points**

- · Magical remedies in your pocket
- Judika has written numerous books on spells, spirits, and witchcraft
- Author has 8k Instagram followers

#### Description

From the beloved author of *Encyclopedia of 5,000 Spells* comes an enchanting deck of thirty-six cards for magical protection.

This little deck of spells will have witches casting easy, practical protection spells in no time at all. Banish bad energy and defend your personal space. Choose a card based on your intention, or pull a card at random and let your intuition be your guide. This compact deck is the perfect size to tuck in a purse or pocket, so you're never without a magical remedy. A great gift for any beginner witch!

## About the Author(s)

Judika Illes is a lifelong student, lover, and practitioner of the magical arts. She is the author of numerous books devoted to spells, spirits, and witchcraft, including the bestselling <code>Encyclopedia</code> of 5,000 Spells and <code>Encyclopedia</code> of Spirits, as well as Pure Magic; Daily Magic; Encyclopedia of Witchcraft; Encyclopedia of Mystics, Saints, and Sages; and Magic When You Need It. Judika is the editor and curator of two books of mystical fiction, The Weiser Book of the Fantastic and Forgotten and The Weiser Book of Occult Detectives. She has been a professional tarot card reader for over three decades and is also a certified aromatherapist. A native New Yorker, Judika teaches in the US and internationally, live and virtually. Follow her on Instagram @judikailles.

## **Wanderer's Tarot (78-Card Deck with Fold-Out Guide)**

## Casey Zabala



Word Count:

Illustrations: 78 tarot archetypes

Translation Territory:

Price: 29.95 Trim Size: 4 x 5.5
Pages: Format: kit
First Pages: Final Files:

#### **Rights Information**

## **Key Selling Points**

"These cards draw you in like nobody's business. It's as though this deck does a very quiet, very subtle spell on you. It draws a veil across your eyes, then unravels it, thread by thread." —**Beth Maiden, Little Red Tarot** 

"Inspired by nature and the cosmos, Casey Zabala's *Wanderer's Tarot* is a witchier deck with an air of the darkly feminine."

-Elizabeth Krohn, Sabat magazine

### Description

Born out of the desire for a tarot deck centered in feminine wisdom and elemental energy, the *Wanderer's Tarot* inspires us as we face unprecedented changes and opportunities for transformation.

Wanderer's Tarot is not only used as a divination tool, but also as a gateway to spiritual practice, a self-care ritual, and a way to connect with your personal magic.

The cards are based on traditional tarot symbolism, which has been transmuted by the need for feminine insight and awakening. For the magical practitioner, these cards speak to our magical tools and talismans. The suites of Moons (Cups), Stones (Pentacles), Knives (Swords) and Feathers (Wands) will lead you to a deeper understanding of your personal power— emotionally, materially, mentally, and passionately.

#### Features:

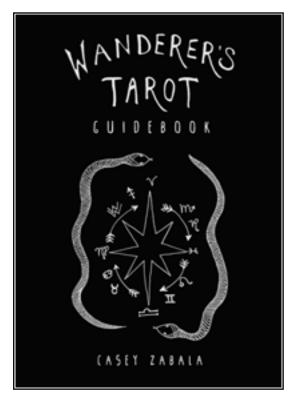
- 78 heavy-weight cards with silver-gilded edges
- Deluxe hinged-lid box
- Beautifully designed inside and out
- Fold-out guide sheet

## About the Author(s)

Casey Zabala is an artist, tarot reader, practicing witch, and living mystic. With 17 years of tarot experience, she has a studied and intuitive approach to her readings, while incorporating elements of natural magic and manifestation techniques. Casey is the founder of the Modern Witches Confluence, an educational gathering of modern witches sharing their wisdom and craft. She lives in the San Francisco Bay area. Visit her at wandererstarot.com.

## **Wanderer's Tarot Guidebook**

## Casey Zabala



Word Count: 16,561

Illustrations: 78 B&W illustrations Translation Territory: World

Price: 16.95 Trim Size: 5 x 7

Pages: 160 Format: Trade Paper

First Pages: 07/07/23 Final Files: 08/25/23

#### **Rights Information**

#### **Key Selling Points**

- The Wanderer's Tarot, released in November of 2021 has sold over 13,000 copies
- A complete guide to compliment this highly original deck
- Includes in-depth interpretations for each card, including reversals, suggested spreads, and historical information about the Tarot
- Casey Zabala is the founder of ModernWitches.org, a radical, liberatory, diverse, and inclusive magical community

## Description

This companion guide for the *Wanderer's Tarot* deck has in-depth interpretations for each card, including reversals, suggestions for card spreads, and a brief history of the tarot.

"Wanderer's Tarot draws you in like nobody's business. It's as though this deck does a very quiet, very subtle spell on you. It draws a veil across your eyes, then unravels it, thread by thread." —Beth Maiden, Little Red Tarot

"Inspired by nature and the cosmos, Casey Zabala's *Wanderer's Tarot* is a witchier deck with an air of the darkly feminine." —Elizabeth Krohn, *Sabat* magazine

The cards in *Wanderer's Tarot* are based on traditional tarot symbolism, which has been transmuted by the need for feminine insight and awakening. For the magical practitioner, the deck speaks to our magical tools and talismans. The suites of Moons (Cups), Stones (Pentacles), Knives (Swords) and Feathers (Wands) will lead you to a deeper understanding of your personal power—emotionally, materially, mentally, and passionately. *Wanderer's Tarot Guidebook* is an essential guide to the deck - showing readers how to use it as a divination tool, but also as a gateway to spiritual practice, self-care ritual, and a way to connect with your personal magic.

## About the Author(s)

**Casey Zabala** is an artist, tarot reader, practicing witch, living mystic, and creator of the *Wanderer's Tarot*. With 17 years of tarot experience, she has a studied and intuitive approach to her readings, while incorporating elements of natural magic and manifestation techniques. Casey is the founder of the Modern Witches Confluence, an educational gathering of modern witches sharing their wisdom and craft. Visit her at wandererstarot.com.

## The Weiser Tarot

# A New Edition of the Classic 1909 Waite-Smith Deck (78-Card Deck with 64-Page Guidebook)

**Arthur Edward Waite and Pamela Colman Smith** 

**Editor The Editors of Weiser Books** 



Word Count: 60,000

Illustrations: 78 archetypes and 8 to 10 spreads

Translation Territory:

Price: 22.95 Trim Size: 3.25 x 5.25
Pages: 64 Format: Card Deck
First Pages: Final Files:

### **Rights Information**

Swedish - Paneter AB

German - Königsfurt-Urania Verlag

#### **Key Selling Points**

- · For beginners, tarot enthusiasts, and collectors alike
- An updated look to the most popular Tarot art ever created. Pamala Smith's original art has been repainted creating a fresh, flowing aesthetic with coloration that is more inclusive.
- Sold over 17k copies

### Description

"Beautifully done and poised to become the go-to tarot deck for the century to come, *The Weiser Tarot* is a vibrant and luminous refresh for the 1909 Rider-Waite-Smith that accentuates the elemental correspondences and updates this popular deck for modern readers."

—Benebell Wen, author of *Holistic Tarot* 

The Weiser Tarot is a new edition of the most popular and influential Tarot art ever created, the Rider-Waite-Smith deck, first published in 1909. The cards have been newly repainted—while, of course, preserving Pamela Colman Smith's original line art—creating a fresh, flowing aesthetic. Additionally, the cards provide Hebrew and astrological correspondences to the Major Arcana—not included in the original Rider-Waite-Smith deck—for those seekers who have interest in Qabalah and astrology.

The accompanying book includes:

- · A brief history of the Tarot
- A look at how the Rider-Waite-Smith deck came to be
- The story behind the creation of *The Weiser Tarot*
- · Keywords for interpreting the cards
- Tarot spreads, including a new "Ankh" spread
- An annotated list of recommended reading for further study

## About the Author(s)

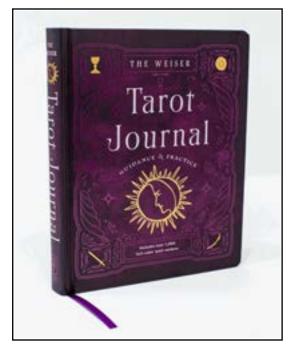
**Arthur Edward Waite**, commonly known as A. E. Waite, was an American-born British poet and scholarly mystic who wrote extensively on occult and esoteric matters and was the co-creator of the Rider-Waite Tarot deck.

Pamela Colman Smith, also nicknamed Pixie, was a British artist, illustrator, writer, publisher, and occultist. She is best known for illustrating the Rider-Waite tarot deck in collaboration with Arthur Edward Waite. This tarot deck became the standard among tarot card readers and remains the most widely used today. Colman also illustrated over twenty books, wrote two collections of Jamaican folklore, edited two magazines, and ran the Green Sheaf Press, a small press focused on women writers.

## The Weiser Tarot Journal

Guidance and Practice (for use with any Tarot deck—includes 208 specially designed journal pages and 1,920 full-color Tarot stickers to use in recording your readings)

Theresa Reed



Word Count: 5,000

Illustrations: 24 sheets of color Weiser Tarot

stickers (24 full decks) Translation Territory: World

 Price: 18.95
 Trim Size: 6.5 x 8

 Pages: 208
 Format: HC-PLC

 First Pages: 01/03/23
 Final Files: 03/30/23

### **Rights Information**

Swedish - Paneter AB

## **Key Selling Points**

- Includes 208 pages for tarot journaling and 24 full sets of full-color tarot card stickers
- Offers just the right balance of instruction, inspiration, and advice
- Sold over 10k copies

## Description

Weiser Books and Theresa Reed ("The Tarot Lady") have teamed up to create a beautiful journal that contains everything you need to record your tarot journey.

**The Weiser Tarot Journal** is a portable workbook, with rounded corners and a "lay-flat" binding that makes journaling easy. It includes 24 sets of bound-in peel-off stickers of *The Weiser Tarot* images and 208 blank journal pages for you to record your own tarot readings.

Theresa Reed ("The Tarot Lady") provides an introduction that shows readers how to use the journal to get to know the cards more deeply as well as instruction and inspiration for working with several types of spreads such as 1 to 4-card spreads, the Celtic Cross Spread, the Ankh Spread, Horseshoe Spread, and Astrological Spread.

"Ample room to jot down thoughts, gorgeous imagery, and lots of stickers—all in a perfect-sized book I can toss into my backpack! May this journal serve you well, and may the cards always be stacked in your favor." —from the introduction by Theresa Reed (the Tarot Lady), author of *Tarot—No Questions Asked* 

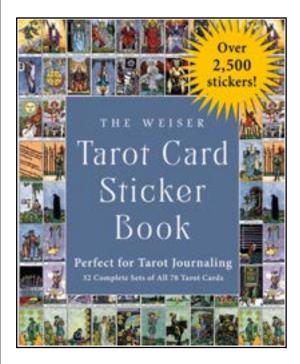
### About the Author(s)

**Theresa Reed** ("The Tarot Lady") has been a full-time Tarot card reader for 30 years. She is the author of several books including *Tarot: No Questions Asked* and *Astrology For Real Life.* Follow her on Instagram at @thetarotlady.

## The Weiser Tarot Card Sticker Book

# Includes Over 2,500 Stickers (32 Complete Sets of All 78 Tarot Cards)—Perfect for Tarot Journaling

Arthur Edward Waite, Pamela Colman Smith, and The Editors of Weiser Books



Word Count:

Illustrations: 32 sheets of color Weiser Tarot

stickers (32 full decks)
Translation Territory: World

Price: 16.95 Trim Size: 6.5 x 8
Pages: 64 Format: Paperback
First Pages: Final Files:

#### Rights Information

Swedish - Paneter AB

## **Key Selling Points**

- Features the card art from *The Weiser Tarot* but can be used with any Waite-Smith tarot deck
- Stickers supplement those available in *The Weiser Tarot Journal* but can be used in any journal or notebook
- 2,560 stickers in all, 32 complete sets of all 78 tarot cards
- · Sold almost 7000 copies

### Description

Perfect for tarot journaling with any deck that uses the Waite-Smith system of 22 major arcana cards and 56 minor cards

Tarot reading and journaling go hand in hand. Rather than writing or sketching the cards you pull, tarot stickers can be an excellent way to record your readings in your journal. Not only do they provide an excellent visual representation of the cards, but they can also help you memorize the cards and their meanings and provide easy reference and reflection.

The Weiser Tarot Card Sticker Book features the card art from The Weiser Tarot, but these stickers can be used with any Waite-Smith tarot deck. These stickers were created for keeping track of your tarot readings in your personal tarot journal or to supplement those available in The Weiser Tarot Journal. The book Includes 32 sets of stickers that include 78 tarot cards — 2,560 stickers in all and are "kiss-cut" to make it easy to peel them off and use them anytime.

## About the Author(s)

**Arthur Edward Waite** (1857–1942), commonly known as A. E. Waite, was an American-born British poet and scholarly mystic who wrote extensively on occult and esoteric matters and was the co-creator of the Rider-Waite Tarot deck.

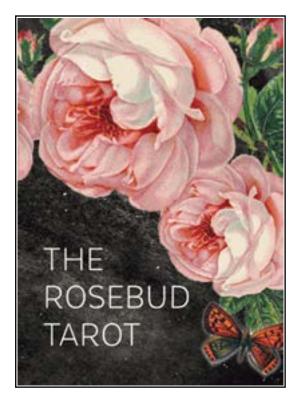
Pamela Colman Smith (1878–1951), also nicknamed Pixie, was a British artist, illustrator, writer, publisher, and occultist. She is best known for illustrating the Rider-Waite tarot deck in collaboration with Arthur Edward Waite. This tarot deck became the standard among tarot card readers and remains the most widely used today. Colman also illustrated over twenty books, wrote two collections of Jamaican folklore, edited two magazines, and ran the Green Sheaf Press, a small press focused on women writers.

## The Rosebud Tarot

## An Archetypal Dreamscape (78 Cards and 96 Page Full-Color Guidebook)

Diana Rose Harper

Illustrated by Amanda Lee Stilwell



Diana Rose Harper: Altadena, CA (near

Pasadena)

Amanda Lee Stilwell: Chicago, IL

Word Count: Illustrations:

Translation Territory: World

 Price: 26.95
 Trim Size: 3.25 x 4.75

 Pages: 96
 Format: kit

First Pages: 09/26/22 Final Files: 11/07/22

## **Rights Information**

## **Key Selling Points**

- The aesthetic sensibility of the package is hip vintage/modern
- · Artwork is keenly sensitive to issues of inclusivity

## Description

The Rosebud Tarot is a 78-card tarot deck based on the structure found in the classic Rider-Waite-Smith. Its exquisite images offer a dreamscape of pathways into the tarot and makes way for an inclusive experience that is more resonant for today's tarot readers.

Several of the cards have been renamed including the court cards, for example: THE FOOL becomes THE YOUTH, THE HIGH PRIESTESS becomes THE WITCH, THE EMPRESS becomes THE LIFEGIVER, THE HIEROPHANT becomes THE PROFESSOR.

When it comes to court cards, the names have been changed to highlight a core quality that each embodies: PAGES become CURIOSITY, KNIGHTS become VELOCITY, QUEENS become GENEROSITY, KINGS become SOVEREIGNTY.

And, additionally, the deck's creators have chosen to highlight the elements for each minor arcana suit, rather than using the traditional titles. PENTACLES become EARTH, CUPS become WATER, WANDS become FIRE, SWORDS become AIR.

The deck comes with a guidebook, written by Diana Rose Harper, written in a mythopoetic style that provides meaning, not just with keywords to memorize but as guidance for creating your own meaningful and accurate interpretations. Also provided is a brief history of the tarot and other information and resources to support you with your tarot studies.

## About the Author(s)

**Diana Rose Harper** grew up eating fairy tales for breakfast and myths for dessert. She is now a professional tarot reader, consulting astrologer, energy worker, and writer currently based in Los Angeles and serving clients and students worldwide. She has been invited lecturer at the Northwest Astrology Conference three times, a featured guest on The Astrology Podcast & Getting Curious with Jonathan van Ness, and has spent time as a traveling guest teacher presenting workshops on tarot, astrology, energy work, and radical self-care across the USA.

Amanda Lee Stilwell is a queer solitary witch who practices ritual, garden and kitchen magick. She hails from the swamps of the Gulf Coast and has withstood many a hurricane. Her art focuses on ritual digital collage inspired by altar spaces and her own religious upbringing stirred in a cauldron with pop icons, cult movies and strong shapes.

## The Radiant Tarot

## Pathway to Creativity (78 Cards, Full-Color Guide Book, Deluxe Keepsake Box)

## Alexandra Eldridge and Tony Barnstone



Word Count:

Illustrations: 78 tarot archetypes

Translation Territory:

Price: 40.00 Trim Size: 6.25 x 8.25

Pages: 208 Format: kit First Pages: Final Files:

**Rights Information** 

## **Key Selling Points**

- For those interested in tarot as a path of introspection and creative self-exploration
- Exquisite package: remarkably distinctive tarot art, full-color cards with silver gilded edges, a full-length, full-color guidebook, fold-over magnetic closure box, decorated inside.
- Artist has had over 40 solo shows, and has participated in many group shows throughout the US and internationally.

## Description

Richly painted, at times fantastical, fine art images of plants, animals, and people co-inhabit a dream-like world guiding tarot readers down a radiant path of awakening creativity and personal growth.

The creation of *The Radiant Tarot* deck was born from the author and artist's years of working with archetypal images, the universal symbolic language. Sentient animal and plant kingdoms animate the artwork, honoring and acknowledging the interconnectedness of all life. The art is inspired by "Gaia mind," where all creation's forms—animal, vegetable, mineral—affect our precious planet in life-supporting ways.

The words of Rainer Maria Rilke "the animal world beholds the Open" invite us to understand this renowned poet's insistence that "one must know animals, must feel how the birds fly, and know the gestures with which small flowers open in the morning." William Blake speaks of "animal forms of wisdom," says that "Nature is Imagination itself." It is the creative energy of these master artists drawn from the natural world that inspire *The Radiant Tarot*.

## About the Author(s)

Alexandra Eldridge cofounded Golgonooza, a center for the arts, based upon the philosophies of William Blake. She has had over 40 solo shows, and has participated in many group shows throughout the US and internationally. ARTnews, art ltd, Art on Paper, New American Paintings, and American Art Collector are just a few of the publications that have featured Eldridge.

**Tony Barnstone** is a Professor of English at Whittier College and the author of twenty one books and a music CD. He earned his PhD from the University of California, Berkeley, and is also a distinguished translator of Chinese poetry and literary prose. He is a recipient of a Pushcart Prize in Poetry, the Poets' Prize, the Benjamin Saltman Award, the John Ciardi Prize and fellowships from the National Endowment for the Arts, the National Endowment for the Humanities. and the California Arts Council.

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