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SPRING/SUMMER 2025 RIGHTS GUIDE



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RIGHTS SOLD

Complex Chinese / Taiwan (Spark Press) Japanese (Pan Rolling) Korean (Woongjin Think Big) Polish (Expertia) Vietnamese (Time Business)

NEVER ENOUGH

From Barista to Billionaire

By: Andrew Wilkinson | Publication: July 2024

USA TODAY BESTSELLER | OVER 30,000 COPIES SOLD

Once a barista in a small cafe making \$6.50 an hour, Andrew Wilkinson built a business valued at over a billion dollars by the time he was 36—and yet, his path to success was anything but a straight line.

In *Never Enough*, Wilkinson pulls back the curtain on the lives of the ultra-rich, sharing insights into building a successful business that has been called a "Berkshire Hathaway, but for internet companies," and a surprising first-person account of what it's actually like to become a billionaire.

In this rare and deeply honest account, Wilkinson examines his journey to nine zeros, what came after that pinnacled number, and the essential things money can't buy.

"Like going to business school and therapy all in one book."

-James Clear, New York Times Bestselling Author, Atomic Habits

Andrew Wilkinson is the co-founder of Tiny, a Canadian holding company that buys and holds wonderful businesses for the long-term. He is also the author of *Never Enough*, which shares his journey to a billionaire (and back), and details many of the lessons learned — and mistakes made — on the road to wealth.



Many well-known global organizations use MBO's systems/platforms, including Cisco, HP, and Siemens.

FREE BIRDS REVOLUTION

The Future of Work and the Independent Mind

By: Miles Everson with Walter Scott Lamb | Publication: January 2025

USA TODAY AND PUBLISHERS WEEKLY BESTSELLER

For both independent professionals and corporate executives, this educational and practical guide unpacks the evergrowing workforce and offers leaders crucial ways to become its client of choice.

From iconic entertainers like Taylor Swift, Bob Dylan, and Sylvester Stallone to innovators like Steve Jobs and Bill Gates, the world of music and business has always thrived on independence and creativity. Now, this same spirit is transforming the workforce.

Free Birds Revolution is your guide to navigating this seismic shift. Packed with stories from pop culture and entrepreneurial icons, Everson reveals how the independent workforce is reshaping the future of work. Whether you're a solopreneur or a business leader, this book will help you thrive in the dynamic landscape of independent work. Join the revolution and let your career take flight.

Miles Everson serves as the CEO of MBO Partners, the definitive market leader for bridging enterprises to the external workforce and empowering independent professionals to start, run, and grow their own viable businesses. For more than 25 years and now under Everson's leadership, MBO has led the charge to keep the independent economy moving forward, believing that the future of work is Independent. Everson is a sought-after public speaker, consultant, futurist, and author. Consulting magazine named him one of the top 25 consultants in the world, and **Harvard Business Review** published a case study about his life and the impact of his work. He is active on social media channels and can be found online at TheIndependentMind.com.



dave durand

OF INTERNATIONAL INTEREST

Author is the founder and leader of Best Version Media, the largest company of its kind. With over 1,300 publications and sports websites, BVM has over 20 million monthly readers worldwide.

LEADING GIANTS

A Leader's Guide to Maximum Influence

By: Dave Durand | Publication: February 2025

No matter your position or industry, *Leading Giants* offers proven strategies that will rapidly expand your influence to get you the results you want.

Dave Durand spent 35 years founding, leading, and selling companies with more than a billion dollars in combined sales. Having led hundreds of thousands of people, he distills leadership influence in usable terms. *Leading Giants* illuminates the Four Superpowers of a Leader, how to rapidly expand your influence, and that in order to succeed, strangely, you have to "think like a criminal."

At 19 years old, my life changed forever when I was mentored by a true leader—a Giant, someone who had strength of character beyond the norm, was committed to self-mastery, and had developed extraordinary leadership abilities that enabled him to bring out the best in every person he led. In Leading Giants, Dave Durand will show you how to become that type of leader—a Giant who is capable of leading other Giants."

—Hal Elrod, International Bestselling Author, *The Miracle Morning, Updated and Expanded Edition*

Dave Durand is an accomplished leader and executive, founding and leading Best Version Media, the largest company of its kind. With over 1,300 publications and sports websites, BVM has over 20 million monthly readers and has a presence in every state and province in North America. He is also a bestselling author, a Hall of Fame business award winner, and has a national radio following.





BLAYNE SMITH and BRANDON YOUNG

OF INTERNATIONAL INTEREST

In the last 10 years, the authors have generated \$10M in revenue with worldwide brands like Nike, Starbucks, Microsoft, and Walmart.

PERSEVERANCE > ENDURANCE

Lead with Resilience. Grow Through Adversity. Win Together.

By: Blayne Smith and Brandon Young | Publication: February 2025

From the battlefields of Afghanistan and Iraq to the boardrooms of Nike, Walmart, and Microsoft, Blayne Smith and Brandon Young have consistently built tightly-knit, high-performing teams that persevere and win.

Doubt crushes leaders daily—from GMs of Fortune 500 companies to small business owners, leaders nearly unanimously express doubt and fear in the face of adversity. This makes sense because adversity pushes us beyond our training and our comfort zones.

Discover a framework that has helped real organizations learn to lead through adversity and win. From two US Army Special Operators turned business professionals who have built successful businesses and led teams to persevere and achieve no-fail missions in war, business, and life, this book will become a staple for leaders worldwide.

Blayne Smith is a West Point graduate and former Army Special Forces officer who has transitioned into a highly effective business and social impact leader. He is a cofounder and principal at Applied Leadership Partners and the director for health and wellbeing at the George W. Bush Institute. Previously, Blayne was the first executive director of Team Red, White, and Blue, a veterans' nonprofit that has grown into one of the most trusted and effective organizations in the space. During his time in the military, Blayne led combat units in both Iraq and Afghanistan. He is a Draper Leadership Award recipient, the Distinguished Honor Graduate of the Army's Ranger School, and was awarded three Bronze Stars, including one for valor. Blayne holds a MBA from the University of Florida and currently lives in Maine with his wife and three children.



Lawrence R. Armstrong

OF INTERNATIONAL INTEREST

Ware Malcomb has become a global leader in the industrial building sector.

Author's artwork has been exhibited around the world for over 10 years at venues such as Galleria 360 in Florence, Italy and Galleria Azur in Madrid.

Author has professional connections across the world, including in the UK, Australia, Austria, Belgium, Brazil, Canada, China, Czech Republic, Egypt, France, Germany, Hong Kong, India, Iraq, Israel, Italy, Japan, Mexico, Netherlands, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Korea, Spain, Sweden, Thailand, Turkey, UAE, and throughout Central and South America.

LAYERED LEADERSHIP

Drive Double-Digit Growth and Dominate Your Competition with Creative Strategies and Execution

By: Lawrence R. Armstrong | Publication: March 2025

From one of the world's most successful global leaders in architecture and design, discover a holistic, humanist approach to leadership centering on an unwavering commitment to developing well-rounded leaders within any organization.

Larry Armstrong didn't just want to build a great company within his industry; he wanted to build a great company, period. And under Larry's creative, layer-based leadership approach, Ware Malcomb has become a global leader in the industrial building sector—one of the world's most successful and admired businesses of its kind.

When people can bring their whole selves to work, cultivate their diverse capabilities, and identify their best career opportunities, they're on the path to becoming great leaders—and building a surrounding culture of success. An accessible handbook featuring illustrations by Larry, also an accomplished artist, *Layered Leadership* is an evidence-based guide to raising leaders who will prove instrumental to all kinds of companies' success.

Lawrence R. Armstrong is the chair on the Board of Directors for Ware Malcomb. In the spirit of the Renaissance, Armstrong is an admired executive and an accomplished artist whose work is exhibited in multiple galleries. He is a community leader fighting homelessness, a teacher, mentor, and charitable leader for his alma mater Kent State. Larry's art has been exhibited around the world for over 10 years at venues such as the Agora Gallery and Grimandi Art Gallery in New York City, the Hamptons Fine Art Fair, Galleria 360 in Florence, Italy, SOFA Art Fair in Chicago, Galleria Azur in Madrid, and the Artblend Summer Exhibit in Fort Lauderdale, among many others.



Book is officially endorsed by Gino Wickman and EOS International, whose books have been translated into **Bulgarian, **Dutch, French, Hungarian**, **Indonesian, Japanese, Korean**, **Portuguese - Brazil, Romanian**, **Russian, Simplified Chinese**, **and Vietnamese.****

ATTRACT OR REPEL

Seven Keys to Magnetize Your Company and Build the Culture of Your Dreams

By: Walt Brown | Publication: March 2025

Get off the people treadmill, stop "quiet quitting," and start attracting and retaining strong performers—with a simple yet powerful organizational health assessment developed by a four-time CEO.

Your company's power is defined by those employees who Buy In, feel Included, have Trust, and are Engaged—those who BITE. The health of your organization ultimately comes from the net energy of your people, as measured by this "BITE Index." In *Attract or Repel*, seasoned CEO and expert consultant Walt Brown shares his groundbreaking seven-question survey to definitively measure your company's BITE . . . and how to turn those seven questions into seven promises to create an environment where employees thrive and contribute to your company's success.

If you can measure your organizational health, you can take action. *Attract or Repel* is the ultimate handbook to attract the right people, foster collaboration, and drive sustainable progress.

What sets **Walt Brown** apart from others is the number of clients, customers, and markets he has served and the number of people he has closely interacted with. Walt has been a certified public accountant at international accounting firm Ernst & Young (with 20 audit clients), the focused CEO of four international brands that he founded and grew across 20 years, and an executive coach and peer board facilitator to 48 CEOs for five years. Today, he is the third EOS[®] Implementer to reach over 1,200 session days and more than 185 clients in the last 15 years. Walt is a seasoned, multicompany, multiclient student of the game with real world sets and reps that has made him an expert in pattern recognition.



Navigate Uncertainty and Lead with Confidence

KEVIN EIKENBERRY

OF INTERNATIONAL INTEREST

Author sells a variety of digital and eLearning products ourselves and with partners, including a LinkedIn Learning course with nearly 900K learners in 8 languages, including **57K in Portuguese, 17K in French, and 3K Chinese learners.**

Author's previous books have been published in **Portuguese, **Chinese, Italian, Polish, Korean, and Spanish.****

FLEXIBLE LEADERSHIP

Navigate Uncertainty and Lead with Confidence

By: Kevin Eikenberry | Publication: March 2025

Become a more flexible leader in today's unpredictable world with a revolutionary approach to applying leadership skills from Kevin Eikenberry, who Global Gurus Organization ranked 22nd on its list of most influential thinkers on leadership—while remaining steadfast in proven principles and your values.

For leaders to succeed in a landscape more unpredictable than ever, they need a new perspective and a brand-new set of skills that center around what is missing in the models and existing tools: flexibility.

Kevin Eikenberry, Chief Potential Officer of the Kevin Eikenberry Group, a leadership consulting company centered on a philosophy of lifelong learning, explains the need for and how to effectively harness this essential flexibility in this guide for leaders at all levels.

Kevin Eikenberry is the Chief Potential Officer of The Kevin Eikenberry Group. He has spent 30 years helping organizations and leaders from over 50 countries become more effective. The Global Gurus organization listed him as 22nd on the list of most influential thinkers on leadership. His books include *Remarkable Leadership, From Bud to Boss, The Long-Distance Leader, The Long-Distance Teammate*, and *The Long-Distance Team*.



Rob Craven is connected to the CEO of Pharmavite, owned by Otsuka in Japan, an approximately \$13B company.

SCALE PASSION Igniting Purpose, Driving Impact

By: Rob Craven with Dave Moore | Publication: April 2025

We've been duped into believing a number of unhelpful notions about starting and leading a successful company, not least of all that profit and purpose are mutually exclusive. Rob Craven believes that we can evolve toward a better kind of capitalism.

Infuse purpose and passion into all parts of your company so that as your business grows and flourishes, so does your impact.

Scaling a business is a straightforward endeavor—grow and expand your company while maintaining efficiency and profitability. Impact-minded leaders need a field guide for generating both economic value and contributing to societal well-being.

Scale Passion offers a proven, practical method for building a successful, impact-minded organization and achieving your change-the-world goals, featuring inspiring stories of leaders who are doing just that.

Rob Craven, former CEO of Garden of Life and MegaFood, brings a wealth of experience to the table, having successfully guided these companies to B-Corporation status and profitable exits. As the founder of Findaway Adventures and ScalePassion, he has mentored numerous impact-oriented founders, equipping them with the strategic and leadership tools needed for success. Drawing on his unique perspective as a founder, CEO, investor, and consultant, Craven offers universally applicable insights and practices. His "scalepassion" mindset not only leads to financial rewards but also creates world-changing impact at a fraction of traditional consultancy costs. Ultimately, Craven's goal is to empower business leaders worldwide to leverage their organizations as a force for good, effectively overhauling the shortcomings of modern capitalism.



Other titles in the EOS Mastery Series have been translated into simplified Chinese (*Process* and *People*, Grand China Publishing House) and Vietnamese (*People*, 1980Books)

Other EOS titles have been published into Bulgarian, Dutch, Indonesian, Japanese, Korean, Mongolian, Portuguese (Brazil), Romanian, Spanish, French, Arabic, Italian, Russian, and Hungarian

EOS has Implementers worldwide, including Japan, the Philippines, Canada, the UK, and more

DATA

Harness Your Numbers to Go from Uncertain to Unstoppable

By: Mark O'Donnell, Angela Kalemis, and Mark Stanley | Publication: April 2025

Your comprehensive guide to mastering The Data Component of your EOS Model—taking you from uncertain to unstoppable.

This data-driven handbook is the third installment of the Traction Library's EOS Mastery Series that provides all the tools you need to build an environment of transparency and get better results through clarity and accountability.

Mark O'Donnell is a highly successful entrepreneur, CEO, and Expert EOS Implementer. He is the current Visionary and CEO of EOS Worldwide and has also served as Head Coach for the company. With over 100 companies under his belt, Mark has helped numerous companies achieve their goals and get what they want from their businesses. Angela Kalemis grew up immersed in her family's business, learning firsthand the challenges business owners face. Angela's professional journey includes over 17 years at Booz Allen, where she specialized in business development and program management. Inspired to help her husband's business, Angela became a professional EOS Implementer to apply these tools in his company, achieving transformative results. In the six years since, dedicated to helping other business leaders she has facilitated 500+ sessions and worked with more than 70 companies. Angela is also a coach at EOS Worldwide, helping new implementers master the system. For over 20 years, Mark Stanley has been helping entrepreneurial leaders clarify, simplify and achieve their vision. In addition to working with over 150 different organizations in just about every industry, he has owned and sold three different business. Mark was one of the first EOS® Implementers, approaching his fifteenth anniversary as an Expert EOS Implementer and clocking over 1,300 session days. Mark is a life-long learner with a BBA in Finance with Honors from the University of Iowa and an MBA from Drake University, and is a certified Six Sigma master black belt and a TOC supply chain expert with a passion for ongoing improvement.

ALEX GOLDFA

How to Expand Market Share and Outsell Your Competition

OF INTERNATIONAL INTEREST

Author has an international following, particularly in the UK.

Author **speaks Russian fluently.**

OUTGROW

How to Expand Market Share and Outsell Your Competition

By: Alex Goldfayn | Publication: April 2025

Discover a simple system for creating predictable organic sales growth in your business-to-business organization.

The top predictor of growth is not hiding in your sales numbers but in your sales *behaviors*.

Although we cannot control if we will make the sale, we can control our sales-generating behaviors. Based on tens of millions of Outgrow behaviors logged, tracked, and analyzed over 15 years, revenue growth consultant and speaker Alex Goldfayn has developed an actionable system of proactive growth that is statistically proven to succeed.

In *Outgrow*, Alex shares this system, which more than 300 corporate clients have implemented to generate 20 to 30 percent annual sales growth year after year. *Outgrow* is your practical playbook for outgrowing old, limiting sales beliefs and creating predictable, sustainable, measurable, organic sales growth.

Alex Goldfayn is a three-time *Wall Street Journa*l bestselling author and one of the most sought-after sales speakers in the world. He is the CEO of The Revenue Growth Consultancy which is one of the top-grossing solo consulting firms in America. Combined, his clients have generated billions of dollars in new sales which can be tied directly to the systems and techniques detailed in this book.

DETACH

Ditch Your Baggage to Live a More Fulfilling Life



OF INTERNATIONAL INTEREST

**Author's previous books
translated into Japanese,
Turkish, French, German, and
Spanish.**

DETACH Get Rid of Your Baggage to Live the Good Life

By: Bob Rosen | Publication: April 2025

From a renowned psychologist and businessman, learn a fresh, powerful approach to replacing your unhealthy attachments with positive aspirations to unlock your full potential.

Rooted in a blend of Western and Eastern psychology, supported by research, and told through the stories of real people from all walks of life who have overcome their own self-sabotage, *Detach* walks readers through the ten unhealthy attachments many of us carry, as well as the ten positive aspirations we can use to combat each one of them.

Detach is your personal guide for life-altering change, offering a chance to reflect on how you might be standing in the way of your own success—as well as the tools you need to overcome your anxiety and rewrite your story.

Dr. Bob Rosen is a world-renowned thought leader on healthy people and healthy organizations. As a psychologist, *New York Times* bestselling author, researcher, and preeminent business advisor, his work in personal and organizational change is recognized worldwide. In 1988, he founded Healthy Companies and has interviewed or advised more than 600 CEOs of worldclass companies. Over the years, Dr. Rosen has written eight books helping others to learn and grow.

One Medical's Human-Centered, Technology-Powered Approach to Customer Engagement



OF INTERNATIONAL INTEREST

Author is a #1 New York Times bestselling author whose books have sold over 300K copies and have been translated into **many different languages.**

ALL BUSINESS IS PERSONAL

One Medical's Human-Centered, Technology-Powered Approach to Customer Engagement

By: Joseph A. Michelli | Publication: May 2025

Amazon's One Medical, revealing the key strategies that make them a revolutionary force in healthcare and an inspiration for all industries.

What if every business owner or manager could combine cutting-edge technology with the warmth of personal connection to keep customers coming back for more and sending their friends and family?

Drawing lessons from the industry-leading business practices at One Medical, a brand transforming the customer experience in healthcare, All Business Is Personal gives readers tools to blend the powerful benefits of today's rapidly improving technology with individuals' unique talents, all in the name of providing only the best for their customers.

All Business Is Personal is your roadmap for blending people and technology to elevate the employee and customer experiences, drive repeat business, garner word-of-mouth referrals, and ensure sustainable organic growth.

Joseph A. Michelli is a professor of Service Excellence, an internationally sought-after speaker, author, and organizational consultant. His books include The Starbucks Experience, The New Gold Standard, The Zappos Experience, Driven to Delight, The Airbnb Way, Leading the Starbucks Way, and Prescription for Excellence, which hit #1 on The New York Times, Wall Street Journal, and USA Today bestseller lists.



Young Presidents Organization has over 15,000 members outside the US.

Author is the incoming chair of the Leadership Development Network (LDN) and reaches its international audience via monthly newsletters. Members include CEOs from around the world, including **Germany, **France, and Spain**.**

THE BUY-IN ADVANTAGE

Why Employees Stop Caring—and How Great Leaders Inspire Everyone to Give Their All

By: Dave Garrison | Publication: June 2025

Employees who buy into a company's purpose and goals are the key to driving sustainable bottom-line improvements. Here's how to get lots of them.

Most leaders would love to get their people to do more than just show up and do only what's asked. They want employees who also bring their best talents, ideas, and enthusiasm to accomplish what's truly important to the organization. Unfortunately, most leaders have never been shown how to create a culture of genuine and sustainable buy-in. As a result, they miss out on the amazing advantages that widespread buy-in can deliver, including easier hiring, lower turnover, smarter strategies, and more consistent execution.

Dave Garrison is renowned for helping companies foster a culture of high engagement, even in the face of adversity or rapid expansion. In *The Buy-In Advantage*, he now offers a practical playbook that will help leaders in any industry or any size company.

The result is a powerful guide to building teams that get things done, care about outcomes, and solve problems on their own initiative.

Dave Garrison is the CEO of GarrisonGrowth, dedicated to unlocking potential through human strategy. Dave is a seasoned executive with experience as a board member at organizations like Ameritrade and as CEO as public and venture backed firms. Dave is a sought-after speaker and workshop leader. He has led hundreds of sessions for profit and non for profit organizations and for members of Young Presidents Organization both globally and locally. These sessions are top rated and have been attended by thousands worldwide. He has also been a guest lecturer at leading business schools. He holds an MBA from **Harvard Business School**.



DR. ABBIE MAROÑO

OF INTERNATIONAL INTEREST

*Author is originally from the UK and was a lecturer at the University of Northampton.**

She has strong working relationships with Nexus in Leeds, a business hub across West Yorkshire.

**She has been featured live on BBC News and BBC World News, and ran a weekly and bi-weekly segment on *TalkTV News* on Sundays with Trisha Goddard.

*She has reached millions of views during news appearances, e.g. BBC World News broadcasts to about **10M worldwide** viewers.**

THE UPPER HAND

Mastering Persuasion and Getting What You Want with the Science of Social Engineering

By: Dr. Abbie Maroño | Publication: June 2025

Learn to get what you want from others and build stronger relationships by replacing coercive tactics with this social science–backed playbook for winning trust.

Having leverage—in the form of intelligence, charm, beauty, money, status, or insider knowledge—often gives you an advantage in an interaction. When it doesn't, or when you don't have any, people often turn to tricks and schemes that run the risk of damaging personal relationships.

In *The Upper Hand* human behavioral scientist and sought-after speaker, advisor, and coach Dr. Abbie Maroño shows you how to influence people and situations in your favor with skill and integrity—and without the need for leverage or coercion.

Personal connections are key to getting what we want—whether moving up in our careers, attracting customers, or maintaining romantic partnerships. *The Upper Hand* is your indispensable guide to building trust and cooperation on your way to getting what you want, whatever it may be.

Dr. Abbie Maroño is both a scientist and a practitioner in the field of human behavior, recognized by the US department of state as a top 1% behavior analysis expert. Having completed her PhD in Psychology, Abbie became a Professor of Psychology by the age of 23 and is an active member of several internationally recognized research groups. In 2020, awarded reviewer of the year, from select journals, for her significant contribution to the academic community. Abbie is now an expert advisor, coach, author, and keynote speaker.



The RealReal is a worldwide phenomenon and has global name recognition.

Author has received UK podcast and speaking interest, including a fireside chat with London & Partners and a group of London scale-ups in Consumer and NextGen Tech who will be visiting the Bay Area in March 2025.

TIME TO GET REAL

How I Built a Billion-Dollar Business that Rocked the Fashion Industry

By: Julie Wainwright | Publication: June 2025

Part tell-all memoir and part entrepreneur crash course, the founder of The RealReal offers an emboldening story of perspective and triumph.

Since its launch in 2011, The RealReal has changed the world of fashion forever, making luxury items more accessible and sustainable.

Time to Get Real spills the tea on the entrepreneurial journey from a woman's perspective and includes all the lessons learned and mistakes made along the way to a billion-dollar business and public company. With Julie's inspirational story and hard-earned wisdom, this is the perfect read for anyone who has ever imagined starting a company, loves fashion, or wants an uncensored glimpse behind the scenes from a woman who succeeded in spite of it all.

Julie Wainwright founded The RealReal in June 2011, bringing luxury consignment online and changing the way people buy and sell high-end luxury across all categories. Wainwright raised sizable venture capital, built a membership of millions, sold millions of items to date, and then in 2019, took the company public as one of only 20 women in history to found and lead a company to an IPO. In addition to sustainability partnerships with Gucci, Burberry, and Stella McCartney, The RealReal is the first resale member of the UN Climate Change's Fashion Industry Charter for Climate Action. Wainwright has received several prestigious industry awards and accolades including as one of Entrepreneur's 50 Most Daring Entrepreneurs, Fast Company's Most Creative People, CNBC's Disruptor 50, Inc. Magazine's 100 Female Founders List, and Forbes's inaugural 50 Successful Women Over 50 list.



When the author owned WWC Global, they had staff worldwide, including on military bases in Bahrain, Germany, Italy, Spain, and more.

UNRULY

Deconstruct the Rules, Defy the Norms, and Define Your Success

By: Lauren Wittenberg Weiner | Publication: July 2025

When the rules stop working for you, *Unruly* is the guide to navigate your authentic path to personalized success.

Rules are necessary for a functional society, but many "rules" we follow are simply conventional wisdom, norms, or limited interpretations. We're expected to play along by conforming, following the crowd, and steering toward comfortable paths. But viewing rules as a starting point rather than as an endpoint opens worlds of opportunities for your success.

Unruly is your manual to identify your best maneuvers in the gray areas that allow you to authentically create and secure your own path to success. Borrowing from concepts in psychology, law, business, and the military, Unruly uncovers a deep understanding of rules and where they bend to equip readers for personalized success.

Lauren Wittenberg Weiner, PhD became an accidental entrepreneur when she quit her White House job to follow her husband on military orders to Italy. Once there, she was told that military spouses were prohibited from holding professional-level jobs. She started WWC Global, and she and her team grew it to \$100m in annual revenue before selling it to the Mashantucket Pequot Tribal Nation in 2022. In 2018, WWC Global won the largest-ever contract to a woman-owned business in US Special Operations Command headquarters history—the headquarters for the Navy SEALs and Army Green Berets—making WWC Global one of the most successful women-owned small businesses in the government contracting space. She has an undergraduate degree from the University of Michigan and a Ph.D. in psychology from Dartmouth College.



Cornell University's School of Hotel Administration has a General Manager Program each summer, and GMs from around the world, including Japan, Germany, Italy, Spain, Indonesia, Mexico, UAE, Denmark, Brazil, and Portugal.

The story in the book has a Hawaiian theme and references the idea of the Aloha Spirit; Japan is one of the largest feeder markets for tourism in the Hawaiian Islands.

GIVE HOSPITALITY

A Hopeful Story of What Happens When We Live, Work, and Love from a Place of Generosity

By: Taylor Scott | Publication: July 2025

Burnout and turnover are at an all-time high. Hospitality pioneer Taylor Scott proves a spirit of generosity is the key to bridging our divides and engaging the best in others regardless of our differences in this all-new business fable.

Taylor Scott draws on his 20 plus years of experience working at hospitality industry leaders like Disney Parks and Resorts, Gaylord Hotels and Resorts, and The Cosmopolitan of Las Vegas, to provide an inviting, accessible fable about adopting a spirit of generosity.

Give Hospitality tells the story of Summer Grace, who after leaving a toxic workplace that lacked inclusivity lands a new role at Kauwela Resorts—the home of five core values that empower its people to thrive. Her story charts how leaders in any industry can bring those values to life by purposefully giving compassion, encouragement, kindness, hospitality, and leadership.

Taylor Scott is an author, inspirational keynote speaker, and leadership development consultant. His books, leadership development programs, and keynotes are inspired by a 20-year leadership career in the hospitality and entertainment industries, working for Disney Parks and Resorts, Gaylord Hotels and Resorts, Wynn Resorts, and The Cosmopolitan of Las Vegas. Taylor is the author of Ballgames to Boardrooms and Lead with Hospitality. Taylor lives in Henderson, NV with his beautiful wife, Jenna. They enjoy working out, traveling, shopping, dining, and visiting as many hotel lobby bars as possible.



Kim Perell is a bestselling author and has business connections around the world.

MISTAKES THAT MADE ME A MILLIONAIRE

How to Transform Setbacks into Extraordinary Success

By: Kim Perell | Publication: August 2025

We all make mistakes. But are you able to turn your mistakes into million-dollar opportunities? For most people, the answer is no. For Kim Perell, it's a resounding yes.

The award-winning entrepreneur and best-selling author—with a proven track record of starting and selling companies and having invested in more than 100 businesses—is renowned for having the Midas touch. But a career spanning two decades has not been without pitfalls, failures, and setbacks.

Mistakes That Made Me A Millionaire isn't just Kim's third book—it's her manifesto to success. Packed with never-before-revealed stories, this treasure trove of advice, secrets, and wisdom is truly worth its weight in gold. Learn what most entrepreneurs will never tell you. Avoid the mistakes that cost Kim millions to learn, but will only cost you the price of this book.

Kim Perell is a serial entrepreneur, investor, and author of two bestselling business books. She's a business leader, motivational speaker, and storyteller. Kim started her first company from her kitchen table when she was 23, grew it to become a \$100 million dollar company and sold her last company for \$235 million. A great believer in paying it forward, Kim loves to help aspiring entrepreneurs achieve success and is an investor in more than 100 companies. Kim has received numerous accolades including Ernst & Young Entrepreneur of the Year, AdAge's Marketing Technology Trailblazers, Adweek's Women Trailblazers, and Entrepreneur of the Year by the National Association of Female Executives. Kim lives with her husband in Miami Beach and has two sets of twins.



The author's previous books have sold millions of copies worldwide and have been translated into Albanian, Arabic, Bulgarian, Complex Chinese, Czech, Danish, Dutch, Farsi, French, German, Greek, Hebrew, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Lithuanian, Malay, Marathi, Norwegian, Polish, Portuguese - Brazil, Romanian, Russian, Serbian, Simplified Chinese, Slovenian, Spanish, Thai, and Turkish.

YOU AND WE

A Relational Rethinking of Work, Life, and Leadership

By: Jim Ferrell | Publication: September 2025

A page-turning story that helps readers to rethink work, life, and leadership from a relational rather than individualistic perspective, and shows how to open up never-before-seen opportunities in our companies and communities to heal the rifts threatening societies around the world.

True leadership is rooted in the ability to deeply connect with others. Understanding the dynamics of human relationships is not just a nice-to-have for effective leadership; it is essential in order to thrive, and even survive, in today's world of work.

In the style of his previous bestselling books, *Leadership and Self-Deception* and *The Anatomy of Peace*, Jim Ferrell brings readers another story—this time illustrating how lasting success, more than ever before, will depend on maximizing our uniquely human ability to connect with one another. The characters in the book may be fictional, but their challenges are not, and *You and We* offers readers a culmination of all Ferrell has learned over his years of researching, training, and mentoring leaders to transform organization ecosystems.

Jim Ferrell is a bestselling author and founder of Withiii Leadership Center. Prior to founding Withiii, Jim was the longtime managing partner of the Arbinger Institute. He has written multiple blockbuster books, including *Leadership and Self-Deception, The Anatomy of Peace*, and *The Outward Mindset*, and his publications have sold many millions of copies around the world. Jim has degrees in economics and philosophy and is a graduate of Yale Law School. Over his nearly three decades as a thought leader working with corporate and governmental leaders, Jim has developed a reputation as one of the world's great innovators in the areas of leadership, culture change, conflict resolution, communication, and interpersonal connection.



Joseph Bradley is well known in Saudi Arabia and UAE, and lives in Dubai.

Bradley has executive contacts at Huawei in China.

Don Tapscott is a New York Time bestselling author of several books, which have been translated into over 25 languages, including Complex Chinese, Dutch, German, Japanese, Mongolian, Polish, Portuguese (Brazil), Romanian, Russian, Simplified Chinese, Spanish (Spain), Spanish (Americas), Thai, and Vietnamese, as well as in English in Canada and the UK.

YOU TO THE POWER OF TWO

Redefining Human Potential in the Age of Identic Al

By: Joseph Bradley and Don Tapscott | December 2025

A new and previously unexplained era of artificial intelligence will transform human life forever. Discover what this means for our personal identity and our future.

As our digital identities become smarter and more capable, we enter the age of "identic" Al—a world where ever-present Al companions streamline daily tasks, enhance wellbeing, and offer lifelong learning. For professionals, these intelligent agents will amplify creativity, boost productivity, and expand human potential. But with this extraordinary promise comes profound risks—to individuals, businesses, society.

From technology experts Joseph M. Bradley and Don Tapscott, *You to the Power of Two* is a thought-provoking and timely guide that will prepare readers to thrive in a world of identic AI.

Joseph Bradley is a humanist, visionary, and galvanizer whose work redefines the intersection of technology and humanity. As the CEO of TONOMUS, the first subsidiary of NEOM, Joseph is spearheading the creation of the world's first cognitive community. Under his leadership, TONOMUS has evolved from NEOM's technology and digital sector to become a global pioneer in cognitive AI technologies. **Don Tapscott**, executive chairman of the Blockchain Research Institute, is one of the world's leading authorities on the impact of technology on business and society. He has authored 18 books, including *Wikinomics*, which has been translated into over 25 languages. His second TED Talk has been watched by over 7 million people on TED.com alone. In 2016, with his son Alex, he coauthored the global bestseller *Blockchain Revolution*, now translated into 20 languages. In 2017, Don and Alex cofounded the Blockchain Research Institute, which has since expanded globally and its new focus is on Web3—specifically the integration of AI, blockchain, the Internet of Things and Extended Reality.



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Bulgarian (Kibea Books) Czech (Grada) Hungarian (Libri Konyvkiado) Korean (Somssi Company Inc.) Polish (Helion) Simplified Chinese (Beijing Thinkingdom) Spanish (Obelisco) Turkish (OkuyanUs) UK/ANZ (New River Press)

LIES I TAUGHT IN MEDICAL SCHOOL

How Conventional Medicine Is Making You Sicker and What You Can Do to Save Your Life

By: Robert Lufkin, MD | Publication: June 2024

NEW YORK TIMES BEST SELLER | OVER 40,000 BOOKS SOLD

Modern medicine is lying to you. Discover the true science behind chronic diseases—and implement an actionable plan to take control of your health and longevity once and for all.

For the first time in history, chronic diseases like diabetes, hypertension, and obesity plague our population on a global scale. From a seasoned physician, this paradigm-shifting book comprehensively explains the linked cause and exposes the misconceptions prevalent in modern medicine.

In *Lies I Taught in Medical School*, Robert Lufkin, MD, explains that metabolic dysfunction is the common underlying cause of most chronic diseases that has been overlooked for decades, providing the tools needed to address these diseases in ourselves. He draws on expansive, peer-reviewed evidence, proving that standard medical recommendations are killing us.

Robert Lufkin, MD, has served as a full professor at both the **UCLA** and **USC Schools of Medicine**. In addition to being a practicing physician, he is the author of more than 200 peer-reviewed scientific papers and 14 books that are available in six languages. Among his many inventions, including several patents in artificial intelligence, he developed an MR-compatible biopsy needle which is used worldwide today as the "Lufkin Needle." He is active on social media with more than 250,000 followers.

HEALTH & WELLNESS



OF INTERNATIONAL INTEREST

The author's previous book was translated into **Japanese, and she has a significant following and connections in **Australia**.**

THE PERSONALIZED AUTISM NUTRITION PLAN

Nourishing Hope for Kids with ASD, ADHD, Anxiety, and Neurodevelopmental Delays

By: Julie S. Matthews, MS | Publication: March 2025

Create the right diet to support your child with autism or other neurodevelopmental delays, with this step-by-step guide to optimal nutrition for their unique needs.

Certified nutrition consultant Julie Matthews pairs 20 years of clinical experience with practical advice with an attainable and adaptable 12-step plan for effectively improving and/or addressing the symptoms of autism spectrum disorder, ADHD, ADD, Tourette's Syndrome, Down Syndrome, learning delays, anxiety, aggression, and defiant disorders.

In these pages, Matthews illustrates the underlying biochemical factors and explains how therapeutic diets and nutritional supplements can have profound benefits for your child's body and brain. *The Personalized Autism Nutrition Plan* is tailored yet flexible, empowering you with the tools to drastically improve your child's wellbeing and help them thrive—with food as medicine.

Julie Matthews, MS, is a certified nutrition consultant who received her master's degree in medical nutrition with distinction from Arizona State University. She is also a published nutrition researcher on the efficacy of therapeutic diets and nutrition interventions for autism spectrum disorder. Her work for over 20 years has focused on complex neurological conditions, particularly autism spectrum disorders and ADHD. She is the author of the award-winning book *Nourishing Hope for Autism*. Julie's BioIndividual Nutrition® approach is based on the biochemical individuality and personalized nutrition needs of each person. Visit NourishingHope.com and BioIndividualNutrition.com.



Author's previous books have been translated into **Complex Chinese (Walkers Culture Enterprise), **Polish** (Grupa Wydawnicza), **Russian** (AST), **Turkish** (Sola Unitas), **and Vietnamese** (ZenBook).**

Author also has strong professional connections in France, Australia, the UK, and Israel.

GOING MENOPOSTAL

What You (And Your Doctor) Need to Know About the Real Science of Menopause and Perimenopause

By: Amy Alkon | Publication: May 2025

Half of the population—the female half—is getting healthcare based on medical myth rather than evidence. *Going Menopostal* is Amy Alkon's mission to change that.

This book started with a flash—Alkon's first hot flash. Drenching night sweats, insomnia, and brain fog soon followed—along with shame at feeling bewilderingly enraged at everyone and everything. Alkon, an award-winning science columnist and author, wanted to turn to her doctor. But there was a problem: More than half of the medical care we get in the US may not be "based on, or supported by, adequate evidence," according to the US National Academy of Medicine.

This meticulously researched book is written in clear, everyday language. Alkon equips you with the exact words to confidently ask critical questions and motivate your doctor to partner with you and treat you appropriately, empowering you with the science and strategies you need to get the evidence-based care you deserve.

Amy Alkon is an investigative science writer specializing in "applied science"—using scientific evidence to solve real-world problems. For 25 years, Alkon wrote an award-winning, science-based nationally syndicated advice column. Alkon has authored five books—most recently, her "science-help" book Unfuckology. Alkon has given invited talks to academics on applied science at scientific conferences and to large groups at universities. She has given two TED talks and has been profiled in the *NYT*, *TIME*, the *Washington Post*, and the Independent. Alkon has appeared on numerous national TV and radio shows, including *Good Morning America*, *Today*, NPR, CNN, *Nightline*, and Anderson Cooper, along with podcasts by Adam Carolla, Joe Rogan, Michael Shermer, Robert Wright, and Scott Barry Kaufman.

Take Your Body, Mind, and Relationship to the Next Level with Spectacular Intimacy

LAURA BERMAN, MSW, PHD New York Times bestselling author

OF INTERNATIONAL INTEREST

Author is a *NYT* bestselling author of nine books, which have been translated into **German, **Hebrew, Polish, Portuguese** (Brazil), Russian, Simplified Chinese, Spanish, and Turkish.**

Author has amassed a global fanbase from her decades of experience writing books and appearing regularly on television and radio, including *The Oprah Winfrey Show.*

Author is the host of the popular podcast *The Language* of Love.

SEX MAGIC

Take Your Body, Mind, and Relationship to the Next Level with Spectacular Intimacy

By: Laura Berman, MSW, PhD | Publication: June 2025

Curate your sexual reality and disrupt everything you think you know about sex with this bewitching guidebook for better intimacy.

Learning how to tap into your sexual power first requires an undoing. From *New York Times* bestselling author Dr. Laura Berman, *Sex Magic* shows readers how to challenge their beliefs about their sexuality, their self-worth, and their potential for healing, meaningful intimacy.

From deepening your orgasmic potential to building a sexual connection with your partner, Dr. Berman uses her 30+ years of experience as a sex therapist to empower readers to create the reality they desire—in and out of the bedroom.

"Dr. Laura Berman combines practical strategies with powerful insights to help you unlock the kind of intimacy that creates massive growth and transformation. This is more than a book—it's a blueprint for success in love and connection."

-Lewis Howes, NYT bestselling author of The School of Greatness

Dr. Laura Berman is a world-renowned sex, love, and relationship therapist. She earned two master's degrees and a PhD from New York University, and has spent the past 30 years devoting her career to helping others learn to love and be loved better from a mind, body, and spiritual perspective. Dr. Berman is a columnist for *USA Today*. She is also a *NYT* bestselling author who has written nine books and an award-winning, syndicated radio host. She currently hosts the popular love and sex advice podcast, *The Language of Love*. In addition to her regular appearances in daytime and news media, Dr. Berman was also the sex, love, and relationship expert on *The Oprah Winfrey Show* and has starred in four television series, including two on the OWN Network and one on Showtime.



Over its 22-year brand history, The Paleo Diet has become a household name in many parts of the world. Dr. Cordain has worked with academics throughout the globe and his books have been translated into **many languages.**

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ANZ (Hardie Grant)

PALEO FOR LIFE

Superfoods to Slow Aging, Boost Longevity, and Enhance Your Well-Being

By: Loren Cordain, PhD, Trevor Connor, Mark J. Smith, PhD | Publication: October 2025

From the author of the global bestseller *The Paleo Diet*, this groundbreaking new guide connects the dots between science and the grocery store, proving how superfoods can slow your aging and boost your wellbeing for vibrant longevity.

The Paleo Diet[®] is the way that humans were built to eat—and it's the key to living as long and as well as possible. Building on the original Paleo Diet, formulated by Dr. Loren Cordain, Paleo for Life highlights new advancements in nutrition science and longevity research to spotlight the most potent longevity-boosting foods. This groundbreaking guide links what's on your plate to how you feel each day, providing you with a simple, practical strategy for improving cognitive function, reducing inflammation, promoting cellular health, preventing age-related diseases, and more.

Dr. Loren Cordain is the founder of The Paleo Diet, a *NYT* bestselling author, and an Emeritus Professor in the Department of Health and Exercise Science at Colorado State University. Over his 33-year career, Dr. Cordain has contributed to more than 68 peer-reviewed publications in medical, nutritional, and scientific literature. Dr. Cordain is author or coauthor of seven books, including *The Paleo Diet, The Paleo Diet for Athletes,* and *The Real Paleo Diet Cookbook*. **Trevor Connor, MS,** is the CEO of The Paleo Diet, LLC, which owns and operates The Paleo Diet® program, The Paleo Diet website, two industry-leading food certification standards, a full branding and cobranded licensing program, and all related intellectual property rights. Connor was Dr. Cordain's final graduate student and his research focused on the field of bioenergetics and how inflammation affects the gut-brain axis.



The author has a very strong international track record (see list of translations).

SWALLOWED WHOLE

The Hidden Agendas Behind Decades of Nutrition Misinformation and the Lasting Effects on Your Health

By: T. Colin Campbell | Publication: Spring 2026

From T. Colin Campbell, singularly renowned nutritionist and bestselling author, *Swallowed Whole* serves as the author's swan song—the culmination of a life's work.

PREVIOUS RIGHTS SOLD

The China Study: Revised and Expanded (2M+ sold in the US!)

Albanian: Artini. Complex Chinese: Persimmon. Czech: Svitani. Danish: Direction. German: Systemische Medizin. Greek: Symmetria. Hebrew: Focus. Hungarian: Hungarian Park. Italian: Macro. Kazakh: Mazmundama Public Fund. Korean: Open Science. Romanian: Adevar Divin. Russian: Mann, Ivanov and Ferber. Serbian: Mitrashina/Neopress. Vietnamese: Tinh Hoa Net.

Whole

Complex Chinese: Persimmon. Croatian: Teledisk. Czech: Svitani. Canada (French): Ariane. French: Arenes. German: Systemische Medizin. Hebrew: Focus. Italian: Macro. Japanese: Yusabul. Korean: Open Science. Polish: Galaktyka. Romanian: Adevar. Russian: Mann, Ivanov and Ferber. Slovenian: Sitis. Spanish (world): Sirio Panaderos. Vietnamese: Tinh Hoa Net.

The Future of Nutrition

Complex Chinese: Persimmon. Italian: Rizzoli. Korean: Open Science. Russian: Eksmo

For more than 40 years, **T. Colin Campbell, PhD,** has been at the forefront of nutrition research. His legacy, the China Study, is the most comprehensive study of health and nutrition ever conducted. Dr. Campbell is the Jacob Gould Schurman Professor Emeritus of Nutritional Biochemistry at Cornell University. He has received more than 70 grant years of peer-reviewed research funding and authored more than 300 research papers. *The China Study* was the culmination of a 20-year partnership of Cornell University, Oxford University and the Chinese Academy of Preventive Medicine.

UPDATED EDITION

THE **MENENDEZ NURDERS** The Shocking Untold Story

of the Menendez Family and the Killings that Stunned the Nation

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Brazil (Darkside) Czech (Nakladitelstvi Prah) French (Hachette/Darkside) Polish (Replika) Russian (Eksmo)

OF INTERNATIONAL INTEREST

Menendez case has been a worldwide phenomenon for decades, with many features in international news outlets.

*Author is Co-EP of *Menendez + Menudo: Boys Betrayed* on Peacock and is featured in the documentary.**

Primary source material for Law & Order True Crime: The Menendez Murders.

THE MENENDEZ MURDERS: UPDATED EDITION

The Shocking Untold Story of the Menendez Family and the Killings that Stunned the Nation

By: Robert Rand | Publication: September 2024

Discover the definitive book on the Menendez case—and the disquieting true story behind Netflix's *Monsters: The Lyle and Erik Menendez Story.*

In 1989, when the Menendez brothers were arrested after the killing of José and Kitty Menendez in their Beverly Hills home, their case developed an intense cult following, with the public convinced the brothers were a pair of greedy kids who had killed their loving, devoted parents.

Drawing on more than 30 years of investigation and unparalleled access to the Menendez family and their history, journalist Robert Rand unburies the real story behind the murder. This book shares Rand's extraordinary findings, including a deeply disturbing history of child abuse and sexual molestation in the Menendez family going back generations, as well as new evidence not presented at the 1990s trials and details of the Menendez brothers' May 2024 habeas corpus petition.

Robert Rand is an Emmy award winning journalist who began covering the Menendez brothers' case for the *Miami Herald* the day after the killings on August 21, 1989. He was in court daily for both trials in 1993-94 and 1995-96 and provided analysis for Court TV, ABC, and CBS News. Rand spent three days interviewing both brothers 2 months after the murders and 5 months before their March 1990 arrest. Rand's cover story for *People Magazine*, "A Beverly Hills Paradise Lost," was published March 26, 1990. In March 1991, *Playboy* published Rand's article "The Killing of Jose Menendez." The 14,000-word story was the longest article ever published by *Playboy*. Rand's print work includes stories contributed to *Playboy, People, The Guardian, Stern, Grazia*, and *Tropic*, the Sunday magazine of the *Miami Herald*.





How the World's Most Successful Club Is Changing the Gamefor Their Team and for Football STEVEN G. MANDIS

RIGHTS SOLD Japanese (Heibon-Sha) Korean (Careercare) Spanish (Planeta)

ALSO BY THIS AUTHOR:



The Real Madrid Way Publication: 2016

RIGHTS SOLD

Japanese (Toho), Polish (Rebis), Russian (Eksmo), Simplified Chinese (Cheers), Spanish (Planeta), Thai (Wara), Turkish (Indigo), Vietnamese (Dong A Books)

THE REAL MADRID REVOLUTION

How the World's Most Successful Club is Changing the Game—for Their Team and for Football

By: Steven G. Mandis | Publication: November 2024

Real Madrid's innovative, modern strategies may not only keep them on top—but save soccer itself.

Featuring behind-the-scenes coverage and expert analysis, this book gives fans an up close and personal look at one of the world's most legendary teams during a major crossroads for the sport.

Former Columbia Business School adjunct professor Steven G. Mandis, who analyzed Real Madrid's path to success in *The Real Madrid Way*, returns to examine how the club is coping with systemic changes in the sport of soccer and innovating the sport in the process.

Founded in 1902 and granted a royal title by the king of Spain in 1920, Real Madrid Club de Fútbol went onto become the world's most valuable sports team (by revenue), most popular sports team (by social media followers), and most successful sports team (by number of trophies).

Steven G. Mandis is an adjunct professor at Columbia Business School. He also teaches at Columbia's Master's of Sports Management Program. His previous award-winning book, *What Happened to Goldman Sachs: An Insider's Story of Organizational Drift and its Unintended Consequences*, is a rigorous analysis of when, why, and how the culture of Goldman Sachs changed.



Although this book has a focus on sports culture in the American South, US college football has fans worldwide and the Alabama/Auburn rivalry is one of the most famous.

IRON IN THE BLOOD

How the Alabama vs. Auburn Rivalry Shaped the Soul of the South

By: Jay Busbee | Publication: August 2025

The story of college football in Alabama is the story of the South itself. This behind-the-scenes account of the Alabama vs. Auburn rivalry, one of the fiercest in American sports, details its rich history, celebrates the triumphs of both teams, and showcases the larger-than-life power of football to break down barriers and promote positive change.

For Alabama and Auburn, football isn't life. It's much more important than that. Their rivalry is a multigenerational one, fueled by rage and redemption, and they've clashed with a trademark ferocity and defiance. But the shockwaves of their feud have transcended the football field, entering into politics, advancing civil rights, and opening up eyes and hearts in a way even religion never could. *Iron in the Blood* is an up-close look at one of America's most colorful sports rivalries, but it's also a glimpse into the joy and agony of being a die-hard football fan. It's the dramatic history of how football has defined a state, inside and outside its stadiums.

Jay Busbee is a senior writer for Yahoo Sports, where he specializes in longform, deeply-researched tentpole features across sports, with a special emphasis on Southern sports. He has covered the Super Bowl, the Olympics, the World Series, the Masters, the Daytona 500, the Indy 500, the Kentucky Derby, and the national championships of college football and basketball. During the pandemic, the Black Lives Matter protests and the election season of 2020, he covered the protests and their ripple effects throughout the South, well beyond sports. His book *Earnhardt Nation*, a biography of NASCAR's Earnhardt family, won praise from both Kirkus and Publisher's Weekly for its in-depth research and narrative scope. Jay's work has been honored by Best American Sports Writing, and he is a member of all relevant industry writers' associations.



Author has strong connections in Israel, as well as in Korea and Brazil through the Eagles Wings organization.

GOD WAS RIGHT

How Modern Social Science Proves the Torah Is True

By: Mark Gerson | Publication: June 2025

Can the Torah—a 3,000-year-old book—really ask and answer the most interesting and important questions in contemporary life?

For three millennia, individuals in all walks of life have asked the same question: Is the Torah true? Entrepreneur, philanthropist and Biblical teacher Mark Gerson has found a new, unique, and only now possible way to answer that question.

In *God Was Right*, Gerson examines the Torah on the basis of what it declares itself to be—a guidebook, which identifies, asks and answers the practical, relevant and important questions that enable us to live our best lives. Gerson shows in detail that the Torah's questions and claims are exactly those asked and investigated by modern social scientists. Their work has enabled perhaps the biggest discovery of all: The Torah is true—absolutely, comprehensively, and enthusiastically so.

Suitable for reading chapter by chapter, or for focusing only on a particular subject of interest, *God Was Right* is an extraordinary book that will enlighten, inspire, and delight every reader.

Mark Gerson, a New York–based entrepreneur and philanthropist, is the cofounder of Gerson Lehrman Group, 3I Members, United Hatzalah of Israel, and African Mission Healthcare—where he and his wife, Rabbi Erica Gerson, made the largest gift ever to Christian medical missionaries. A graduate of Williams College and **Yale Law School**, Mark is the author of the national bestseller *The Telling: How Judaism's Essential Book Reveals the Meaning of Life*. Mark's articles and essays on subjects ranging from Frank Sinatra to the biblical Jonah to the Torah and science of clothing have been published in *The New Republic, USA Today, Commentary*, and Christian Broadcast Network. Mark lives with his wife and their four children.



Bad Bitches of Antiquity features mythological examples and stories from around the world.

BAD BITCHES OF ANTIQUITY

Badass Stories from Mythology's Fiercest Goddesses, Heroines, Warriors, and Titans

By: Lorelei Wilder | Publication: July 2025

Move over, Zeus. The most powerful goddesses, mortals, and sorceresses of the ancient world have something to say.

Bad Bitches of Antiquity is the modern compendium of badass mythological women who used their powers, prowess, mischief, and cleverness to make moves, exact revenge, bestow miracles, and cleverly control the comings and goings of mortals and gods alike.

This timely—and timeless—book takes a fresh look at the unforgettable women of mythology, answering questions such as:

• Was Demeter a forlorn mother who lost her child or the reason for the seasons?

• Is Ariadne merely the wife of Dionysus or a keeper of labyrinths worthy of a constellation?

• Was Ixchel a simple fertility goddess or a fierce protector of women?

From Medusa to the Morrígan, Atalanta to Athena, and Persephone to Pele, readers will discover the empowering and relatable truth behind the immortal curtain of their favorite tales.

Lorelei Wilder is a freelance writer and fan of badass women, both real and mythological. She loves to inspire others by sharing tales of courage, compassion, and kindness. When she's not busy whipping up new takes on ancient stories, you'll often find her chasing new heights on the side of a mountain.



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Arabic (Jarir Bookstore)

OF INTERNATIONAL INTEREST

***Caught in Providence* FB Page (16.6M): US 23% , India 8.3%, Philippines 8.1% Mexico 4.6%, UK 3.6%

***Caught in Providence* IG Page (338K): USA 31%, Nigeria 10%, India 7.5%, Brazil 5.1%, UK 4.7%

**Verified Frank Caprio FB Page (2.5M): US 16.4%, Pakistan 7.6%, Philippines 7.3%, India 6.3%, Mexico 4%, Brazil 3.1%, UK 3%

**Frank Caprio IG Page (2M): Brazil 35.1%, US 13.1%, Turkey 6.6%, India 5.8%, UK 2.2%

COMPASSION IN THE COURT

Life-Changing Stories from America's Nicest Judge

By: Judge Frank Caprio | Publication: February 2025

Lessons in life from *Caught in Providence*'s viral sensation Judge Frank Caprio, known as the "Nicest Judge in the World" whose courtroom became a worldwide beacon of compassionate justice—and an unforgettable watch for millions of fans

Frank Caprio is "that judge"—the one you love on social media or TV, whose videos you and your friends and family talk about and share with each other. Now, Judge Caprio brings to the page the same wisdom and spirit of decency that viewers around the world have come to treasure.

Judge Frank Caprio became an unexpected television and internet superstar while in his eighties! Judge Caprio and his three-time Emmy-nominated television show, Caught in Providence, has amassed over 20 million followers across social media, and his videos have accrued billions of views. His compassionate temperament—unique for a judge—has earned him the title "the nicest judge in the world." A beloved Rhode Island–based judge and attorney, Judge Frank Caprio is from humble beginnings. His parents were immigrants from Italy who through hard work, devotion to family, and love of their new country and community forged a new life in America. Their sense of responsibility and commitment to service and education was firmly instilled in each of their three sons. Today, Judge Caprio has inspired the world and become the face of compassionate justice.



Author has called fights worldwide, and has particularly strong connections and fanbases in the **UK and Mexico.**

IT HAPPENED! A Uniquely Lucky Life in Sports Television

By: Jim Lampley | Publication: April 2025

From Jim Lampley, HBO's ringside face and voice of boxing, comes a first-person, blow-by-blow account of the evolution of sports television chock full of famous names, history-making events, and never-before-told stories from the world of sports.

Jim Lampley's story is a 50-year travelog of an unlikely career that catalogs the evolution of sports television—from his emergence as the first sideline reporter, through hosting and covering 14 Olympics, to working with all major sports networks.

Learn how Jim's brilliance as an announcer and his revolutionary nature led to innovations in sportscasting, three sports Emmys, and induction into the International Boxing Hall of Fame. Personal anecdotes and hard-earned lessons combine as Jim digs deep and shares celebrity stories from the upper echelons of superstar athletes and Hollywood hotshots, but also offers an introspective look at his personal life and trials. *It Happened!* tells it all.

Jim Lampley is a Hall of Fame sportscaster with 50 years of on-site experience at numerous live sports events that include college and NFL football and ABC's Wide World of Sports, inside NBA and MLB locker rooms, Wimbledon, Ryder Cup PGA Golf, and 14 Olympics. For 30 years, he was the face and voice of HBO World Championship boxing, including anecdotes and interactions with the most famous fighters of his era (Muhammad Ali, Mike Tyson, Ray Leonard and George Foreman) and the biggest boxing matches up to and including the "Billion Dollar Bout" between Floyd Mayweather and Manny Pacquiao, which had the largest gross income in the history of pay-per-view sports. **Art Chansky** is the author of ten sports books, including best-sellers *The Dean's List, Blue Blood*, and *Game Changers*. He has written hundreds of columns and feature stories for newspapers and websites in Atlanta, Chapel Hill and Durham, North Carolina.

MEMOIR & BIOGRAPHY



OF INTERNATIONAL INTEREST

Scientology is the subject of fascination worldwide.

Author's previous book, *The Iconist*, was translated into **Korean and Simplified Chinese.**

Author is a graduate of the London School of Economics.

CHILD X A Memoir of Slavery, Poverty, Celebrity, and Scientology

By: Jamie Mustard | Publication: July 2025

A notorious movement cloaked in secrecy. A prosperous Black family that rose from the ashes of American slavery. A forgotten boy. And a daring escape.

Jamie Mustard was born into one of the most influential fringe movements in the 1970s: Scientology. Raised on a mythology of spaceships and made to believe that it was his life's purpose to help save the world, he was determined to survive—not only neglect but also the physical and psychological gauntlets of extreme poverty and illiteracy. This deeply personal true story gives a child's-eye view of one of the most notorious American religious movements in history. It powerfully places Black American history into the captivating context of world history and events. A universal story of resilience in the face of overwhelming odds, *Child X* celebrates yet transcends race—and is ultimately an uplifting story of rising out of adversity and building a life full of meaning and connection.

Jamie Mustard is a conceptual artist, artistic director, futurist, and writer. His work on the endurance of ideas has been featured in *Forbes, Bloomberg, ABC News, Psychology Today,* and NPR. His books have won the National Indie Excellence Award, the OWL, and runner-up for the PenCraft Book Award for Literary Excellence. Jamie is coauthor of the groundbreaking book *The Invisible Machine* on the biology of trauma and a children's book about resilience. His book *The Iconist* is currently in-flight entertainment on American Airlines. A graduate of the London School of Economics, Jamie's work has included the world's leading universities, business, science, technology, art, design, creativity, and non-profits—Nike, Cisco, Intel, Adidas, Parsons I The New School, Pratt Institute, Georgetown University, Pacific Northwest College of Art, US Army Special Forces, The Portland Art museum, Content London, The California Department of Public Health, and TEDx. In late fall of 2025, his first graphic novel, *HYBRED*, will be released.


Todd Marinovich and his story have made worldwide news.

MARINOVICH

Outside the Lines in Football, Art, and Addiction

By: Todd Marinovich with Lizzy Wright | Publication: August 2025

One of the most misunderstood professional athletes of his generation, America's "Robo Quarterback" finally sets the record straight, exposing his childhood trauma, battle with addiction, and path toward self-acceptance with brutal honesty and profound humility.

For years, the national media has been left unchecked for its careless, incomplete, and often inaccurate portrayal of Todd Marinovich's meteoric rise to fame, cataclysmic collapse, and unsteady path to self-realization. Now, for the first time, Todd tells his story in his own words, and nothing is off limits. *Marinovich* dives into the making of America's first "test-tube athlete," detailing Todd's upbringing under his father's unconventional care and his early entry into elite athletics along with its relentless spotlight. *Marinovich* is more than a soul-baring account of one man's life: it is a call to embrace one's truth, to defy external pressures, and to cultivate the resilience necessary to recover from inevitable setbacks.

Todd Marinovich was a football media sensation for the last quarter of the twentieth century. In high school, he was the top player in the nation. He was also the star quarterback at the University of Southern California, leading the Trojans to a Rose Bowl victory his freshman year. Selected in the first round of the NFL draft as the first college sophomore in history to declare, he joined the Los Angeles Raiders, playing from 1991 to 1993. Leaving football due to drug addiction, he returned to the sport in 1999, earning Arena Football League All-Rookie team honors in 2000. A man who brings lightness and humor to even the most difficult trials in life, Todd openly shares his story to inspire others. He encourages audiences to embrace their truth, live out loud unapologetically, and pick themselves back up after inevitable falls. A father, coach, and spiritual survivor, Todd resides in California with his son.



Dikkers is a #1 New York Times bestselling author whose previous books have been translated into **Simplified Chinese, French, Japanese, and Russian.**

***The Onion* has an international fanbase and sizable readerships in the **UK**, **Australia**, **Spain**, **and throughout Europe**.**

THE ONION STORY

How a Band of Misfits, Dropouts, and Sad Sacks Built the World's Most Trusted News Source

By: Scott Dikkers | Publication: October 2025

The Onion's cofounder and longest-serving editor-in-chief Scott Dikkers regales readers with never-before-told anecdotes from the beloved satiric newsroom in this celebration of creativity, resilience, and the transformative power of jokes delivered in AP style.

In this laugh-out-loud origin story of a world-renowned satirist and "America's Finest News Source" Scott Dikkers treats you to a rollicking trip through the 80s, 90s, and 00s, chronicling the inception, evolution, and success of *The Onion* from his view at the helm. With his famous wit and wisdom Dikkers chronicles the paper's founding, run-ins with the law, scrapes with death, and raving-mad antics of its staff.

If you've ever been duped into believing an *Onion* headline, or simply laughed to avoid crying at how closely its fake news articles resembled reality, get a first-person view from the mastermind himself of the publication's unparalleled legacy as the world's most trusted news source, celebrated for its fearless commitment to truth-telling under the guise of satire.

Scott Dikkers is the #1 New York Times bestselling author who founded TheOnion.com and the AV Club. He co-wrote and edited *The Onion*'s Our Dumb Century, which debuted at #1 on Amazon, has sold more than a half-million copies, and won the Thurber Prize for American Humor. Scott Dikkers' book How to Write Funny, along its followups How to Write Funnier, How to Write Funniest, and How to Write Funny Characters, outline the process he uses to write popular and award-winning humor.



***Titan Unfinished* is the only book with an insider POV.**

Netflix docuseries on the Titan tragedy to be released in 2025.

Global news story; continues to be of public interest.

Author has business connections in Argentina, Australia, Austria, Canada, Chile, China, Denmark, Hungary, India, Mexico, Norway, Panama, Poland, UK, Slovakia, Spain, and Switzerland.

Author was born in Buenos Aires and splits his time between Barcelona and Atlanta. His **native language is Spanish.**

TITAN UNFINISHED

An Untold Story of Exploration, Innovation, and the OceanGate Tragedy

By: Guillermo A. M. Söhnlein | Publication: November 2025

A firsthand, never-before-told account of the creation of OceanGate, the heartbreaking Titan tragedy and the supposed villain behind it all, Stockton Rush, as told by the only person who can: his cofounder and friend.

In the summer of 2023, the entire world fixated on a single news story that captured every headline on every media outlet: the search and rescue operation for OceanGate's Titan research submersible, and the ultimate tragic fate of its five crew members. The media frenzy was fueled by many captivating storylines, but its primary focus was the villain at the center of it all, Stockton Rush: cofounder and CEO of OceanGate, and the ill-fated vessel's pilot and designer.

But was Stockton Rush truly the arrogant, rule-breaking, risk-taking con man the media insisted he was? Or was he a visionary altruistic technologist, philanthropist, and investor, someone willing to put his own personal wealth and life on the line in the name of exploring our planet's deep oceans? *Titan Unfinished* paints the full picture of an important but deeply misunderstood story.

Guillermo A. M. Söhnlein is an explorer, entrepreneur, investor, and philanthropist with a passion for space, oceans, and sustainability. Over the course of a 25-year entrepreneurial career, he has helped launch over a dozen for-profit ventures and nonprofit organizations, including the Space Angels Network in 2006, OceanGate in 2009, and the Humans2Venus Foundation in 2020. Guillermo earned his AB in Economics from the University of California at Berkeley and his JD from the University of California San Francisco College of the Law. He served as an officer in the US Marine Corps and was admitted to The Explorers Club in 2012.

Brain Energy

epression, anxiety, bipolar disease—in fact, almost any brain diso —MARK HYMAN, MD, 14-TIME *NEW YORK TIMES* BESTSELLING AUTHO

A Revolutionary Breakthrough in Understanding Mental Health—and Improving Treatment for Anxiety, Depression, OCD, PTSD, and More

Christopher M. Palmer, MD

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BRAIN ENERGY

A Revolutionary Breakthrough in Understanding Mental Health—and Improving Treatment for Anxiety, Depression, OCD, PTSD, and More

By: Christopher M. Palmer, MD | Publication: 2022

OVER 163,000 BOOKS SOLD

Drawing on decades of research, Harvard psychiatrist Dr. Chris Palmer outlines a revolutionary new understanding that for the first time unites our existing knowledge about mental illness within one framework: Mental disorders are metabolic disorders of the brain.

"Brain Energy is a dramatic breakthrough in understanding mental illness by a leading Harvard psychiatrist who provides a revolutionary road map for people suffering from depression, anxiety, bipolar disease, in fact, almost any brain disorder."—**Mark Hyman, MD**, senior advisor at the Cleveland Clinic Center for Functional Medicine and 14-time *NYT* bestselling author

"Brain Energy provides a long-awaited unifying mechanism underlying a vast spectrum of mental illness conditions. And this new paradigm will undoubtedly usher in potent therapeutic interventions for pervasive psychiatric conditions for which standard pharmaceutical approaches have proven minimally effective."—**David Perlmutter, MD**, #1 NYT bestselling author of *Grain Brain*

Dr. Christopher M. Palmer is a **Harvard** psychiatrist and researcher working at the interface of metabolism and mental health. He is the Director of the Department of Postgraduate and Continuing Education at McLean Hospital and an Assistant Professor of Psychiatry at Harvard Medical School. For over 25 years, he has worked with people who have treatment-resistant mental illness using standard treatments. He has been pioneering the use of the medical ketogenic diet in the treatment of psychiatric disorders—conducting research in this area, treating patients, writing, and speaking around the world on this topic.

Untangle Your Relationship with Money for Better Mental, Emotional, and Financial Well-Being



OF INTERNATIONAL INTEREST

Early Arabic and Thai interest

Author and book have garnered significant US media pickup since release, including on *New York Times,* NPR, The Cut, CNBC, TODAY.com, Teen Vogue, *Good Morning America, Publishers Weekly*, and more

FEEL-GOOD FINANCE

Untangle Your Relationship with Money for Better Mental, Emotional, and Financial Well-Being

By: Aja Evans | Publication: December 2024

Budgeting is more than just simple math. Money impacts every aspect of our lives—including and especially our mental health. With expert tips and guidance from a licensed financial therapist, this judgment-free book will help you take control of your money while prioritizing your financial wellness.

Your mindset about money is more important than ever before, especially for women and people of color. *Feel-Good Finance* will prepare you to rewrite your wealth narrative, help you heal your relationship with money once and for all, and attain the financial freedom you deserve.

Coined the "feel-good financial therapist," **Aja Evans** is a board-certified therapist, consultant, and speaker specializing in financial therapy. With over a decade of experience in mental health and the intimate understanding that people feel bad about their money, Aja made it a pillar in her work to help others feel supported in their financial journeys. In addition to her clinical practice, Aja is a consultant to FinTech companies looking to integrate the emotional side of money. She has been quoted in major news outlets such as the *New York Times, Bloomberg*, the *Washington Post*, CNBC, and NerdWallet.



The author's podcast, *Be Great with Nate*, has listeners across the world, including the UK, Australia, New Zealand, France, Austria, Norway, Sweden, Iceland, Luxembourg, Germany, and Denmark.

THE YOU YOU NEVER KNEW

Rewire Your Body and Mind to Go from Trauma and Stress to Health and Happiness

By: Nate Ortiz | Publication: March 2025

Your body is not broken. It is designed to send you clear messages when your life is out of balance. Let this comprehensive, compassionate guide set you on the path toward a brighter tomorrow.

Trauma and stress don't just affect the mind. They affect the whole body. Which is why healing that trauma, and the physical health issues it leads to, requires a holistic approach.

Developed from the author's personal experience with overcoming trauma and succeeding against the odds, along with his professional work with thousands of celebrity and everyday clients, *The YOU You Never Knew* will help you take control of your well-being and become the best version of yourself—one free of the stress, fatigue, anxiety, and health issues that plague you. Discover the true you, beyond your past hurts, hidden beliefs, and unhealthy habits. Discover the you you never knew.

Overcoming a tough past of homelessness and struggles, **Nate Ortiz** turned his life around and is now a renowned writer, celebrity life and health coach, and social media influencer. Known as the lifestyle coach for those ready for change, Nate uses his past experiences and reengineered mindset to help people create their dream life.

Turning pain into power, Nate became a motivator and an influencer. Today, with a bachelor of science in movement science, and certifications in nutrition, personal training, holistic lifestyle, and integrative health coaching, he's made a name for himself. Influencing lives across various platforms like YouTube, TikTok, Instagram, and his podcast, Nate is a beacon of inspiration. By sharing his story and expertise, he not only lives his dream life but empowers others to reach their goals, too. help reinvigorate your mind and inspire happiness, creativity, and a new belief in what is possible for you and your life" —Jon Gordon, Wall Street Journal bestselling author of The Energy Bus and The One Trath

INVINCIBLE

The Mindset of Infinite Potential and the Secret to Inevitable Success

HOWARD FALCO Author of 1 AM

OF INTERNATIONAL INTEREST

Author's previous books have been translated into Korean (Arumdri Media Publishing Co.), Lithuanian (iknygos), Russian (Popuri LTD), Spanish (Norma S A Editorial), and Turkish (Arunas Yayincilik).

INVINCIBLE

The Mindset of Infinite Potential and the Secret to Inevitable Success

By: Howard Falco | Publication: March 2025

Renowned mental strength coach and Spiritual Teacher Howard Falco takes you on an eye-opening journey to master your life by changing your mindset.

Drawing on years of success coaching star athletes and many others looking to achieve desired change, peak performance expert Howard Falco shares his direct formula for next-level mindfulness and success that has helped thousands reach a place of laser focus, inspired energy and breakthrough results.

A compilation of impactful wisdom that unifies teachings from psychology, quantum physics, and spirituality, *Invincible* will inspire you to the self-awareness and actions that reshape your present, and help you attain your deepest dreams—because with the right mindset, anything is possible for you.

Howard Falco is an author, spiritual teacher, and mental strength coach to college and professional athletes. His insights on the power of the human mind have produced groundbreaking positive results in thousands of people over the last twenty years. He has published two books on self-awareness and inner power: *I Am: The Power of Discovering Who You Really Are* and *Time in a Bottle: Mastering the Experience of Life*.

Howard works using this power and what he calls next-level mindfulness with college and professional athletes and coaches in almost every sport, including MLB, NFL, NHL, NBA, NCAA Football, and the Olympics. His past clients include Canada's PGA Tour golfer Nick Taylor, England's LGPA Tour golfer Mel Reid, China's Korn Ferry Tour player Carl Yuan, MLB ace pitcher Chris Archer of the Tampa Bay Rays, and All-Star third baseman and eight-year veteran Evan Longoria.



Both authors have strong connections in Italy and are fluent in Italian. Madeleine Garner lived in Italy for many years and Giorgia Lupi is herself Italian. Their previous book was translated into Italian (Corraini) and both authors are well connected with people in the art, design, and architecture industries in Italy.

YOUR BABY WILL FIND YOU

A Story About Loss, Grief, and Healing

By: Madeleine Garner and Giorgia Lupi | Publication: May 2025

A powerful, exquisitely illustrated book for those experiencing miscarriage and pregnancy loss that provides understanding, comfort, and healing.

Pregnancy loss affects as many as one-third of all pregnancies. Yet this painful experience is rarely spoken about, making it all the more difficult for those going through it the space they need to grieve and heal. With lyrical, poignant text from Madeleine Garner and illustrations from data designer Giorgia Lupi, *Your Baby Will You Find You* holds readers gently as they work through their emotional rollercoaster , and helps them envision a life after loss—one that is full of joy alongside the sadness, no matter what might happen next.

Madeleine Garner is a Brooklyn-based writer. Her play, *I Ragazzi*, cowritten with her father, Broadway writer David Goldsmith, was published in 2023 by the Dramatists Play Service. Garner was accepted into the Spring 2023 Woodward Residency in Ridgewood, Queens where she worked on her children's books. Garner currently works at Pentagram Design. She resides with her husband, baby, and cat. **Giorgia Lupi** is an award-winning information designer and partner at Pentagram Design whose work synthesizes data and storytelling in innovative ways to create unique and singular brand expressions. One of the most lauded designers of her generation and a prominent voice in the field of data design, Lupi was the 2022 recipient of the National Design Award from the Cooper Hewitt, Smithsonian Design Museum. Her TED Talk on her humanistic approach to data has over one million views. She has published two books, *Dear Data* and *Observe, Collect, Draw! A Visual Journal.*



Jim Afremow's *The Champion's Mind* was translated into **Complex Chinese, Italian, Korean, Polish, Russian, Simplified Chinese, and Spanish.**

Coauthor Phil White's Our Supreme Task was published as Churchill's Cold War in the UK, where it received a positive review in the Times Literary Supplement and Daniel Hannan featured it in his column for The Telegraph.

THE CREATIVE'S MIND

How Exceptional Artists Think, Make, and Perform

By: Jim Afremow, PhD and Phil White | Publication: June 2025

In every creator's journey, there comes a stage where mental challenges are bigger than artistic ones—and it can be hard to know where to turn. This insightful book offers a rich source of mental strategies, resilience tips, and practical advice tailored specifically for creatives.

No matter your medium, you know that you can't wait for inspiration to strike when it comes to honing your skills. This is true not only for your craft, but a crucial and often-overlooked aspect of the creative process: your mindset.

From Jim Afremow, author of *The Champion's Mind*, and Phil White, co-author of *The Leader's Mind*, this new guide takes you inside the mental game of some of the world's top directors, photographers, writers, and musicians, and shows how their mindset has become their biggest competitive advantage.

Let *The Creative's Mind* equip you with powerful tools to maximize your potential, persevere through hard times, and leave a lasting legacy.

Dr. Jim Afremow is a dynamic author and sports psychologist celebrated for his expertise in sports and performance psychology, mental health, and leadership. He collaborates with a diverse array of performers, including Olympians, professional athletes, top coaches and teams, creative professionals, and individuals dedicated to ongoing success in their fields. His innovative and top-tier approach involves providing actionable strategies that transcend sports to spark creativity and sustainable success in all aspects of life. **Phil White** is an Emmy-nominated writer, the coauthor of *The Leader's Mind*, and the cohost of *The Basketball Strong Podcast*. He has written for many leading human performance brands, including Momentous, Onnit, TRX, XPT, TrainingPeaks, TrainHeroic, and FAST by Conor McGregor.



Author has an enormous social following and podcast listener platform worldwide, with especially strong numbers in the UK and throughout Europe.

GO ONE MORE

Find the Clarity to Make Intentional, Life-Changing Choices

By: Nick Bare | Publication: June 2025

Stop holding yourself back and make a powerful impact by taking control of your life and transforming your mindset around health, relationships, and success.

Growth doesn't happen overnight; it's a choice. You must wake up every day and choose growth. These decisions compound over time, and with ruthless consistency, the outcomes are life-changing. Whether training for a marathon, leading a family, or starting a business, being intentional with everything we do is essential for success.

Nick Bare shares a simple philosophy for helping people tap into the clarity and resolve they need to keep progressing: go one more. This action is applied to our lives and the outcomes we experience. As simple as it may seem, it is not easy. And if it were easy, everyone would do it.

Go One More is not just another self-help book; it's a transformative mindset that will revolutionize every aspect of your life.

Nick Bare bootstrapped his nutrition company, Bare Performance Nutrition, out of a small college apartment in 2012 with intense passion and a remarkable amount of grit to fuel performance and elevate athletic potential. He scaled that brand to a multimillion-dollar organization by equipping people with the tools, resources, and community to Go One More. After serving in the US Army as an infantry platoon leader, Nick built an online presence to inspire and motivate others by documenting his personal and professional growth. Today, he is focused on improving the minds and bodies of committed individuals who desire discipline and growth—those unwavering in pursuing their goals and never accepting mediocrity.



Author is a renowned expert in a field of worldwide interest.

THE 13 POWER MOVES OF DARK PSYCHOLOGY

Learn the Tricks to Protect Yourself from Abuse and Covertly Influence Anyone

By: Lena Sisco | Publication: July 2025

Unlock the psychology of deceit, step into your power, and regain control of your life.

The 13 Power Moves of Dark Psychology will help you decode gaslighting and deception by reading body language, recognizing behavior patterns, and understanding the methodology of individuals who employ dark psychology—or subtle techniques meant to manipulate and control you in harmful ways.

Bringing her expertise as a military interrogator and intelligence officer, author Lena Sisco teaches you the warning signs of manipulation and offers 13 proven strategies to help you protect yourself from narcissists, liars, cheaters, and outright sociopaths. You don't have to live in fear of being deceived. Armed with the right knowledge, you can avoid toxic people, reclaim your peace of mind, and ensure that your life is filled with healthy relationships.

Lena Sisco is a former Department of Defense certified military interrogator and Naval Human Intelligence Officer who served in the Global War on Terror as an interrogator in Guantanamo Bay, Cuba. Today she trains law enforcement, government agencies, and companies worldwide in her strategic interviewing method, elicitation, body language, deceptive analysis, enhanced communication, and leadership skills. She has a BA in Anthropology from the University of Rhode Island, an MA in Archaeology from Brown University, and a certificate in the Psychology of Leadership from Cornell University. She is the author of *Honest Answers: Interviewing and Negotiation Skills to Get the Truth* and *You're Lying! Secrets From an Expert Military Interrogator to Spot the Lies and Get to the Truth*.



Author's previous books have been translated or published in Austrian, Canada, Dutch, French, German, Italian, Japanese, Korean, Polish, Portuguese - Brazil, Spanish, and the UK.

YOUR TO-DIE-FOR LIFE

How to Maximize Joy and Minimize Regret . . . Before Your Time Runs Out

By: Karen Salmansohn | Publication: July 2025

Want to make sure you're not just alive . . . but truly living? Start by contemplating your own death.

Karen Salmansohn, bestselling author of *How to Be Happy, Dammit* and a leading behavioral change expert went on her own "I'm-going-to-die" journey. And it made her life better. Way better. So she began sharing these tools with her clients, and their lives also began to bloom in amazing ways.

Science backs up the perks of mortality awareness. Studies show that when you embrace the fact that your time is limited, you stop wasting energy on nonsense—and start making choices that align with your deepest values. *Your To-Die-For Life* will make you laugh, she'll make you think, and she'll make you want to stop wasting time on things that don't light you up.

Karen Salmansohn is a bestselling author (with 2 million books and courses sold), leading behavioral change expert, and columnist for Oprah and Psychology Today, as well as the founder of the popular personal development site NotSalmon.com, which has a vibrant community of 1.5 million followers. She's been sparking transformations in individuals and companies for a few decades and is passionate about digging deep and finding fascinating insights, tools, and studies from all areas of life, including psychology, Eastern and Western philosophy, neuroscience, quantum physics, and more. She began writing "self-help for people who wouldn't be caught dead doing self help" in 1999 with the bestseller *How To Be Happy Dammit.* Since then, she's written many bestsellers, including *The Bounce Back Book* and *Think Happy*. Now she's excited to pioneer the mortality awareness movement by illuminating life's most avoided conversation—death—and reminding others to live more bravely.



PERENNIALLY RELEVANT TOPIC: As we cope with the consequences of COVID, international conflict, climate change, and more, readers seek self-sufficient ways to understand and unpack the heavy emotional toll of living.

FOUNDER AND HOST OF THE WORLD'S LARGEST TRAUMA SUMMIT: Apigian plans to promote the book at her virtual Biology of Trauma Summit (72K registrants annually), and anticipates support from industry connections like **Gabor Maté, Melissa Dlugelecki, and Peter Levine.**

NOTE: Author retains Spanish and French language rights

THE BIOLOGY OF TRAUMA

How the Body Holds Fear, Pain, and Overwhelm, and How to Heal It

By: Aimie Apigian, MD | Publication: September 2025

This groundbreaking book breaks down the latest research to reveal how trauma impacts our bodies on a cellular level and offers an empowering path to whole-body healing.

Perfect for both individuals seeking personal growth and health professionals improving their practice, *The Biology of Trauma* will help you gain deep insights into your own mind, body, and healing journey.

Aimie Apigian, MD, MS, MPH, is a double board-certified physician in preventive and addiction medicine with masters degrees in biochemistry and public health. Beyond her foundational medical training, Dr. Aimie is a functional medicine physician with specialized training in neuro-autoimmunity, nutrition, and genetics for addictions, mental health, mood, and behavioral disorders. Her extensive training in trauma therapies, including the Instinctual Trauma Response Model, Somatic Experiencing, NeuroAffective Touch, and Sociometric Relational Trauma Repair, have formed her knowledge and services in trauma, attachment, and addiction medicine, focusing on trauma at a cellular level. Her original inspiration came from Miguel, who she adopted from the foster care system during medical school.



SUMMER SKATE

A Novel

By: Sean Avery and Leslie Cohen | Publication: September 2025 | Fiction - Romance

A novelist with a rebellious streak and a bad habit of turning men into material. A hockey player with a dark past . . . and a shot at stardom that he just might blow. A summer vacation that heats up with a forbidden attraction strong enough to burn their neighboring Hamptons houses to the ground.

Summer has begun on the East End of Long Island and bestselling author Jessica Riley finds herself unable to deliver on her highly anticipated second book. Her children are demanding. Her husband is preoccupied. With a deadline looming, she fakes a mental breakdown to get away . . . only to find that the house next door is filled with rowdy hockey players.

One of those players is Carter Hughes, a soon-to-be rookie on the New York Rangers, and in Carter and his friends, Jessica discovers a treasure trove of material for her next book. But she quickly finds herself in over her head, as her connection with Carter spirals out of control and his behavior becomes more erratic. Meanwhile, as Carter mixes with the power scene in the Hamptons, one false move could turn what was supposed to be a summer of training and good times into a game he can't afford to play.

Sean Avery was born in Toronto, Canada. He played twelve seasons in the NHL and retired as a New York Ranger. His first book was his bestselling autobiography *Ice Capades*. He has since transitioned to acting and was in the Academy Award–winning movie *Oppenheimer*. **Leslie Cohen** is the author of *This Love Story Will Self-Destruct* and *My Ride or Die*. She studied literature and creative writing at Columbia University.

OF INTERNATIONAL INTEREST

COVER

During his hockey career, Avery played for the New York Rangers, Los Angeles Kings, Detroit Red Wings, and Dallas Stars, and retains a large following through his social media.

Sean Avery is the bestselling author of *Ice Capades* and Leslie Cohen is a veteran romance and commercial fiction author of books including *This Love Story Will Self Destruct* and *My Ride or Die.*

The NHL and hockey have a sizeable fanbase in Scandinavia.



Author's podcast, *Final Days on Earth with Claire St. Amant*, has listeners across the US, Canada, UK, and Australia, with more than 2M total downloads across seasons.

Author has developed a robust Australian fanbase because one of the recurring guests on her podcast well-known Australian criminologist Dr. Claire Ferguson.

Book selected as one of Amazon's "Best Nonfiction Books of February" on February 1, 2025.

KILLER STORY: A MEMOIR

The Truth Behind True Crime Television

By: Claire St. Amant | Publication: February 2025 | World English

Follow a journalist and TV producer from 48 Hours and 60 Minutes as she carves out a career in the ruthless, knives-out world of true crime television . . . one killer story at a time.

Serial killers. Homicidal spouses. Sociopathic criminals. Claire St. Amant has met them all.

She spent nearly a decade in network television chasing the biggest true crime stories in the country, including the murder of Chris Kyle, plastic-surgeon-turned-murder-for-hire suspect Thomas Michael Dixon, the Parkland high school mass shooting, the disappearance of Christina Morris, and serial killer Samuel Little.

Bringing a true crime story to network television requires quick thinking and tenacious stamina, and in her debut memoir, Claire offers true crime fans a rare in-depth look from the other side of the yellow tape. This eye-opening look behind the scenes of true crime television offers an unforgettable read—and a window into the daily reality of investigative journalism.

Investigative journalist **Claire St. Amant** developed and produced crime stories for CBS News for nearly a decade. She is credited on over 20 episodes of *48 Hours*, including murder-for-hire stings, cold case kidnappings, and an assassination attempt. In 2019, St. Amant began contributing to *60 Minutes* with "The Ranger and the Serial Killer." She built her unconventional career one story at a time, rising up through local media to national television and her own network podcast, *Final Days on Earth with Claire St. Amant*. A returned Peace Corps volunteer with eclectic tastes, she is always on the hunt for her next adventure.



SpaceX has international appeal/recognition.

Reentry was named one of The Economist's Best Books of 2024.

USA Today Bestseller

Over 23K copies sold since its September 2024 release.

REENTRY

SpaceX, Elon Musk, and the Reusable Rockets That Launched a Second Space Age

By: Eric Berger | Publication: September 2024 | 23K copies sold | World English

How did a shaky startup defy expectations and become the world's leading spaceflight company? Get the untold story of the team of game-changers, led by a well-known billionaire, who are sending NASA astronauts to space—and just might carry the human race to Mars.

One company dominates the modern space industry: SpaceX, founded by controversial entrepreneur Elon Musk in 2002, now sending more payloads into orbit than the rest of the world combined. But Musk didn't do it alone.

With Pulitzer Prize–nominated journalist Eric Berger, author of *Liftoff*, as your guide, you'll accompany SpaceX's innovative thinkers during their toughest trials and most audacious moments.

From launchpad explosions to a pernicious cricket infestation to the demanding management style of Musk himself, the rise of SpaceX was beset with challenges and far from inevitable. Find out how the startup beat the odds and flew high enough to outpace their rivals . . . and where they're going next.

Eric Berger is the senior space editor at Ars Technica, covering everything from astronomy to private space to NASA policy, and author of the book Liftoff, about the rise of SpaceX. Eric has an astronomy degree from the University of Texas and a master's in journalism from the University of Missouri. He previously worked at the Houston Chronicle for 17 years, where the paper was a Pulitzer Prize finalist in 2009 for his coverage of Hurricane Ike. A certified meteorologist, Eric founded Space City Weather and lives in Houston.



Gypsy's story has been a worldwide phenomenon, covered by media outlets across the globe, including a UK-exclusive interview in *The Times* and a feature in *Independent,* as well as an interview on 60 Minutes Australia.

New York Times bestseller.

Over 20K copies sold since its December 2024 release.

MY TIME TO STAND

A Memoir

By: Gypsy-Rose Blanchard with Michele Matrisciani and Melissa Moore | Publication: December 2024 | World English

NEW YORK TIMES BESTSELLER

A victim of her mother's Munchausen by proxy and child abuse survivor, Gypsy-Rose Blanchard's unique and controversial case made headlines across the world. Now, she's finally free to start living her life on her terms—and to tell her own story.

Forced to use a wheelchair in public and endure a lifetime of faux illness, fraud, and exploitation, Gypsy was subjected not only to her mother's medical, physical, and emotional abuse, but deprived of childhood milestones. Prevented from attending school or socializing, Gypsy's formative years were defined by pain and isolation.

After serving 8 years in prison for the role she played in her mother Dee Dee's murder, Gypsy is embracing her fresh start—and reminding all of us that it's never too late.

Gypsy-Rose Blanchard served 8 years of a 10-year sentence for the second-degree murder of her mother, Clauddine Blanchard, and was released from Missouri's Chillicothe Correctional Center at the end of 2023. From birth to age 23, Gypsy was the victim of incomprehensible emotional, physical, and medical abuse at the hands of her mother, who is suspected to have suffered from Munchausen syndrome by proxy—a rare psychological disorder marked by attention-seeking behavior of a primary caregiver (most often the mother) through those who are in their care. **Michele Matrisciani** is a *NYT* bestselling editor and Pushcart Prize nominee. **Melissa Moore** is the Emmy-nominated executive producer of Lifetime's *The Prison Confessions of Gypsy Rose Blanchard* and *Monster in My Family*. Moore is the author of *Shattered Silence: The Untold Story of a Serial Killer's Daughter* and, with Matrisciani, coauthor of *Whole: A Guide to Self-Repair*.

Work For You



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Arabic (in negotiations with Nabu) Bulgarian (Skyprint) Complex Chinese (FACES) German (MVG) Italian (De Agostini) Portuguesel - Brazil (Sextante) Portuguese - Portugal (Presenca) Romanian (SC Publica Com SRL) Russian (Alpina) Simplified Chinese (CITIC) Spanish - Spain (Planeta)

OF UK/ANZ INTEREST

The author's previous book, *The Molecule of More*, has sold **over 250K copies and counting.**

TAMING THE MOLECULE OF MOREA Step-by-Step Guide to Make Dopamine

By: Michael E. Long | Publication: April 2025 | World English

Dopamine, "the molecule of more," is the chemical in our brains that drives us to seek out newer and better things—the latest gadget, the coolest job, the perfect partner. But for many of us, it's easy to get stuck in a cycle of never being truly satisfied. Because dopamine can only promise happiness. It can never deliver. That part is up to us.

A more fulfilling life begins with training your brain to overcome the dopamine chase—and it's easier than you think.

From Michael E. Long, coauthor of the life-changing book *The Molecule of More*, comes a practical solution to the problem. This thoroughly researched and encouraging guide is based on the latest neuroscience. It can teach you to overcome the most troubling aspect of our biological programming. What if we could harness our struggles and our triumphs toward satisfaction for a lifetime? *Taming the Molecule of More* delivers a method to begin a more fulfilling life.

Trained as a physicist, **Michael E. Long** is coauthor of the international bestseller *The Molecule of More*, which has been translated into more than 20 languages. As a playwright, he's had more than two dozen of his shows produced, most on New York stages. As a screenwriter, his honors include finalist for the grand prize in screenwriting at the Slamdance Film Festival. As a speechwriter, Mr. Long has written for members of Congress, US cabinet secretaries, presidential candidates, and Fortune 10 CEOs. A popular keynote speaker, Mr. Long has addressed audiences around the world, including at Oxford University. He teaches writing at Georgetown University, where he is a former director of writing. Mr. Long pursued undergraduate studies at Murray State University, and graduate studies at Vanderbilt University.





WD-40 has a significant presence in the UK/ANZ. Approximately \$50M revenue in the UK and \$25M in Australia.

Garry Ridge opened the WD-40 Company Australian Subsidiary in 1987 & moved to the US in 1994.

Author is a Fellow of The Australian Institute of Company Directors & The Australian Marketing Institute and travels to the UK and Australia at least annually.

Garry Ridge is himself Australian.

ANY DUMB-ASS CAN DO IT

Learning Moments from an Everyday CEO of a Multibillion-Dollar Company

By: Garry Ridge and Martha Finney | Publication: March 2025 | World English

Can you create a successful company culture where people joyfully do meaningful work they believe in, within a tribe of supportive, positive, enthusiastic colleagues? Yes—it all starts with you!

From the former CEO of WD-40 Company, this guide will show you how to make this vision a reality—and how to become a true leader along the way.

In his book, *Any Dumb-Ass Can Do It: Learning Moments from an Everyday CEO of a Multi-Billion-Dollar Company*, Chairman Emeritus Garry Ridge tells the story of how he helped grow WD-40 Company into one of the world's most recognized and beloved brands. How did he do it? By following the wisdom of Aristotle: "Pleasure in the job puts perfection in the work."

Any Dumb-Ass Can Do It is the story of Garry's grand adventure in his own words, broken down into lessons he learned along the way, which he calls learning moments. In 26 short lessons, Garry shares stories from his career—those flashes of insight that have made all the difference in the world.

Garry Ridge has been named by *Inc. Magazine* as one of the world's top 10 Most Admired CEOs, and served as CEO of WD-40 Company for 25 years. The founder and CEO of The Learning Moment, Garry now delivers his inspiring message to audiences and coaching clients throughout the world. He currently sits on the boards of The Gorilla Glue Company and Eastridge Workplace Solutions. In the past, he has served on the boards of WD-40 Company, The Ken Blanchard Companies and The San Diego Foundation.



Author has a significant social following in the UK, Australia, and New Zealand, and has been featured in local outlets like BBC, *The Guardian, Sydney Morning Herald, The Independent,* and *Daily Mail.*

HOW TO TRAVEL THE WORLD ON \$75 A DAY

Travel Cheaper, Longer, Smarter

WORLD ENGLISH

By: Matt Kepnes | Publication: March 2025 | World English

You don't need to spend a ton of money to have life-changing travel experiences.

As the travel industry rebounds, prices fluctuate, and more and more people long for travel experiences that go beyond packaged tours and overpriced hotels, all readers can benefit from Matt's practical, detailed, exhaustively researched travel advice.

Travel expert Matt Kepnes has been a world traveler for over a decade, sharing his expertise and insights with countless globetrotters on his blog and in print. But the travel world has changed so much in recent years that this new, updated edition of *How To Travel the World* couldn't be more timely.

Bursting with new material and vetted by the author's own experiences, *How To Travel the World on \$75 A Day* provides all the info you need to organize and implement the trips you've always fantasized about . . . without breaking the bank.

Matt Kepnes has been traveling the world on a near continual basis since 2006. In 2008, he launched his site NomadicMatt.com to catalog his travel experiences and share his insights. Over the years, the site evolved into a valuable trip-planning tool for budding and savvy travelers alike. Matt's travel writing has also been featured by *New York Times, Wall Street Journal*, CNN, *Time*, BBC, Huffington Post, *The Guardian, Lonely Planet, Forbes*, The Daily Beast, NPR, Associated Press, FOX, *Sydney Morning Herald, The Independent, Daily Mail, Irish Times*, and *National Geographic*. He's a regular speaker at conferences and universities about travel. Matt is the *New York Times* bestselling author of *How to Travel the World on \$50 a Day and Ten Years a Nomad*.



Through King of Pops, the author has connections to global brands like Coca-Cola, MailChimp, and Cartoon Network.

WORK IS FUN

Seven Ways a Successful Ice Pop Company Makes Work Meaningful and How You Can Too

By: Steve Carse | Publication: April 2025 | World English

The leader of one of Atlanta's best-loved brands shares seven ways to actually enjoy your job—and how doing so will enhance not only your career but also your life.

In *Work Is Fun*, Steven Carse, Cofounder of the King of Pops hand-crafted ice pop brand, shares his story of how optimizing daily tasks for enjoyment and job satisfaction, including measuring success outside of mere monetary terms, has transformed Carse's life, community, and business.

Full of simple, practical insights and examples from Carse's inspiring story, *Work Is Fun* will challenge you to completely rethink how you approach work.

The truth is that you can be happy at work, and Carse's company has proven that it makes good business sense, too. Young professionals, leaders, and entrepreneurs of all kinds will find encouragement and inspiration in Carse's story to transform every area of their lives—and have fun while doing it.

After being laid off from his corporate job in 2009, **Steve Carse** moved onto his brother's couch and committed all of his energy to one idea—create the best popsicles ever made. Inspired by the Latin American fresh fruit paletas, Steven and his brother Nick created delicious flavors of local and natural handmade pops. Starting with a humble ice cream pushcart, King of Pops is now a favorite across the American South and an Atlanta staple. King of Pops can be found at events like Bonnaroo, your closest Whole Foods Market and your neighbor's backyard barbecue.

WORLD ENGLISH

The Purpose Deset

How Reconnecting to What Matters Most Drives Fulfillment and Success

Rich Fernandez, Carolina Lasso, and Steph Stern Foreword by Chip Conley New York Times Bestselling A

OF UK/ANZ INTEREST

SIY Global is a worldwide organization with significant reach across the globe.

Coauthor Carolina Lasso is a native Colombian, worked as a marketing leader for Telemundo/ZGS, and is fluent in Spanish.

THE PURPOSE RESET

How Reconnecting to What Matters Most Drives Fulfillment and Success

By: Rich Fernandez, Carolina Lasso, and Steph Stern | Publication: May 2025 | World English

Based on the leadership program born at Google, discover how to align purpose at the individual, team, and organizational levels and unlock greater significance and engagement, while making a positive impact.

The Purpose Reset offers practical guidance on how to gain more clarity on your purpose and put it into action. Based on SIY Global's work with organizations around the world, The Purpose Reset is a rich, resource-filled guide with interactive practical exercises, inspiring real-life vignettes, relatable reflections, business case studies, and toolkits to help you live your purpose and, ultimately, contribute to building a more sustainable, compassionate, and equitable world within your organization and beyond.

Rich Fernandez, Ph.D., is the CEO of SIY Global, a global professional development organization that originated at Google, where it was known as Search Inside Yourself. Rich has dedicated his career to building more purposeful, mindful, and highperforming workplaces. Rich draws on his past experience as Head of Executive Education at Google, as well as senior leadership roles at eBay/PayPal, JPMorgan Chase, and Bank of America. Rich received his Ph.D. in Counseling Psychology and M.A. in Organizational Psychology from Columbia University. Carolina Lasso is the author of The Path to Flourishing, founder of Plenari.co, and the creator of the PlenaMente podcast. She served as the Global Head of Marketing at SIY Global and is a certified Search Inside Yourself teacher. She holds a bachelor's degree from the University of Maryland and an MBA from New York University, specializing in marketing and finance. She worked as a marketing leader at Google, American Express, and Telemundo/ZGS. Carolina is a certified Life Purpose Coach, speaker, certified mindfulness facilitator, marketing instructor, consultant, and bilingual meditation narrator.





Author is a bestselling author, cofounder, and podcast host of *All the Social Ladies* (2M downloads. She has been featured in media outlets worldwide, including the BBC.

THE WHISPER WAY

The Secret Formula for Women Entrepreneurs to Scale and Sell for Life-Changing Money

By: Carrie Kerpen | Publication: May 2025 | World English

A game-changing guide for women to turn their lifestyle businesses into sellable life-changing assets, closing the exit gap, and ensuring they earn as much as their male counterparts—if not more.

On average, companies controlled by men still earn twice the amount that female-owned businesses do. Despite growing opportunities for women-owned businesses to thrive, they still deliver consistently less revenue and profit compared to their male-owned counterparts. And when it comes time to sell a business, even highly successful women entrepreneurs are settling for less.

Carrie Kerpen aims to change this with her simple yet revolutionary process of starting, scaling, and selling for success. *The Whisper Way* brings her proven method to life in a relatable fable following seven women as they transform their businesses into impactful assets.

Carrie Kerpen is an award-winning entrepreneur, author, investor, and keynote speaker. Carrie and her husband Dave Kerpen cofounded Likeable Media, one of the very first social media agencies in existence. In 2013, she became the CEO and led the company to triple digit growth. In 2021, she sold to technology firm 10Pearls, where she now leads the global digital division. Carrie is a champion of women everywhere, launching her podcast, *All the Social Ladies*, in 2014. Her book, *Work It: Secrets For Success From The Boldest Women In Business*, became a bestseller in 2019, and her Facebook Watch show of the same name has featured some of the most successful women in marketing. Her 2023 TED Talk "How to Change the Whispers in Your Head" speaks to how to overcome self-doubt to achieve your deepest desires. Recently, Carrie co-launched Kerpen Ventures with Dave, investing in early-stage women and BIPOC-owned early-stage startups.



A Comprehensive Handbook for Optimal Health and Unlimited Energy

MICHELLE JORGENSEN, DDS An essential read for holistic health You'll find yourself more in tooch with your brody, in tune with your environment, and in are of a new, sustainable well of personal energy viscelity?

OF UK/ANZ INTEREST

Perfect for wellness readers seeking alternative therapies and natural remedies for reversing or reducing chronic conditions or proactively setting lifestyle habits, as well as readers interested in health books with a focus on longevity and health optimization like Daniel M. Davis's *The Secret Body* or Casey Means's *Good Energy*.

LIVING WELL WITH DR. MICHELLE

A Comprehensive Handbook for Optimal Health and Unlimited Energy

By: Michelle Jorgensen, DDS | Publication: May 2025 | World English

Staying well, and increasing your health and energy when you aren't well, can be straightforward and simple—when you know that true wellness begins at the cellular level.

Living Well with Dr. Michelle provides a regenerative, energy-boosting approach to wellness that will empower you to have the energy and health you need to live the life you want. Biologic/holistic dentist, and health and wellness provider Michelle Jorgensen has seen patient after patient come to her overwhelmed by a deluge of options, misinformation, and conflicting opinions. Far too many of us have no idea how our bodies really work—and she's here to change that. Packed with self-assessment tools, recipes, and other resources to help you enact these principles in your own life, *Living Well with Dr. Michelle* will ensure that you can not only stay healthy, but learn to live well.

Dr. Michelle Jorgensen, DDS, is a renowned health-based dentist, traditional naturopath, author, and whole-body health advocate. Her transformative journey began when mercury exposure from traditional dentistry made her seriously ill. Working to save her own health and the health of her patients, she pioneered the Total Care Dental and Wellness Way to seamlessly integrate medicine and dentistry. For over a decade, Dr. Jorgensen has been a pioneer in this medical/dental integrative model, attracting patients and followers from all corners of the globe. She is known for her ability to simplify complex health challenges, get to the root cause, and provide actionable answers. Beyond her dental practice, she's the founder of Living Well with Dr. Michelle, teaching essential life skills and providing safe, healthy alternatives for health and wellness products.

Guilherme Loureiro Regional CEO, Walmex Carlos E. Marin Executive Leadership Coach

Reinventing the Leader

How to Change /ourself to Change /our Company

Dr. Marshall Goldsmith

OF UK/ANZ INTEREST

Gui Loureiro worked for Unilever (a UK company) for 25 years and still has professional connections there.

Loureiro is also a member of YPO, a worldwide network of CEOs.

REINVENTING THE LEADER

How to Change Yourself to Change Your Company

By: Guilherme Loureiro and Carlos E. Marin | Publication: May 2025 | World English

An inspiring, practical book by Gui Loureiro, Regional CEO overseeing Walmex, Walmart Canada, and Walmart Chile, and his executive leadership coach Carlos Marin that shows how even the most successful leaders must be open to personal change in order to transform their company.

In the midst of a successful year, visionary CEO Gui Loureiro decided that Walmex—Walmart's biggest division outside of the United States—needed to make massive changes to make the iconic company a more data-driven, customer-centric business that would be competitive in our digital economy. The stakes were high: no company the size of Walmex had ever attempted a transformation at such a magnitude of scale. *Reinventing the Leader* is the turbulent story of how it happened that's especially relevant in this age of globalization. Written from the dual perspectives of a CEO and his leadership coach, this candid book provides an insightful blueprint for any organization's success.

Guilherme Loureiro is the Regional CEO of WalMart for Canada, Central America, Chile and Mexico, and the newly appointed Chairman of the Board of WalMex. He leads an operation with a presence in eight countries: Canada, Chile Costa Rica, El Salvador, Guatemala, Honduras, Mexico, and Nicaragua. Guilherme joined Walmart in 2012 to lead Walmart Brazil until 2016 when he became CEO for Walmex. Before Walmart, he worked for more than 20 years at Unilever. **Carlos Marin** is a highly regarded Executive Leadership Coach. He specializes in helping executive leaders achieve and verify positive changes in their leadership behavior. His work has benefited executives in a wide range of industries including Aerospace, Banking and Financial Services, Biotechnology, Communications, Consumer Products, Hospitality and Entertainment, Manufacturing, Management Consulting, Pharmaceutical, Technology and Utilities.

FOUNDERS, KEEPERS

Why Founders Are Built to Fail and What it Takes to Succeed

By: Richard Hagberg, PhD and Tien Tzuo | Publication: June 2025 | World English

Based on decades of empirical research and data, *Founders, Keepers* gives founders a practical roadmap for navigating the inevitable challenges that come with startup growth.

Steeped in nearly forty years of research in leadership psychology, *Founders, Keepers* begins with the same personality assessment Rich Hagberg, a psychologist and executive management coach often called Silicon Valley's "CEO Whisperer," gives his clients. Hagberg and Tien Tzuo, founder and CEO of Zuora, help founders build a Swiss Army knife of practical tools that will give them a much better chance of making it to the next level of success.

It's a difficult but unavoidable truth: to grow your startup, you have to grow as a person. And that's where *Founders, Keepers* comes in.

Rich Hagberg, Ph.D. is a trained psychologist who has spent the last 40 years of his career as an executive management coach for over 6,000 executives. Since 2009 he has worked with companies like Tinder, Twitter, Dropbox, Zendesk, Quora, Asana, Pinterest, Salesforce, Reddit, Tinder, Instacart, Patreon, and Nerdwallet. Dr. Hagberg is often quoted in the media and has been featured in *Fortune, Forbes*, the *Wall Street Journal, Inc., Business Insider*, CNN, and more. **Tien Tzuo,** Founder and CEO of Zuora, evangelized the shift to subscription and service-based business models, coining the phrase "Subscription Economy." Before Zuora, he was one of the "original forces" at Salesforce, joining as employee number 11. In his 9 years there, he built its original billing system, later serving as CMO and Chief Strategy Officer. Tien is also the author of the bestselling book *Subscribed*, which has sold over 100K copies in 14 languages. He holds a BS in electrical engineering from **Cornell** and an MBA from **Stanford**'s Graduate School of Business. Tien was born in Taiwan and raised in Brooklyn, New York.

FOUNDERS KEEPERS

Why Founders Are Built to Fail, and What It Takes to Succeed

Richard Hagberg, PhD, and Tien Tzuo with Gabe Weisert

OF UK/ANZ INTEREST

Both authors have global platforms and have worked with many global organizations.

Tien Tzuo is the bestselling author of *Subscribed*, which sold over 100K copies.





Perfect Fitness has advertised on TV in the UK and Australia and had offices in both countries.

BE UNSTOPPABLE: REVISED AND UPDATED

The 8 Essential Actions to Succeed at Anything

By: Alden Mills | Publication: July 2025 | World English

New and expanded! The successful people around you didn't just get lucky—there is a methodology to their success. This updated version of a beloved and powerful parable from bestselling author Alden Mills offers a proven framework for success in any area of life.

Regardless of your past, your future is yours to mold. And if you want to mold it toward success, Alden Mills has crafted the ultimate guide.

In this latest edition of *Be Unstoppable*, Mills draws on his inspiring experiences as a Division 1 athlete, Navy SEAL, and award-winning entrepreneur to present his simple but actionable framework to make lasting, pivotal, positive change in your life.

At the heart of *Be Unstoppable* is a compelling parable about a young skipper who encounters a distinguished captain, altering his life's path and guiding him toward never-before-seen success. Each chapter concludes with practical advice inspired by the story as well as Mills's own experiences as a captain of the U.S. Naval Academy Rowing Team, a Navy SEAL Commander, and CEO.

Alden Mills is on a mission to help 100 million people Be Unstoppable. He is a three-time bestselling author, the Inc. 500 CEO of Perfect Fitness, and the founder of multiple businesses. Throughout his time as a businessman founding and leading multiple companies, he has been awarded over 40 patents. A former Navy SEAL, he is a three-time platoon commander and ranked #1 platoon commander each time. Alden teaches people, teams, and organizations to Be Unstoppable. Entrepreneur magazine recently ranked him the #1 top virtual speaker.





The future of robotic warfare is relevant worldwide.

The author has contacts with military peers across the globe.

BEAST IN THE MACHINE

How Robotics and Al Will Transform Warfare and the Future of Human Conflict

By: George M. Dougherty | Publication: August 2025 | World English

A defense technology expert and military leader reveals the future of robotic warfare, and illuminates the path to navigate the approaching storm of global change.

The world is plunging into a new era of warfare dominated by robotic systems and artificial intelligence. As drones and other new weapons fill the headlines, militaries, governments, and concerned citizens are asking urgent questions about this emerging revolution. Author George M. Dougherty provides much-needed answers from a unique perspective as a senior military leader of the US Air Force.

Beast in the Machine takes the reader on a whirlwind journey through previously secret robotic combat missions from the World Wars to the War on Terror, and today's lethal battlefields in Ukraine and beyond. Informed by insider expertise as well as a humane moral perspective, Dougherty tackles this controversial subject head-on. The US and other global democracies must navigate this disruptive era wisely, or risk becoming its victims.

An active duty and reserve officer in the U.S. Air Force, **George M**. **Dougherty** has served as a senior leader in defense laboratories, military service headquarters in the Pentagon, and in the office of the Secretary of Defense. He coauthored the Air Force's science and technology strategy. In addition, he is a business strategist who helps leading science and technology-driven companies to navigate disruptive change. Col. Dougherty has written numerous articles for defense journals and given invited lectures on disruptive innovation and future combat doctrine. He holds three engineering degrees, including a PhD from the University of California, Berkeley and an MBA from **Cornell University**.

SMALL MOVES, BIG LIFE

7 Daily Practices to Supercharge Your Energy, Productivity, and Happiness (in Just Minutes a Day)

By: Andrea Leigh Rogers | Publication: October 2025 | World English

Developed for women with busy schedules, discover an achievable science-backed daily routine to boost energy and motivation—and make you unstoppable.

Feeling frazzled or frustrated? Caught in a feedback loop of scrolling and anxiety? Do you have a sense of longing that's growing more and more urgent as time passes? What if the way to get unstuck and reshape your life into something more fulfilling is to do . . . less? Celebrity trainer, motivational coach, and founder of Xtend Barre, Andrea Leigh Rogers' solution is to think small. Her 7 tried-and-true practices—adding up to an easy 30-minute routine spread throughout your day—are proven to improve mobility, strength, emotional resilience, self-esteem, and even help you get better sleep.

Andrea Leigh Rogers is a wellness entrepreneur, celebrity trainer, and creator of groundbreaking fitness sensation Xtend, a creative combination of traditional Pilates methods, ballet, and cardio. Featured in Voque, Harper's Bazaar, and Elle, with live appearances on NBC, ABC, and CNN networks, she is a popular thought leader in health and movement communities and a youth skincare advocate, and her online workouts have been viewed millions of times. Her lifelong love of movement started with a dedicated dance practice leading to a career as a professional choreographer and dancer (most notably as principal dancer for Walt Disney World), before mastering Pilates as a comprehensive classical trainer. Andrea soon created her own innovative fusion of core, dance, and Pilates fundamentals and, encouraged by her clients' response, in 2008 she launched Xtend with locations worldwide. A super trainer on US fitness streaming platform BODi since 2022. Andrea is also a motivational coach and cofounder of tween skincare brand Lennie, as well as a mentor for Lennie Leaders, a business training program created to empower young individuals.



OF UK/ANZ INTEREST

Andrea Leigh Rogers has a global platform in her capacity as a celebrity trainer and creator of Xtend.



The legalization of marijuana is an evolving issue worldwide.

WEED EMPIRE

How I Battled Gangsters, Investment Banks, and the Department of Justice to Build the Cannabis Industry in America

By: Adam Bierman | Publication: April 2025 | World English

From the cofounder of MedMen, this is the true, unfiltered inside tale of the mainstreaming of an outlaw industry: the growers, dealers, lobbyists, tycoons, and titans of industry that created corporate cannabis.

Weed Empire is an inside look at the story behind MedMen, America's first cannabis unicorn and the world's first globally recognized cannabis brand. It's the underdog story of how a kid from the suburbs entered the cannabis scene and later reimagined weed for the mainstream, jumping at an opportunity to shift the conversation about legalizing marijuana. And it's the tale of how a one-room studio dispensary eventually turned into a public company valued at over \$2 billion—led by a CEO with no college degree, and with politicians, entertainment moguls, and Wall Street heavyweights on his team.

Adam Bierman is the co-founder and former CEO of MedMen, the first American cannabis unicorn and once the most recognized brand in the marijuana industry. In his decade at the helm of the company, he grew the business to five states, 33 retail stores and more than 1,500 employees. Today, Bierman is working with cannabis companies and investors to expand consumer access on a global scale in his continued effort to take the industry into the mainstream and continue to destigmatize cannabis and end its prohibition. As an authority and go-to thought leader within the industry, he has appeared on several news outlets including CNBC, Bloomberg News, *Forbes*, CNN, *Time* Magazine, the *Los Angeles Times*, U.S. News & World Report, and many others.



WHY WE GET SICK

The Hidden Epidemic at the Root of Most Chronic Disease—and How to Fight It

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WHY WELL-RAISED MEAT IS GOOD FOR YOU AND GOOD FOR THE PLANET

THE CASE FOR (BETTER) MEAT

SACRED

DIANA RODGERS, RD ROBB WOLF

NATURE WANTS US TO BE FAT

The Surprising Science Behind Why We Gain Weight and How We Can Prevent—and Reverse—It

By: Richard J. Johnson, MD | Publication: 2022 Foreword by David Perlmutter, MD, #1 NYT bestselling author of *Grain Brain*

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THE CHINA STUDY: REVISED AND EXPANDED

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By: T. Colin Campbell, PhD & Thomas M. Campbell II, MD | 2016

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An Insider's Look at the Science, Why We Keep Getting It Wrong, and How to Start Getting It Right

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ONE OF THE ECONOMIST'S BEST BOOKS OF 2023

MASTERS MEDICINE



ANDREW LAM MD

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By: Andrew Lam, MD | Publication: 2023

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By: Diana McCallum | Publication: 2024

A HILAROUS AND SCIENCE-BASED JOURNEY THROUGH THE INTIMATE WORLDS OF YOUR FAVORITE SUPERHEROES



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STARTUP LIFECYCLE

The Definitive Guide to Building a Startup from Idea to Exit

GREGORY SHEPARD

THE STARTUP LIFECYCLE The Definitive Guide to Building a Startup from Idea to Exit

By: Gregory Shepard | Publication: 2024

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PROGRAM USED BY HUNDREDS OF PRESTIGIOUS ACCELORATOR PROGRAMS WORLDWIDE.



GLOBAL CLASS How the World's Fastest-Growing Companies Scale Globally by Focusing Locally

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WALL STREET JOURNAL BESTSELLER



Kevin Ervin Kelley

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By: Kevin Ervin Kelley | Publication: 2024

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